

Asia Pacific Lemon Oil and Lemon Extracts Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Type (Lemon Oil and Lemon Extracts), Category (Organic and Conventional), and Application (Food and Beverages, Cosmetics and Personal Care, Household Cleaning Products, Aromatherapy, and Others)

<https://marketpublishers.com/r/A6D8599CAA67EN.html>

Date: May 2023

Pages: 106

Price: US\$ 3,000.00 (Single User License)

ID: A6D8599CAA67EN

Abstracts

The Asia Pacific lemon oil and lemon extracts market is expected to grow from US\$ 444.88 million in 2022 to US\$ 593.60 million by 2028. It is estimated to grow at a CAGR of 4.9% from 2022 to 2028.

Increasing Adoption of Aromatherapy is Fueling Asia Pacific Lemon Oil and Lemon Extracts Market

The wellness industry strongly encourages individuals to exercise self-care since it encompasses all four areas of health: mental, physical, spiritual, and emotional well-being. People, particularly teenagers and young working professionals, are finding it difficult to handle stress, which is severely influencing their overall health. Therefore, there has been an increasing emphasis on mental and emotional health in recent years. Aromatherapy is an excellent way of practicing self-care. These therapies involve using essential oils that trigger profound emotional responses in the brain. Lemon oil can improve mood, reduce stress, improve sleep, boost self-confidence, and improve physical and cognitive performance, as it is considered an adaptogen. Candles infused with citrus oils, including lemon oil, are used in aromatherapy to provide a calming and relaxing effect. People feel positive about their bodies when they smell the citrus scent. In Ayurveda, an ancient medical tradition that originated in India, lemons are known for

their immunity-boosting benefits. Thus, the increasing importance of aromatherapy in self-care routines, coupled with a wide range of benefits of lemon oils for aromatherapy, is expected to have a positive impact on the growth of the Asia Pacific lemon oil and lemon extracts market over the forecast period.

Asia Pacific Lemon Oil and Lemon Extracts Market Overview

The Asia Pacific lemon oil and lemon extracts market is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. The regional market growth is attributed to the increasing demand for natural ingredients and growing influence of 'clean label products' among the population in Asia Pacific. Consumers seek botanical ingredients in food and beverages, which is also boosting the demand for lemon oils and extracts in Asia Pacific countries. Due to lifestyle changes, urbanization, and stressful lives, people prefer to take aromatherapies for physical and emotional well-being. Essential oils such as lemon oil play a vital role in aromatherapy. Furthermore, there is a high demand for citrus-based essential oil, such as orange oil and lemon oil, in some countries. These factors are expected to propel the Asia Pacific lemon oil and lemon extracts market growth during the forecast period.

Asia Pacific Lemon Oil and Lemon Extracts Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Lemon Oil and Lemon Extracts Market Segmentation

The Asia Pacific lemon oil and lemon extracts market is segmented into type, category, application, and country. Based on type, the Asia Pacific lemon oil and lemon extracts market is subsegmented into lemon oil and lemon extracts. The lemon oil registered a larger market share in 2022.

Based on category, the Asia Pacific lemon oil and lemon extracts market is segmented into organic and conventional. The conventional segment held a larger market share in 2022.

Based on application, the Asia Pacific lemon oil and lemon extracts market is segmented into food and beverages, cosmetics and personal care, household cleaning products, aromatherapy, and others. The food & beverages segment held the largest market share in 2022.

Based on country, the Asia Pacific lemon oil and lemon extracts market is segmented

into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. Rest of Asia Pacific dominated the market share in 2022.

Citromax Group Inc, Dohler GmbH, Jedwards International Inc, Kerry Group Plc, Lemonconcentrate SLU, and Royal Aroma Fragrances Inc are the leading companies operating in the Asia Pacific lemon oil and lemon extracts market.

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