

Asia Pacific Lecture Capture System Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Component (Hardware, Software, and Services) and End User (Educational Institutions and Corporates)

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Abstracts

The Asia Pacific lecture capture system market is expected to grow from US\$ 1,631.82 million in 2022 to US\$ 9,543.69 million by 2028. It is estimated to grow at a CAGR of 34.2% from 2022 to 2028.

Government Initiatives for Promoting Digital Education is Driving the Asia Pacific Lecture Capture System Market

Digital education is a process of learning with the use of digital technologies and tools. It is a learning model that helps students to learn from anywhere in their own space and comfort. Therefore, governments of various countries have initiated programs and digital education guidelines to trigger literacy rates by encouraging people to pursue education. In India, every state and union territory has introduced steps to expand digital literacy among students by making smartphones and tablets more accessible. In May 2020, the government of India announced a comprehensive program to unify digital education with various learning programs. The objective aimed to provide almost 25 crore school students in India with better access to e-learning. The government has also introduced a national platform for learners under its "One Nation, One Digital Platform" initiative. Several initiatives to promote the growth of online education are propelling the Asia Pacific lecture capture system market.

Asia Pacific Lecture Capture System Market Overview

The Asia Pacific region is expected to hold a potential share in the lecture capture



systems market owing to the growing focus on the online education system, rising number of distance learning courses, and supportive government initiatives for digital education. Additionally, the emergence of the COVID-19 pandemic has fueled the adoption of online classes and e-learning modules, further accelerating the demand for lecture capture systems in the region. For instance, in March 2022, China's Ministry of Education announced the "Smart Education of China" initiative, which includes three new online education platforms—one for K-12 education, one for higher education, and one for vocational education. The initiative intended to leverage technology to increase the adoption of smart learning across the country. In addition, the ongoing initiatives for adopting digital education in developing economies are augmenting the demand for lecture capture systems to record and stream video content. The rising adoption of digitization by universities and colleges, growing internet penetration, and increasing student demand for e-learning classes and courses have resulted in a shift toward digital education. For instance, in the Union Budget 2021-22, the Indian government introduced the National Digital Educational Architecture (NDEAR) to strengthen digital infrastructure and support activities related to education planning. Also, in May 2020, the Indian government introduced the PM eVIDYA program to make e-learning more accessible for Indian students and teachers and promote & strengthen digital education in the country. Thus, such initiatives and strategies are accelerating the demand for lecture capture systems in Asia Pacific, which is anticipated to boost the Asia Pacific lecture capture system market growth in the coming years.

Asia Pacific Lecture Capture System Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Lecture Capture System Market Segmentation

The Asia Pacific lecture capture system market is segmented based on component, end user, and country.

Based on component, the Asia Pacific lecture capture system market is segmented into hardware, software, and services.

The hardware segment held the largest Asia Pacific lecture capture system market share in 2022. The software segment is further divided into on premise and cloud. Similarly, the services segment is further bifurcated into integration and maintenance services and training services.

Based on end user, the Asia Pacific lecture capture system market is bifurcated into



educational institutions and corporates. The educational institutions segment held a larger market share in 2022.

Based on country, the Asia Pacific lecture capture system market has been categorized into China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. Our regional analysis states that China dominated the market in 2022.

Cisco Systems, Inc.; Echo360; Epiphan Systems Inc.; Haivision Systems Inc; Kaltura, Inc.; Legrand AV Inc.; Panasonic Holdings Corporation; and TechSmith Corporation are the leading companies operating in the Asia Pacific lecture capture system market.



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