

# **Asia Pacific Investor ESG Software Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Component [Software and Services (Training, Integration, and Other Services)] and Enterprise Size (Large Enterprises and SMEs)**

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## **Abstracts**

The Asia Pacific investor ESG (Environmental, Social, and Governance) software market is poised for significant growth, with projections indicating it will reach approximately US\$ 756.92 million by 2031, up from US\$ 214.91 million in 2024. This growth represents a compound annual growth rate (CAGR) of 19.7% from 2024 to 2031.

### **Executive Summary and Market Analysis**

The investor ESG software market in the Asia Pacific region is categorized into several key countries, including China, India, Japan, Australia, South Korea, and the Rest of Asia Pacific. As global supply chains become increasingly complex, businesses in this region are recognizing the critical need to manage ESG risks, which encompass environmental impacts, governance issues, and human rights concerns within their supply chains. Major corporations such as Tata Group (India), Samsung Electronics (South Korea), Toyota Motor Corporation (Japan), and Nestlé (Thailand/ASEAN) have integrated ESG monitoring into their supply chain operations to enhance visibility and accountability.

Recent trends in the ESG landscape across Asia Pacific highlight a growing commitment to responsible investment practices among financial institutions, pension

funds, and corporate investors. A 2021 study by the NYU Stern Center for Sustainable Business and Rockefeller Asset Management analyzed over 1,000 studies and found that while mere ESG disclosure does not guarantee improved financial performance, integrating ESG factors into investment strategies tends to outperform negative screening methods, offering downside protection, especially over extended timeframes. This increasing demand for ESG compliance and software solutions is attracting global software development firms to explore opportunities in these emerging markets. For instance, in May 2023, Sustaira LLC formed a partnership with ESG-MD Ventures in Singapore to enhance its footprint in the Asia Pacific region.

## Strategic Insights

### Market Segmentation Analysis

The Asia Pacific investor ESG software market can be segmented based on components and enterprise size. The component segment is divided into software and services, with the software segment holding a larger market share in 2024. The services segment further breaks down into training, integration, and other related services. In terms of enterprise size, the market is categorized into large enterprises and small to medium-sized enterprises (SMEs), with large enterprises dominating the market share in 2024.

### Market Outlook

Effective ESG reporting is becoming increasingly vital for attracting and retaining investors who prioritize sustainability and ethical business practices. Investors are demanding that companies gather, analyze, and report accurate ESG data promptly to ensure transparency and accountability. However, companies often face challenges in collecting vast amounts of ESG data from disparate systems and synthesizing it into coherent, reportable metrics. ESG data analytics plays a pivotal role in this process, providing deeper insights, facilitating quicker reporting, and ensuring data accuracy. Investors require reliable ESG data to incorporate ESG factors into their investment decisions. Advanced ESG analytics tools enable investors to assess the sustainability efforts of businesses, monitor their progress toward ESG goals, and evaluate the completeness and reliability of reported data. For example, the London Stock Exchange Group (LSEG) offers one of the most extensive ESG databases available, covering over 90% of global market capitalization and tracking more than 800 ESG metrics. This comprehensive data set, which includes information on nearly 16,000 public and private companies, equips investors with actionable insights, allowing them to make informed

decisions based on reliable ESG information. As the demand for transparent and accurate ESG data continues to rise, the importance of ESG software in supporting investment strategies becomes increasingly critical, driving market growth.

## Country Insights

The Asia Pacific investor ESG software market is further analyzed by country, including China, Japan, Australia, India, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific, which includes Taiwan, Singapore, Malaysia, and Thailand, held the largest market share in 2024. Many countries in this region are rapidly advancing in the investor ESG software market, implementing sophisticated solutions for effective ESG fund data tracking and analysis by both large and small enterprises. For instance, the Malaysian government has introduced various initiatives to enhance the ESG framework, including a framework launched in December 2024 aimed at assisting SMEs with funding and capacity building to support their transition to renewable energy. Similarly, in January 2024, Thailand's Securities and Exchange Commission (SEC) launched the ESG Product Platform to improve transparency and foster sustainable growth in the financial sector, providing capital market participants and the public with easy access to credible information about sustainability-focused financial products. These initiatives reflect a broader commitment to sustainability, driving demand for ESG software that enhances transparency and comprehensive reporting, thereby boosting the investor ESG software market.

## Company Profiles

Key players in the Asia Pacific investor ESG software market include MSCI Inc., Workiva, Inc., London Stock Exchange Group Plc, Cority Software Inc., SAP SE, Sphera Solutions, Inc., FactSet Research Systems Inc., Morningstar Inc., Bloomberg LP, and Prophix Software Inc., among others. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to deliver innovative solutions to their customers and increase their market share.

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