

Asia-Pacific Investor ESG Software Market Forecast to 2030 - Regional Analysis - By Component (Software and Services) and Enterprise Size (Large Enterprise and Small and Medium Enterprise)

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Abstracts

The Asia Pacific investor ESG software market is expected to grow from US\$ 139.88 million in 2023 to US\$ 485.57 million by 2030. It is estimated to grow at a CAGR of 19.5% from 2023 to 2030.

Benefits of the Investor ESG Software Fuel Asia Pacific Investor ESG Software Market Investors want to know about the environmental, social, and governance (ESG) challenges and opportunities faced by businesses. This involves determining the effect of ESG influences on a company's long-term business model as well as the company's ability to adjust to ESG changes. These factors will reshape competitive advantages over time, affecting the long-term viability of business growth and shareholder value formation.

Investors use ESG reporting software to identify and fix ESG risk quickly. Also, using automated measurement methods such as scorecards and success ratings, company responses can be benchmarked, measured, and graded against pre-defined parameters. High-risk responses can then be detected, and a plan of action can be devised quickly. Investors can communicate directly with their portfolio companies, set actions with deadlines, and identify and monitor specified KPIs using a software platform. Additionally, the obvious way to simplify the ESG data collection, questionnaire delivery, and management process is to use the software. Investors are now looking for purpose-built ESG software systems to continuously capture, monitor, and analyze data and material ESG KPIs from their portfolios. Thus, the above-mentioned benefits of investor ESG software are influencing the growth of the market. ESG has become increasingly important to investors and company boards because of rising societal demands on companies and other organizations. ESG's ability to

influence share price, access to capital, corporate credibility, employee engagement, and attrition is becoming more widely recognized. Regulatory progress has aided the importance of ESG data. However, as ESG integration becomes more common among asset managers and owners, the range of ESG data products and services and the number of use cases at institutions is expanding. Thus, the ESG software increases data confidence among investors and reduces the time and cost incurred for reporting, thereby fueling the adoption of investor ESG software across the country.

Asia Pacific Investor ESG Software Market Overview

The Asia Pacific Investor ESG Software Market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The region has enormous growth potential with the presence of developing countries such as China and India and developed nations such as Japan and Australia. 2020 will be recorded as a turning point for the global economy and will accelerate a wave of responsible investment that is already gaining traction in global capital markets – and is becoming increasingly so in China.

Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Investor ESG Software Market Segmentation

The Asia Pacific investor ESG software market is segmented into component, enterprise size, and country.

Based on component, the Asia Pacific investor ESG software market is bifurcated into software and services. The software segment held a larger share of the Asia Pacific investor ESG software market in 2023.

In terms of enterprise size, the Asia Pacific investor ESG software market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share of the Asia Pacific investor ESG software market in 2023.

By country, the Asia Pacific investor ESG software market is segmented into the Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific investor ESG software market in 2023.

Refinitiv Ltd, Colibra (Own Analytics), Arabesque Group, S&P Global, and Datamaran are some of the leading companies operating in the Asia Pacific investor ESG software market.

Contents

1. INTRODUCTION

- 1.1 Study Scope
- 1.2 The Insight Partners Research Report Guidance
- 1.3 Market Segmentation

2. KEY TAKEAWAYS

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC INVESTOR ESG SOFTWARE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
 - 4.2.1 APAC
- 4.3 Ecosystem Analysis
- 4.4 Expert Opinion

5. ASIA PACIFIC INVESTOR ESG SOFTWARE MARKET – KEY INDUSTRY DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Increasing Government Initiatives to Promote ESG Investment
 - 5.1.2 Benefits of the Investor ESG Software
- 5.2 Market Restraint
 - 5.2.1 Low Awareness about ESG Software
- 5.3 Market Opportunity
 - 5.3.1 Rising Adoption of Investor ESG Software Worldwide
- 5.4 Future Trend
 - 5.4.1 Rise in Climate and Social Concern is Impacting ESG Investing
- 5.5 Impact Analysis of Drivers and Restraints

6. INVESTOR ESG SOFTWARE MARKET – ASIA PACIFIC ANALYSIS

6.1 Asia Pacific Investor ESG Software Market Revenue 2030 (US\$ Million)

7. ASIA PACIFIC INVESTOR ESG SOFTWARE MARKET ANALYSIS – BY COMPONENT

7.1 Overview

7.2 Asia Pacific Investor ESG Software Market Breakdown, by Component, 2022 and 2030

7.3 Software

7.3.1 Overview

7.3.2 Software: Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

7.4 Service

7.4.1 Overview

7.4.2 Service: Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

7.4.2.1 Training Market

7.4.2.1.1 Overview

7.4.2.1.2 Training Market: Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

7.4.2.2 Integration Market

7.4.2.2.1 Overview

7.4.2.2.2 Integration Market: Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

7.4.2.3 Other Service Market

7.4.2.3.1 Overview

7.4.2.3.2 Other Service Market: Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

8. ASIA PACIFIC INVESTOR ESG SOFTWARE MARKET ANALYSIS – BY ENTERPRISE SIZE

8.1 Overview

8.2 Asia Pacific Investor ESG Software Market, by Enterprise Size (2022 and 2030)

8.3 SMEs

8.3.1 Overview

8.3.2 SMEs: Asia Pacific Investor ESG Software Market – Revenue and Forecast to 2030 (US\$ Million)

8.4 Large Enterprises

8.4.1 Overview

8.4.2 Large Enterprises: Asia Pacific Investor ESG Software Market – Revenue and Forecast to 2030 (US\$ Million)

9. ASIA PACIFIC INVESTOR ESG SOFTWARE MARKET – COUNTRY ANALYSIS

9.1 Asia Pacific Investor ESG Software Market, Revenue and Forecast to 2030

9.1.1 Overview

9.1.2 Asia Pacific Investor ESG Software Market, By Key Country- Revenue 2022 (US\$ Mn)

9.1.3 Asia Pacific Investor ESG Software Market Breakdown, by Country

9.1.3.1 China Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.1.1 China Investor ESG Software Market Breakdown, by Component

9.1.3.1.2 China Investor ESG Software Market Breakdown, by Enterprise Size

9.1.3.2 Japan Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.2.1 Japan Investor ESG Software Market Breakdown, by Component

9.1.3.2.2 Japan Investor ESG Software Market Breakdown, by Enterprise Size

9.1.3.3 India Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.3.1 India Investor ESG Software Market Breakdown, by Component

9.1.3.3.2 India Investor ESG Software Market Breakdown, by Enterprise Size

9.1.3.4 South Korea Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.4.1 South Korea Investor ESG Software Market Breakdown, by Component

9.1.3.4.2 South Korea Investor ESG Software Market Breakdown, by Enterprise Size

9.1.3.5 Australia Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.5.1 Australia Investor ESG Software Market Breakdown, by Component

9.1.3.5.2 Australia Investor ESG Software Market Breakdown, by Enterprise Size

9.1.3.6 Rest of Asia Pacific Investor ESG Software Market, Revenue and Forecast to 2030 (US\$ Mn)

9.1.3.6.1 Rest of Asia Pacific Investor ESG Software Market Breakdown, by Component

9.1.3.6.2 Rest of Asia Pacific Investor ESG Software Market Breakdown, by Enterprise Size

10. INDUSTRY LANDSCAPE

10.1 Overview

10.2 Market Initiative

10.3 Merger and Acquisition

10.4 Product Mapping - Key Players in Asia Pacific Investor ESG Software Market

11. COMPANY PROFILES

11.1 Refinitiv Ltd

11.1.1 Key Facts

11.1.2 Business Description

11.1.3 Products and Services

11.1.4 Financial Overview

11.1.5 SWOT Analysis

11.1.6 Key Developments

11.2 COLLIBRA (OWN ANALYTICS)

11.2.1 Key Facts

11.2.2 Business Description

11.2.3 Products and Services

11.2.4 Financial Overview

11.2.5 SWOT Analysis

11.2.6 Key Developments

11.3 ARABESQUE GROUP

11.3.1 Key Facts

11.3.2 Business Description

11.3.3 Products and Services

11.3.4 Financial Overview

11.3.5 SWOT Analysis

11.3.6 Key Developments

11.4 DATAMARAN

11.4.1 Key Facts

11.4.2 Business Description

11.4.3 Products and Services

11.4.4 Financial Overview

11.4.5 SWOT Analysis

11.4.6 Key Developments

11.5 S&P Global Inc

- 11.5.1 Key Facts
- 11.5.2 Business Description
- 11.5.3 Products and Services
- 11.5.4 Financial Overview
- 11.5.5 SWOT Analysis
- 11.5.6 Key Developments

12. APPENDIX

- 12.1 About the Insight Partners
- 12.2 Word Index

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