

# Asia-Pacific Investor ESG Software Market Forecast to 2030 - Regional Analysis - By Component (Software and Services) and Enterprise Size (Large Enterprise and Small and Medium Enterprise)

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## Abstracts

The Asia Pacific investor ESG software market is expected to grow from US\$ 139.88 million in 2023 to US\$ 485.57 million by 2030. It is estimated to grow at a CAGR of 19.5% from 2023 to 2030.

Benefits of the Investor ESG Software Fuel Asia Pacific Investor ESG Software Market Investors want to know about the environmental, social, and governance (ESG) challenges and opportunities faced by businesses. This involves determining the effect of ESG influences on a company's long-term business model as well as the company's ability to adjust to ESG changes. These factors will reshape competitive advantages over time, affecting the long-term viability of business growth and shareholder value formation.

Investors use ESG reporting software to identify and fix ESG risk quickly. Also, using automated measurement methods such as scorecards and success ratings, company responses can be benchmarked, measured, and graded against pre-defined parameters. High-risk responses can then be detected, and a plan of action can be devised quickly. Investors can communicate directly with their portfolio companies, set actions with deadlines, and identify and monitor specified KPIs using a software platform. Additionally, the obvious way to simplify the ESG data collection, questionnaire delivery, and management process is to use the software. Investors are now looking for purpose-built ESG software systems to continuously capture, monitor, and analyze data and material ESG KPIs from their portfolios. Thus, the above-mentioned benefits of investor ESG software are influencing the growth of the market. ESG has become increasingly important to investors and company boards because of rising societal demands on companies and other organizations. ESG's ability to

influence share price, access to capital, corporate credibility, employee engagement, and attrition is becoming more widely recognized. Regulatory progress has aided the importance of ESG data. However, as ESG integration becomes more common among asset managers and owners, the range of ESG data products and services and the number of use cases at institutions is expanding. Thus, the ESG software increases data confidence among investors and reduces the time and cost incurred for reporting, thereby fueling the adoption of investor ESG software across the country.

#### Asia Pacific Investor ESG Software Market Overview

The Asia Pacific Investor ESG Software Market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The region has enormous growth potential with the presence of developing countries such as China and India and developed nations such as Japan and Australia. 2020 will be recorded as a turning point for the global economy and will accelerate a wave of responsible investment that is already gaining traction in global capital markets – and is becoming increasingly so in China.

#### Asia Pacific Investor ESG Software Market Revenue and Forecast to 2030 (US\$ Million)

#### Asia Pacific Investor ESG Software Market Segmentation

The Asia Pacific investor ESG software market is segmented into component, enterprise size, and country.

Based on component, the Asia Pacific investor ESG software market is bifurcated into software and services. The software segment held a larger share of the Asia Pacific investor ESG software market in 2023.

In terms of enterprise size, the Asia Pacific investor ESG software market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger share of the Asia Pacific investor ESG software market in 2023.

By country, the Asia Pacific investor ESG software market is segmented into the Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific investor ESG software market in 2023.

Refinitiv Ltd, Colibra (Own Analytics), Arabesque Group, S&P Global, and Datamaran are some of the leading companies operating in the Asia Pacific investor ESG software market.

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