

Asia Pacific Interactive Display Market Forecast to 2031 - Regional Analysis - by Product (Interactive Kiosks, Interactive Whiteboards, Interactive Tables, Interactive Video Walls, and Interactive Monitors), Panel Size (17-32 Inches, 32-65 Inches, and Above 65 Inches), Panel Type (Flat, Flexible, and Transparent), and Industry Vertical (Retail & Hospitality, Healthcare, BFSI, Education, Entertainment, and Others)

<https://marketpublishers.com/r/A25F233BFF37EN.html>

Date: September 2024

Pages: 118

Price: US\$ 3,550.00 (Single User License)

ID: A25F233BFF37EN

Abstracts

The Asia Pacific interactive display market was valued at US\$ 4,003.51 million in 2023 and is expected to reach US\$ 7,213.45 million by 2031; it is estimated to register a CAGR of 7.6% from 2023 to 2031.

Increasing Adoption of Touchscreen Tables Boosts Asia Pacific Interactive Display Market

The use of touchscreen tables is one creative application of touchscreen technology that is being used in a variety of industries. These dynamic tables transform how individuals interact with information, collaborate, and learn in several ways. The potential of touchscreen tables to promote collaborative work is one of their main benefits. Multiple users can interact with the table simultaneously, creating a more interesting and participative experience. Touch screen tables can be used in business meetings, classrooms, or creative brainstorming sessions to promote collaboration and the smooth interchange of ideas. In addition, these tables are incredibly flexible and may be tailored to fit needs. These tables can be further customized to match the needs of different industries, whether they are utilized for interactive product displays in retail

stores, interactive exhibits in museums, or data visualization in business environments. Moreover, touchscreen tables provide a new level of gaming and interactive entertainment experiences to the users. These tables offer a distinctive and captivating platform for multiplayer games and interactive entertainment, whether they are utilized in public areas, lodging facilities, or gaming lounges. Also, tactile feedback from the touchscreen improves the whole gaming experience.

Asia Pacific Interactive Display Market Overview

Asia Pacific held the largest Interactive display market share in 2022, followed by North America and Europe. Further, Asia Pacific is expected to record the highest CAGR in the interactive display market during the forecast period. Asia Pacific is witnessing growing digitization in its healthcare sector. The governments of various countries in the region are taking different initiatives to enhance and digitize the healthcare system. For instance, in March 2022, the government of Australia announced an investment of US\$ 74.91 million (AUD 107.2 million) to modernize the Australian healthcare system. Thus, such government initiatives are expected to fuel the growth of the interactive display market in Asia Pacific.

Asia Pacific Interactive Display Market Revenue and Forecast to 2031 (US\$ Million)

Asia Pacific Interactive Display Market Segmentation

The Asia Pacific Interactive Display Market is categorized into product, panel size, panel type, industry vertical, and country.

Based on product, the Asia Pacific interactive display market is segmented into interactive kiosks, interactive whiteboards, interactive tables, interactive video walls, and interactive monitors. The interactive kiosks segment held the largest share of Asia Pacific interactive display market share in 2023.

In terms of panel size, the Asia Pacific interactive display market is segmented into 17-32 inches, 32-65 inches, and above 65 inches. The above 65 inches segment held the largest share of Asia Pacific interactive display market in 2023.

By panel type, the Asia Pacific interactive display market is divided into flat, flexible, and transparent. The flat segment held the largest share of Asia Pacific interactive display market in 2023.

Based on industry vertical, the Asia Pacific interactive display market is categorized into retail & hospitality, healthcare, BFSI, education, entertainment, and others. The education segment held the largest share of Asia Pacific interactive display market in 2023.

By country, the Asia Pacific interactive display market is segmented into Australia, China, Japan, India, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific interactive display market share in 2023.

Samsung Electronics Co Ltd, PROMETHEAN LIMITED, LG Electronics Inc, BOE Technology Group Co Ltd, Panasonic Holdings Corp, Sharp Electronics Corp, Hitachi Ltd, BenQ Corporation, SMART TECHNOLOGIES ULC, and ViewSonic Corporation are some of the leading companies operating in the Asia Pacific interactive display market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:

4. INTERACTIVE DISPLAY MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis

5. ASIA PACIFIC INTERACTIVE DISPLAY MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
 - 5.1.1 Rising Demand for Smart Learning
 - 5.1.2 Increasing Need for Effective Collaboration
- 5.2 Market Restraints
 - 5.2.1 High Initial and Maintenance Cost
- 5.3 Market Opportunities
 - 5.3.1 Development of Next-Generation Interactive Display
 - 5.3.2 Increasing Adoption of Touchscreen Tables
- 5.4 Future Trends
 - 5.4.1 Growing Demand for Interactive Retail Display

5.5 Impact of Drivers and Restraints:

6. INTERACTIVE DISPLAY MARKET - ASIA PACIFIC ANALYSIS

6.1 Overview

6.2 Interactive Display Market Revenue (US\$ Million), 2021-2031

6.3 Interactive Display Market Forecast Analysis

7. ASIA PACIFIC INTERACTIVE DISPLAY MARKET ANALYSIS - BY PRODUCT

7.1 Interactive Kiosks

7.1.1 Overview

7.1.2 Interactive Kiosks: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Interactive Whiteboards

7.2.1 Overview

7.2.2 Interactive Whiteboards: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

7.3 Interactive Tables

7.3.1 Overview

7.3.2 Interactive Tables: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

7.4 Interactive Video Walls

7.4.1 Overview

7.4.2 Interactive Video Walls: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

7.5 Interactive Monitors

7.5.1 Overview

7.5.2 Interactive Monitors: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

8. ASIA PACIFIC INTERACTIVE DISPLAY MARKET ANALYSIS - BY PANEL SIZE

8.1 17-32 Inches

8.1.1 Overview

8.1.2 17-32 Inches: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 32-65 Inches

8.2.1 Overview

8.2.2 32-65 Inches: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Above 65 Inches

8.3.1 Overview

8.3.2 Above 65 Inches: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

9. ASIA PACIFIC INTERACTIVE DISPLAY MARKET ANALYSIS - BY PANEL TYPE

9.1 Flat

9.1.1 Overview

9.1.2 Flat: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

9.2 Flexible

9.2.1 Overview

9.2.2 Flexible: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

9.3 Transparent

9.3.1 Overview

9.3.2 Transparent: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10. ASIA PACIFIC INTERACTIVE DISPLAY MARKET ANALYSIS - BY INDUSTRY VERTICAL

10.1 Retail and Hospitality

10.1.1 Overview

10.1.2 Retail and Hospitality: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10.2 Healthcare

10.2.1 Overview

10.2.2 Healthcare: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10.3 BFSI

10.3.1 Overview

10.3.2 BFSI: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10.4 Education

10.4.1 Overview

10.4.2 Education: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10.5 Entertainment

10.5.1 Overview

10.5.2 Entertainment: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

10.6 Others

10.6.1 Overview

10.6.2 Others: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

11. ASIA PACIFIC INTERACTIVE DISPLAY MARKET - COUNTRY ANALYSIS

11.1 Asia Pacific Market Overview

11.1.1 Asia Pacific: Interactive Display Market, By Key Country - Revenue 2023 (US\$ Million)

11.1.2 Asia Pacific: Interactive Display Market - Revenue and Forecast Analysis - by Country

11.1.2.1 Asia Pacific: Interactive Display Market - Revenue and Forecast Analysis - by Country

11.1.2.2 Australia: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.2.1 Australia: Interactive Display Market Breakdown by Product

11.1.2.2.2 Australia: Interactive Display Market Breakdown, by Panel Size

11.1.2.2.3 Australia: Interactive Display Market Breakdown, by Panel Type

11.1.2.2.4 Australia: Interactive Display Market Breakdown, by Industry Vertical

11.1.2.3 China: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.3.1 China: Interactive Display Market Breakdown by Product

11.1.2.3.2 China: Interactive Display Market Breakdown by Panel Size

11.1.2.3.3 China: Interactive Display Market Breakdown by Panel Type

11.1.2.3.4 China: Interactive Display Market Breakdown by Industry Vertical

11.1.2.4 Japan: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.4.1 Japan: Interactive Display Market Breakdown by Product

11.1.2.4.2 Japan: Interactive Display Market Breakdown by Panel Size

11.1.2.4.3 Japan: Interactive Display Market Breakdown, by Panel Type

11.1.2.4.4 Japan: Interactive Display Market Breakdown, by Industry Vertical

11.1.2.5 India: Interactive Display Market - Revenue and Forecast to 2031 (US\$ Million)

11.1.2.5.1 India: Interactive Display Market Breakdown, by Product

11.1.2.5.2 India: Interactive Display Market Breakdown by Panel Size

11.1.2.5.3 India: Interactive Display Market Breakdown by Panel Type

11.1.2.5.4 India: Interactive Display Market Breakdown, by Industry Vertical

11.1.2.6 South Korea: Interactive Display Market - Revenue and Forecast to 2031
(US\$ Million)

11.1.2.6.1 South Korea: Interactive Display Market Breakdown by Product

11.1.2.6.2 South Korea: Interactive Display Market Breakdown by Panel Size

11.1.2.6.3 South Korea: Interactive Display Market Breakdown by Panel Type

11.1.2.6.4 South Korea: Interactive Display Market Breakdown by Industry Vertical

11.1.2.7 Rest of APAC: Interactive Display Market - Revenue and Forecast to 2031
(US\$ Million)

11.1.2.7.1 Rest of APAC: Interactive Display Market Breakdown by Product

11.1.2.7.2 Rest of APAC: Interactive Display Market Breakdown by Panel Size

11.1.2.7.3 Rest of APAC: Interactive Display Market Breakdown by Panel Type

11.1.2.7.4 Rest of APAC: Interactive Display Market Breakdown by Industry Vertical

12. COMPETITIVE LANDSCAPE

12.1 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

13.1 Overview

13.2 Market Initiative

13.3 Product Development

14. COMPANY PROFILES

14.1 Samsung Electronics Co Ltd

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 PROMETHEAN LIMITED

14.2.1 Key Facts

14.2.2 Business Description

14.2.3 Products and Services

- 14.2.4 Financial Overview
- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 LG Electronics Inc
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 BOE Technology Group Co Ltd
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 Panasonic Holdings Corp
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Sharp Electronics Corp
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 Hitachi Ltd
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments
- 14.8 BenQ Corporation

- 14.8.1 Key Facts
- 14.8.2 Business Description
- 14.8.3 Products and Services
- 14.8.4 Financial Overview
- 14.8.5 SWOT Analysis
- 14.8.6 Key Developments
- 14.9 SMART TECHNOLOGIES ULC
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 ViewSonic Corporation
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview
 - 14.10.5 SWOT Analysis
 - 14.10.6 Key Developments

15. APPENDIX

- 15.1 Word Index
- 15.2 About the Insight Partners

I would like to order

Product name: Asia Pacific Interactive Display Market Forecast to 2031 - Regional Analysis - by Product (Interactive Kiosks, Interactive Whiteboards, Interactive Tables, Interactive Video Walls, and Interactive Monitors), Panel Size (17-32 Inches, 32-65 Inches, and Above 65 Inches), Panel Type (Flat, Flexible, and Transparent), and Industry Vertical (Retail & Hospitality, Healthcare, BFSI, Education, Entertainment, and Others)

Product link: <https://marketpublishers.com/r/A25F233BFF37EN.html>

Price: US\$ 3,550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A25F233BFF37EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970