

# **Asia-Pacific Industrial Workwear and Gear Market Forecast to 2028 - COVID-19 Impact and Regional Analysis By Product Type (Workwear and Uniforms, Protective Wear and Gear, Footwear, Gloves, and Others), Category (Men, Unisex, Women), and End-Use Industry (Construction, Oil and Gas, Chemicals, Heavy Industries and Manufacturing, Mining, Pharmaceuticals, and Others)**

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## **Abstracts**

The Asia-Pacific industrial workwear and gear market is expected to grow from US\$ 12,039.82 million in 2022 to US\$ 18,001.57 million by 2028. It is estimated to grow at a CAGR of 6.9% from 2022 to 2028.

### **Increasing Product Innovation with Latest Technologies in Asia-Pacific Industrial Workwear and Gear Market**

The workwear industry is constantly innovating owing to the changes such as increased demand for the use of advanced fabric, industrial workwear and gear with advanced technology, and others in the Asia-Pacific market that have surged the trend of technological innovation. Demand for lighter protective apparel and equipment is rising due to the increasing focus on comfort, safety, and durability is anticipated to drive product innovation in the market during the forecast period. The key producers continuously seek ways to increase efficiency, boost quality, and increase productivity. They are also incorporating better properties in their fabric and enhanced breathability to improve the wearer's comfort and prevent workplace hazards. Also, the growing need for lighter workwear has driven innovations in textiles and ultimately led to garment

design modifications. Moreover, companies are shifting their focus on the manufacturing of fashionable as well as comfortable products owing to increased demand for customized and durable industrial workwear. Many prominent players in the industrial workwear and gear market are adopting developed technologies to innovate industrial workwear products and ensure workers' safety. For instance, in November 2019, CE-Creates announced the launch of Shamal – the next generation of specialized industrial clothing. The clothing will use latest fabric technology to engineer specialized industrial clothing and enhance the health and safety of the outdoor professionals. Thus, increasing product innovation with new technology by various key manufacturers is expected to emerge as a significant trend in the overall industrial workwear and gear market during the forecast period.

## Asia-Pacific Industrial Workwear and Gear Market Overview

The Asia Pacific industrial workwear and gear market is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. A surge in work safety measures taken by the government and nongovernment organizations, coupled with large expenditures by industry players, in these countries offer ample opportunities for the key market players. Asia Pacific is a prominent market for global industrial workwear and gear vendors, which can be associated with a rising number of occupational accidents, poor infrastructure, and workplace fatality rate reduction initiatives. According to a report published by the International Labour Organization (ILO) in 2021, more than 1.1 million people in Asia Pacific annually lose their lives to occupational accidents or work-related diseases. India is the source of the least protected, informed, and trained workforce. Women, children, disabled workers, migrant workers, and ethnic minorities are the most affected populations and are often involved in occupational accidents. Hence, to reduce such occupational accidents and injuries, industries such as construction, manufacturing, and oil & gas are extensively investing in the work safety of their employees. Besides, an increasing number of campaigns by organizations such as the World Health Organization (WHO), the International Labor Organization (ILO), and the Food & Drug Administration (FDA) strive to raise awareness related to enhancing work infrastructure in developing countries, which is further propelling the demand for industrial workwear in Asia Pacific.

Asia-Pacific Industrial Workwear and Gear market Revenue and Forecast to 2028 (US\$ Million)

Asia-Pacific Industrial Workwear and Gear market Segmentation

The Asia-Pacific industrial workwear and gear market is segmented on the basis of product type, category, and end use. On the basis of product type, the Asia-Pacific industrial workwear and gear market is segmented into workwear and uniforms, protective wear and gear, footwear, gloves, and others. The workwear and uniforms segment registered a larger market share in 2022.

Based on category, the Asia-Pacific industrial workwear and gear market is further segmented into men, unisex, and women. The men segment registered a larger market share in 2022.

Based on end use, the Asia-Pacific industrial workwear and gear market is segmented into construction, oil and gas, chemicals, heavy industries and manufacturing, mining, pharmaceuticals, and others. The others segment registered the largest market share in 2022.

Based on country, the Asia-Pacific industrial workwear and gear market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia-Pacific. Rest of Asia-Pacific dominated the market share in 2022.

3M Co; Alsico Group; Carhartt, Inc.; Honeywell International Inc.; and Hultafors Group AB are the leading companies operating in the Asia-Pacific industrial workwear and gear market.

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