

Asia Pacific Industrial PPE Market Forecast to 2030 - Regional Analysis - by Type (Hand and Arm Protection, Body Protection, Respiratory Protection, Head and Face Protection, and Others), Material (Natural Rubber, Vinyl, Polyethylene, Nitrile, and Others), End-Use Industry (Manufacturing, Construction, Oil and Gas, pharmaceuticals, and Others), and Distribution Channel (Wholesalers, National Retailers, Regional Retailers, and Online Platforms)

<https://marketpublishers.com/r/AE34FC703237EN.html>

Date: February 2024

Pages: 105

Price: US\$ 3,550.00 (Single User License)

ID: AE34FC703237EN

Abstracts

The Asia Pacific industrial PPE market was valued at US\$ 18,428.49 million in 2022 and is expected to reach US\$ 30,268.95 million by 2030; it is estimated to grow at a CAGR of 6.4% from 2022 to 2030.

Rising Adoption of E-Commerce Sales Channel Fuels the Asia Pacific Industrial PPE Market

The organized global retail sector distribution network has undergone a massive transformation recently. Rise in penetration of smartphones and the internet, easy access to emerging technologies, upsurge in purchasing power, and convenience provided by online retail shopping platforms from anywhere at any time are among the major factors bolstering the adoption of e-commerce worldwide. Manufacturers operating in the industry are constantly partnering with online retailers such as Amazon and Alibaba to deliver bulk industrial products such as personal protective equipment to industries and individual consumers.

The increasing penetration of online shopping has encouraged manufacturers to sell

products directly-to-customer (D2C) by launching their own online retail sites, eliminating the need to invest in expensive marketing and distribution infrastructure. Through these websites, manufacturers take bulk orders from end-use industries and sell products to customers. Thus, the consumers' increasing dependency on e-commerce services and the adoption of the D2C strategy by manufacturers are expected to open lucrative opportunities for the industrial personal protective equipment (PPE) market in the coming years.

Asia Pacific Industrial PPE Market Overview

The Asia Pacific industrial personal protective equipment (PPE) market is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. The emerging countries in the region are witnessing a surge in work safety measures and expenditures, offering ample opportunities for the key participants in the industrial personal protective equipment (PPE) market. The market in Asia Pacific is a prominent market due to rising occupational accidents, poor infrastructure, and initiatives to reduce workplace fatality rates. According to the International Labour Organization (ILO) estimates for 2023, in Asia Pacific, ~1.2 million deaths and the loss of 55 million healthy years occur due to occupational diseases and injuries yearly. The governments, workers, and employers in the region have renewed their commitment and have taken initiatives to ensure and promote safety for all workers in all workplaces in the framework of International Labour Organization.

Asia Pacific Industrial PPE Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Industrial PPE Market Segmentation

The Asia Pacific industrial PPE market is segmented based on type, material, end-use industry, distribution channel, and country. Based on type, the Asia Pacific industrial PPE market is segmented into hand and arm protection, body protection, respiratory protection, head and face protection, and others. The others segment held the largest market share in 2022.

Based on material, the Asia Pacific industrial PPE market is segmented into natural rubber, vinyl, polyethylene, nitrile, and others. The others segment held the largest market share in 2022.

Based on end-use industry, the Asia Pacific industrial PPE market is segmented into manufacturing, construction, oil and gas, pharmaceuticals, and others. The others segment held the largest market share in 2022.

Based on distribution channel, the Asia Pacific industrial PPE market is segmented into wholesalers, national retailers, regional retailers, and online platforms. The wholesalers segment held the largest market share in 2022.

Based on country, the Asia Pacific industrial PPE market is segmented into China, Japan, Australia, India, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific industrial PPE market share in 2022.

Honeywell International Inc.; Lakeland Industries, Inc.; DuPont de Nemours, Inc.; 3M Co.; Ansell Ltd.; VF Corp; Aramark; Kimberly-Clark Corp.; and W.L. Gore and Associates, Inc. are some of the leading players operating in the Asia Pacific industrial PPE market.

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