

# **Asia Pacific Industrial Inkjet Printers Market Forecast to 2031 - Regional Analysis - by Type (Continuous Inkjet and Drop on Demand Inkjet) and Industry (Food & Beverages, Pharmaceutical, Cosmetic & Personal Care, Electronics & Semiconductors, Textiles, Automotive, Advertisement & Publishing, and Others)**

<https://marketpublishers.com/r/A9A220766507EN.html>

Date: March 2025

Pages: 143

Price: US\$ 3,450.00 (Single User License)

ID: A9A220766507EN

## **Abstracts**

The Asia Pacific industrial inkjet printers market was valued at US\$ 1,860.85 million in 2023 and is expected to reach US\$ 3,602.30 million by 2031; it is estimated to register a CAGR of 8.6% from 2023 to 2031.

### **Technological Advancements in Industrial Inkjet Printers Boosts Asia Pacific Industrial Inkjet Printers Market**

Technological advancements in printhead design and ink formulation have dramatically improved the print quality and resolution of industrial inkjet printers. This enhancement allows for the printing of high-definition images, fine text, and complex graphics on various materials, expanding the applicability of inkjet printers across industries. Researchers and manufacturers are highly inclined toward exploring the efficiency of industrial inkjet printers for smart design printing. For instance, in March 2023, Canon India launched 16 new advanced printers, which provide users with exceptional work efficiency, enhanced print quality, and top-notch creativity. These printers are cost-efficient and equipped with modern technology, which caters to the customers' needs. Also, in October 2023, Videojet Technologies introduced the advanced Videojet 1880+, 1880 UHS, and 1880 HR CIJ printers. These models are designed to help minimize downtime, increase throughput, and reduce costs over the printer's life while providing efficiency, performance, and productivity. The Videojet 1880+ features built-in cellular

and Wi-Fi connectivity to help users meet their goals.

With the development of high-speed printers, manufacturers can print large volumes at faster speeds without compromising on quality. Various companies are launching high-speed inkjet printers that are essential for industries such as packaging, textiles, and automotive, where production efficiency is critical. For instance, in April 2024, Canon announced the launch of the ProStream 2000, under the ProStream 2000 series, which ensures high, consistent offset print quality at high-rated speed while extending the media grammage/speed range. Furthermore, the textile industry is experiencing a shift toward digital printing, with industrial inkjet printers becoming the preferred solution for printing high-quality, customized designs on fabrics. Recent technological advancements, such as AI and ML have made it possible to print complex patterns, gradients, and vivid colors on textiles at high speeds, with minimal water and chemical waste compared to traditional printing methods. Therefore, technological advancements in the printing industry are likely to provide lucrative opportunities for the industrial inkjet printer market growth during the forecast period.

### Asia Pacific Industrial Inkjet Printers Market Overview

China has one of the most robust manufacturing industries in the world. According to the Organization for Economic Co-operation and Development (OECD) TiVA database 2023, China held 35% of the global manufacturing sector on the basis of gross production. China is one of the strong players in the manufacturing industry due to government initiatives such as Made in China 2025 to promote local manufacturing across the country. The growing manufacturing industry generates the requirement for fast, efficient printing solutions for labeling, packaging, and product identification. In December 2022, Xaar opened a state-of-the-art inkjet printing laboratory in Shenzhen, China, comprising the latest printhead test equipment and print process experimentation platforms. This laboratory collaborates with the local market players and supports inkjet printing in various sectors, including ceramics, glass, PCB, textiles, 3D printing, and packaging and labels.

### Asia Pacific Industrial Inkjet Printers Market Revenue and Forecast to 2031 (US\$ Million)

### Asia Pacific Industrial Inkjet Printers Market Segmentation

The Asia Pacific industrial inkjet printers market is categorized into type, industry, and country.

By type, the Asia Pacific industrial inkjet printers market is bifurcated into continuous inkjet and drop on demand inkjet. The drop on demand inkjet segment held a larger share of the Asia Pacific industrial inkjet printers market share in 2023.

In terms of industry, the Asia Pacific industrial inkjet printers market is segmented into food & beverages, pharmaceutical, cosmetic & personal care, electronics & semiconductors, textiles, automotive, advertisement & publishing, and others. The food & beverages segment held the largest share of the Asia Pacific industrial inkjet printers market share in 2023.

Based on country, the Asia Pacific industrial inkjet printers market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China segment held the largest share of Asia Pacific industrial inkjet printers market in 2023.

Brother Industries Ltd; Canon Inc; CTC Japan Inc; Docod Precision Group Limited; FUJIFILM Holdings America Corporation; Hitachi Industrial Equipment & Solutions America, LLC; HP Development Company L.P; Industrial Inkjet Ltd.; InkJet, Inc; KYOCERA Corporation; Lexmark International Inc; Linx Printing Technologies; Markem-Imaje; Pannier Corporation; REA Elektronik GmbH; Seiko Epson Corp; Squid Ink Manufacturing; Videojet Technologies Inc; Weber Marking Systems GmbH; and Xerox Corporation are some of the leading companies operating in the Asia Pacific industrial inkjet printers market.

#### Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific industrial inkjet printers market.

Highlights key business priorities to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Asia Pacific industrial inkjet printers market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the Asia Pacific industrial inkjet printers market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

### The List of Companies - Asia Pacific Industrial Inkjet Printers Market

Brother Industries Ltd

Canon Inc

CTC Japan Inc

Docod Precision Group Limited

FUJIFILM Holdings America Corporation

Hitachi Industrial Equipment & Solutions America, LLC

HP Development Company L.P

Industrial Inkjet Ltd.

InkJet, Inc

KYOCERA Corporation

Lexmark International Inc

Linx Printing Technologies

Markem-Imaje

Pannier Corporation

REA Elektronik GmbH

Seiko Epson Corp

Squid Ink Manufacturing

Videojet Technologies Inc

Weber Marking Systems GmbH

Xerox Corporation

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