

Asia Pacific Hydrolyzed Collagen Market Forecast to 2028 – COVID-19 Impact and Regional Analysis – by Source (Bovine, Porcine, Poultry, Marine, and Others) and Application (Food and Beverages, Pharmaceuticals and Nutraceuticals, Personal Care, and Others)

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Abstracts

The Asia Pacific hydrolyzed collagen market was valued at US\$ 226.04 million in 2022 and is expected to reach US\$ 333.32 million by 2028; it is estimated to grow at a CAGR of 6.7% from 2022 to 2028.

Escalating Trend of Using Hydrolyzed Collagen in Personal Care and Nutricosmetics

The beauty & personal care industry is growing at a significant pace. Asia Pacific is a major beauty and personal care product markets. People focus more on skincare and hair care and procure products that provide nourishment and deep hydration. Moreover, they prefer products that offer anti-aging benefits. As humans age, the body produces less collagen, creating skin problems such as wrinkles, skin loosening, and dehydration.

Alcohol consumption, smoking, and stress also trigger skin aging. Collagen peptides assist in improving skin health and slowing down the aging process. The Food and Drug Administration (FDA) has approved hydrolyzed collagen implants to treat acne scars and smooth wrinkles. Primarily hydrolyzed collagen is used in various personal care and cosmetic products, including moisturizers, anti-aging creams and lotions, acne-fighting gels, shampoos, and hair serums. When used in hair care products, hydrolyzed collagen improves the appearance of hair and enhances hair strength. It also aids in improving the texture of hair generally damaged by excessive chemical treatments or

underlying health issues. Skincare products with hydrolyzed collagen improve the appearance of damaged or dry skin by reducing flaking and restoring suppleness. Consumers' perception of beauty has changed dramatically in recent years, especially since the start of the COVID-19 pandemic. Consumers focus on holistic beauty, which blurs the lines between beauty, health, and well-being. People strongly believe that having beautiful skin necessitates a healthy lifestyle. Consumers are increasingly opting for healthier ways to make their skin glow, as they have traced a link between healthy skin and a balanced diet. Therefore, over the past few years, there has been a growing demand for nutricosmetics. Nutricosmetics are products or ingredients that act as nutritional supplements for skin, nails, and hair care. They are usually offered in liquids, pills, or functional foods. With the increasing consumption, manufacturers are launching various nutricosmetics. For instance, in June 2021, BDF Natural Ingredients launched BDF Naturlagen- a marine, hydrolyzed collagen powder made from the skins of wild, deep-sea ocean fish such as cod, haddock, and pollock. Thus, the escalating demand for hydrolyzed collagen in personal care products and nutricosmetics is expected to introduce new trends to the hydrolyzed collagen market during the forecast period.

Asia Pacific Hydrolyzed Collagen Market Overview

The Asia Pacific hydrolyzed collagen market is subsegmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. Emerging economies, including India, China, and South Korea, are witnessing a surge in health-conscious consumers as a result of the impact of social media. Growing demand for nutritional supplements and increasing use of hydrolyzed collagen in personal and sports nutrition products are driving the hydrolyzed collagen market in Asia Pacific. Functional food and beverages have gained immense popularity among the health-conscious population. Due to high nutritional values and economic feasibility, hydrolyzed collagen allows food, beverage, and dietary supplement companies to meet the market's insatiable targets of protein supplementation.

Asia Pacific Hydrolyzed Collagen Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Hydrolyzed Collagen Market Segmentation

The Asia Pacific hydrolyzed collagen market is segmented based on source, application, and country. Based on source, the Asia Pacific hydrolyzed collagen market is segmented into bovine, porcine, poultry, marine, and others. The bovine segment held the largest market share in 2022.

Based on application, the Asia Pacific hydrolyzed collagen market is segmented into food and beverages, pharmaceuticals and nutraceuticals, personal care, and others. The pharmaceuticals and nutraceuticals segment held the largest market share in 2022.

Based on country, the Asia Pacific hydrolyzed collagen market is segmented into China, India, Japan, Australia, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific hydrolyzed collagen market share in 2022.

Gelita AG; Rousselot BV; Nitta Gelatin Inc.; ConnOils LLC; Norland Products LLC; Tessenderlo Group NV; Titan Biotech Ltd; and Viscofan DE GmbH are the leading companies operating in the Asia Pacific hydrolyzed collagen market.

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