

Asia Pacific Helicopter Emergency Medical Services Market Forecast to 2031 - Regional Analysis- Helicopter Type (Light Helicopter and Medium & Heavy Helicopter), Application (Medical Aid and Transportation), and End Use (Commercial and Government & Emergency Response)

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Abstracts

The Asia Pacific helicopter emergency medical services market was valued at US\$ 1,382.08 million in 2023 and is projected to reach US\$ 3,084.34 million by 2031; it is anticipated to register a CAGR of 10.6% from 2023 to 2031.

Air Ambulance Cover in Health Insurance Policies Boosts Asia Pacific Helicopter Emergency Medical Services Market

The growing consumer awareness of the advanced healthcare facilities offered by hospitals and care centers is pushing health insurance companies to cover air ambulance facilities in the policy coverage. The inclusion of air ambulance facilities in the insurance policy is providing growth opportunities for helicopter emergency medical services at the global level. Helicopter ambulances are medically well-equipped with ventilators, ECG machines, required medical equipment, and healthcare professionals on board. This confirms that the patient receives their treatment within the best feasible time. However, advanced medical equipment and expert medical professionals, adding up to the expense of helicopter maintenance, make the helicopter ambulance charges quite expensive. While it is an important factor in critical needs, its expenditure becomes a financial burden on the patient.

An air ambulance cover offers financial coverage for the expenditure encountered in

opting for an air ambulance in times of requirement. Many insurers offer air ambulance coverage in their health insurance policies. A few others provide it as an add-on service that can be obtained separately from the health insurance policy. However, the coverage and its features may differ across various insurance service providers. Reduced time for long-distance travel, well-equipped facilities to address critical patients, and safe and comfortable transport of patients are among the major attributes of helicopter emergency medical services. Digit General Insurance, HDFC ERGO, TATA AIG, and Aditya Birla are a few insurance companies that offer air ambulance services. The increasing number of health insurance companies covering air ambulance services in health insurance policies is expected to offer opportunities for the helicopter emergency medical services market during the forecast period.

Asia Pacific Helicopter Emergency Medical Services Market Overview

In Asia Pacific, there is an increase in the aging population and a rise in the prevalence of chronic diseases. For instance, in March 2023, the Union Government of India stated that the number of cancer cases is anticipated to rise over the next years. Per the Indian Council of Medical Research-National Cancer Registry Programme, the number of cancer cases in the country is estimated to grow from 1.46 million in 2022 to 1.57 million in 2025. With the growing awareness and increasing focus on well-being and health-related concerns, the majority of the population in Asia Pacific is increasing their spending on medical and healthcare-related services, including better treatment facilities, multi-specialty hospitals, advanced medical equipment and devices, and patient pick-up and drop services using helicopter ambulance services. All these factors drive the helicopter emergency medical services market in Asia Pacific.

Asia Pacific Helicopter Emergency Medical Services Market Revenue and Forecast to 2031 (US\$ Million)

Asia Pacific Helicopter Emergency Medical Services Market Segmentation

The Asia Pacific helicopter emergency medical services market is categorized into helicopter type, application, end use, and country.

Based on helicopter type, the Asia Pacific helicopter emergency medical services market is bifurcated into light helicopter and medium & heavy helicopter. The light helicopter segment held a larger market share in 2023.

By application, the Asia Pacific helicopter emergency medical services market is divided

into medical aid and transportation. The transportation segment held a larger market share in 2023.

In the terms of end use, the Asia Pacific helicopter emergency medical services market is bifurcated into commercial and government & emergency response. The commercial segment held a larger market share in 2023.

By country, the Asia Pacific helicopter emergency medical services market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific helicopter emergency medical services market share in 2023.

Babcock International Group Plc; CareFlight; Global Medical Response, Inc.; HeliService International GmbH; and TOHOKU AIR SERVICE, INC. are some of the leading companies operating in the Asia Pacific helicopter emergency medical services market.

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