

Asia Pacific Hair Transplant Market Forecast to 2030 - Regional Analysis - by Procedure (Surgical Hair Transplant Procedures and Non-Surgical Procedures) and Site of Transplantation (Scalp Transplant, Eyelash Transplant, Eyebrow Transplant, Beard/ Moustache Transplant, Chest Transplant, and Others)

<https://marketpublishers.com/r/A06575C4978BEN.html>

Date: June 2024

Pages: 69

Price: US\$ 2,485.00 (Single User License)

ID: A06575C4978BEN

Abstracts

The Asia Pacific hair transplant market was valued at US\$ 631.14 million in 2022 and is expected to reach US\$ 3,358.64 million by 2030; it is estimated to record a CAGR of 23.2% from 2022 to 2030.

Opportunities in Developing Countries Drive Asia Pacific Hair Transplant Market

Governments in developing countries are taking several initiatives to improve healthcare infrastructure and attract patients from around the world. As a result, developing countries, such as India, are gaining popularity as medical tourism destinations. The cost of a hair transplant procedure varies across the globe. Compared to the US and Australia, the cost of hair transplants in India is less. Thus, people from countries such as the US, the UK, Australia, Canada, Turkey, and Dubai prefer India as a unique destination for getting hair transplant surgery. For instance, compared to the US, where a similar number of grafts cost between US\$ 3,615-US\$ 14,463, the average cost of a hair transplant surgery in India with pre-and post-operative care is between US\$ 1,084-US\$ 1,807. Furthermore, the availability of highly skilled professionals and increased medical tourism for cosmetic surgery has surged the number of procedures performed in developing countries.

The rising number of people looking for a less expensive treatment is boosting medical

tourism in several developing countries. For instance, the medical tourism corporation states that ~92,000 Americans and other Westerners have had hair transplants in India and other Asian nations. Additionally, an increase in the number of clinics to address customer demand is anticipated to offer a lucrative opportunity for the market. For instance, in July 2023, DHI International, one of the world's top hair restoration and transplant chains, opened a new clinic in Noida. This clinic offers advanced hair restoration and hair transplant treatments with the highest standard of care for patients.

Asia Pacific Hair Transplant Market Overview

The hair transplant market in Asia Pacific is sub segmented into Malaysia, Thailand, India, Singapore, the Philippines, Vietnam, Indonesia, China, Japan, Australia, South Korea, and the Rest of Asia Pacific. Rising geriatric population, increasing patterned hair loss and baldness incidence among men and women, and growing research activities and technological advancements are among the factors favoring the market growth in this region. According to an article "Interesting statistics on hair loss in India and ways of treatment" published by AKS Clinic, ~85% of the adult male population in India is expected to suffer from pattern baldness, and ~40% of women population is affected by hair loss. Due to genetic and external factors such as pollution, the age of pattern baldness in India has decreased to 21 years. As per Daxue Consulting China, in 2021, ~250 million Chinese population has experienced hair loss, which means 1 out of 6 Chinese people suffer from thinning hair. As per the same source, people under 40 years account for 69.8% of the total population of China, and about ~25.4% of this population is experiencing baldness. Due to the increasing awareness about aesthetic appearance among the younger population of Asia Pacific countries, number of hair transplant surgeries is growing across the region.

Asia Pacific Hair Transplant Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Hair Transplant Market Segmentation

The Asia Pacific hair transplant market is segmented based on procedures, site of transplantation, and country. Based on procedures, the Asia Pacific hair transplant market is bifurcated into surgical hair transplant procedures and non-surgical procedures. The non-surgical procedures segment held a larger market share in 2022. The surgical hair transplant procedures segment is sub segmented into Follicular Unite Strip Surgery (FUS), Follicular Unit Extraction (FUE), and other surgical procedures. The non-surgical procedures segment is sub segmented into platelet rich plasma non-

surgical procedures, laser cap, and others.

In terms of site of transplantation, the Asia Pacific hair transplant market is categorized into scalp transplant, eyelash transplant, eyebrow transplant, beard/ moustache transplant, chest transplant, and others. The scalp transplant segment held the largest market share in 2022.

Based on country, the Asia Pacific hair transplant market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific hair transplant market share in 2022.

Advanced GroHair, Hairmax Inc, Nathan Skin & Hair Transplant Centre, and Yanhee Hospital are some of the leading companies operating in the Asia Pacific hair transplant market.

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