

# **Asia Pacific Green Cement and Concrete Market Forecast to 2030 - Regional Analysis - by Product Type (Fly Ash Based, Geopolymer, Slag Based, and Others) and End user (Commercial and Public Infrastructure, Industrial, and Residential)**

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## **Abstracts**

The Asia Pacific green cement and concrete market is expected to grow from US\$ 18,064.93 million in 2022 to US\$ 22,641.23 million by 2030. It is estimated to record a CAGR of 2.9% from 2022 to 2030.

### **Improved Functional Performance and Capabilities Fuel Asia Pacific Green Cement and Concrete Market**

Green cement is fabricated from aluminum silicates generated from fly ash and industrial wastes. It is termed alkali-activated cement and generates 40-45% less CO<sub>2</sub> than conventional portland cement. Magnesium oxychloride cement is fabricated from magnesium mining byproducts known as concentrated magnesium chloride solution and magnesium oxide powder. This carbon-negative and environment-friendly cement has superior compressive strength and a quicker setting time than conventional cement. In addition, Ferrocement is produced from byproducts of the steel and glass industry, primarily iron and silica. A combination of these materials is fabricated in the presence of CO<sub>2</sub>; thus, a carbon-neutral cement material is achieved. Green cement production needs fewer natural resources, owing to which very little carbon dioxide is emitted into the environment during the production process. It also does not pollute the environment by dumping toxic waste.

The production process of fabricating standard cement requires a large quantity of natural gas for heating purposes. The green cement is fabricated from industrial

byproduct which makes the production process more energy efficient. Green cement presents more fire resistance and takes less setting time than other standard cement. Constructions built using green cement have a longer life span. The fabrication process of green cement follows high-end techniques that can decrease carbon discharges, causing minimum pollution.

The production of green cement requires the application of byproducts, such as blast furnace slag, fly ash silica, and iron, which are cost-effective. Green cement possesses 0.5-0.6% iron dioxide in its properties, which offers strength to the solidity and color of the cement. This cement dries out quickly and has a minimal rate of shrinkage. It endures longer and makes for a more sustainable alternative for the environment. Green cement also provides superior thermal insulation and high fire resistance. Green cement is a more viable choice for high-traffic areas such as bridges, roads, and airports, as it can endure heavy loads. Additionally, green cement can preserve natural resources, such as clay and limestone, which are limited resources that are becoming rare. Thus, green cement's higher performance level and capabilities in terms of durability, strength, and resistance propel the market.

### Asia Pacific Green Cement and Concrete Market Overview

The green cement industry is experiencing robust growth in Asia Pacific, reflecting the region's booming construction sector alongside increasing environmental concerns. Countries such as China and India, major cement producers, have recognized the need to transition to more sustainable cement production practices. This transition has led to increased investment in research and development of green cement technologies, including the use of fly ash and slag, as well as the implementation of cleaner and more energy-efficient manufacturing processes. For instance, JSW is transforming the cement and concrete industries by developing and distributing green cement and cementitious materials manufactured from blast furnace slag, a byproduct of the steel industry. The shift toward green cement aligns with the region's commitment to sustainable development and emission reduction attempts.

Established economies and technological advancements support the growth of diversified industries and markets in Asia Pacific. The presence of a large population in APAC has led to increased demand for residential as well as commercial construction. The region comprises several developing economies, including India and many other Southeast Asian countries, which poses a strong demand for more infrastructure projects. Further, governments of various countries are taking various measures to attract private investments in infrastructure development projects. Increasing

investments in residential and commercial construction projects are boosting the demand for advanced building materials, including green cement and concrete solutions, in APAC countries.

In addition, in 2023, ACC Cement, a subsidiary of Adani Cement, launched its new product, ACC ECOMaxX, a green concrete product. ACC ECOMaxX is the industry's most comprehensive green concrete solution, with a lower embodied carbon content of 30 to 100% compared to a reference concrete constructed using OPC. The products are created using a proprietary Green Ready-Mix Technology that maximizes green effect by reducing CO2 emissions by up to 100%.

Moreover, in 2023, Ambuja Cement announced placing orders to expand its clinker capacity by 8 million tons. This capacity expansion project is expected to support the production of green cement of 14 million tons. Further, China's construction industry expanded as the country increased infrastructure expenditure to stimulate economic growth in 2022. The latest excavator index, a barometer of the country's infrastructure and fixed-asset investment, showed increased construction activity in 2022. Several industry-recognized green cement and concrete market players have a presence in APAC, which leads to the easy availability of formwork solutions to the construction industry players. The smooth supply chain of formwork solutions significantly supports the growth of the market. Such government initiatives and key player investment to increase the production capacities and new product development in the region have driven the green cement and concrete market.

Asia Pacific Green Cement and Concrete Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Green Cement and Concrete Market Segmentation

The Asia Pacific green cement and concrete market is segmented into product type, end user, and country.

Based on product type, the Asia Pacific green cement and concrete market is segmented into fly ash based, geopolymers, slag based, and others. The fly ash-based segment held the largest share of the Asia Pacific green cement and concrete market in 2022.

In terms of end user, the Asia Pacific green cement and concrete market is segmented into commercial and public infrastructure, industrial, and residential. The commercial

and public infrastructure segment held the largest share of the Asia Pacific green cement and concrete market in 2022.

Based on country, the Asia Pacific green cement and concrete market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific green cement and concrete market in 2022.

ACC Ltd, UltraTech Cement Ltd, China National Building Material Co Ltd, Anhui Conch Cement Co Ltd, Holcim Ltd, JSW Cement Ltd, Navrattan Green Cement Industries Pvt Ltd, Cemex SAB de CV, and HeidelbergCement AG are some of the leading companies operating in the Asia Pacific green cement and concrete market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. ASIA PACIFIC GREEN CEMENT AND CONCRETE MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 Raw Material Suppliers:
  - 4.2.2 Green Cement Manufacturers:
  - 4.2.3 End Users
  - 4.2.4 List of Green Cement and Concrete Suppliers

### **5. ASIA PACIFIC GREEN CEMENT AND CONCRETE MARKET - KEY INDUSTRY DYNAMICS**

- 5.1 Green Cement and Concrete Market - Key Industry Dynamics
- 5.2 Market Drivers
  - 5.2.1 Increasing Concerns for Mitigating Carbon Emissions Globally
  - 5.2.2 Improved Functional Performance and Capabilities
  - 5.2.3 Favourable Government Initiatives and Policies
- 5.3 Market Restraints
  - 5.3.1 Lack of Awareness and Reluctance to Use Green Cement and Concrete
- 5.4 Market Opportunities
  - 5.4.1 Growing Infrastructure Development

## 5.5 Future Trends

### 5.5.1 Growing Utilization of Sustainable Materials in Public Infrastructure

## 5.6 Impact of Drivers and Restraints:

## **6. GREEN CEMENT AND CONCRETE MARKET - ASIA PACIFIC MARKET ANALYSIS**

### 6.1 Overview

### 6.2 Asia Pacific Green Cement and Concrete Market Revenue (US\$ Million), 2022 - 2030

### 6.3 Asia Pacific Green Cement and Concrete Market Forecast and Analysis

## **7. ASIA PACIFIC GREEN CEMENT AND CONCRETE MARKET ANALYSIS - PRODUCT TYPE**

### 7.1 Fly Ash Based

#### 7.1.1 Overview

#### 7.1.2 Fly Ash-Based Market, Revenue and Forecast to 2030 (US\$ Million)

### 7.2 Geopolymer

#### 7.2.1 Overview

#### 7.2.2 Asia Pacific Geopolymer Market, Revenue and Forecast to 2030 (US\$ Million)

### 7.3 Slag Based

#### 7.3.1 Overview

#### 7.3.2 Slag Based Market, Revenue and Forecast to 2030 (US\$ Million)

### 7.4 Others

#### 7.4.1 Overview

#### 7.4.2 Others Market, Revenue and Forecast to 2030 (US\$ Million)

## **8. ASIA PACIFIC GREEN CEMENT AND CONCRETE MARKET ANALYSIS - END-USER**

### 8.1 Commercial and Public Infrastructure

#### 8.1.1 Overview

#### 8.1.2 Commercial and Public Infrastructure Market Revenue, and Forecast to 2030 (US\$ Million)

### 8.2 Industrial

#### 8.2.1 Overview

#### 8.2.2 Industrial Market Revenue, and Forecast to 2030 (US\$ Million)

### 8.3 Residential

8.3.1 Overview

8.3.2 Residential Market Revenue, and Forecast to 2030 (US\$ Million)

## **9. ASIA PACIFIC GREEN CEMENT AND CONCRETE MARKET - COUNTRY ANALYSIS**

9.1 Asia Pacific Green Cement and Concrete Market

9.1.1 Overview

9.1.2 Asia Pacific Green Cement and Concrete Market, By Key Revenue - Revenue 2022 (US\$ Mn)

9.1.3 Asia Pacific Green Cement and Concrete Market Revenue and Forecasts and Analysis - By Country

9.1.3.1 Asia Pacific Green Cement and Concrete Market Revenue and Forecasts and Analysis - By Country

9.1.3.2 Australia Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.2.1 Australia Green Cement and Concrete Market Breakdown by Product Type

9.1.3.2.2 Australia Green Cement and Concrete Market Breakdown by End-user

9.1.3.3 China Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.3.1 China Green Cement and Concrete Market Breakdown by Product Type

9.1.3.3.2 China Green Cement and Concrete Market Breakdown by End-user

9.1.3.4 India Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.4.1 India Green Cement and Concrete Market Breakdown by Product Type

9.1.3.4.2 India Green Cement and Concrete Market Breakdown by End-user

9.1.3.5 Japan Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.5.1 Japan Green Cement and Concrete Market Breakdown by Product Type

9.1.3.5.2 Japan Green Cement and Concrete Market Breakdown by End-user

9.1.3.6 South Korea Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.6.1 South Korea Green Cement and Concrete Market Breakdown by Product Type

9.1.3.6.2 South Korea Green Cement and Concrete Market Breakdown by End-user

9.1.3.7 Rest of Asia Pacific Green Cement and Concrete Market Revenue and Forecasts to 2030 (US\$ Mn)

9.1.3.7.1 Rest of Asia Pacific Green Cement and Concrete Market Breakdown by

## Product Type

9.1.3.7.2 Rest of Asia Pacific Green Cement and Concrete Market Breakdown by End-user

## **10. INDUSTRY LANDSCAPE**

- 10.1 Overview
- 10.2 New Product Development
- 10.3 Market Initiative
- 10.4 Merger and Acquisition

## **11. COMPANY PROFILES**

- 11.1 ACC Ltd
  - 11.1.1 Key Facts
  - 11.1.2 Business Description
  - 11.1.3 Products and Services
  - 11.1.4 Financial Overview
  - 11.1.5 SWOT Analysis
  - 11.1.6 Key Developments
- 11.2 UltraTech Cement Ltd
  - 11.2.1 Key Facts
  - 11.2.2 Business Description
  - 11.2.3 Products and Services
  - 11.2.4 Financial Overview
  - 11.2.5 SWOT Analysis
  - 11.2.6 Key Developments
- 11.3 China National Building Material Co Ltd
  - 11.3.1 Key Facts
  - 11.3.2 Business Description
  - 11.3.3 Products and Services
  - 11.3.4 Financial Overview
  - 11.3.5 SWOT Analysis
  - 11.3.6 Key Developments
- 11.4 Anhui Conch Cement Co Ltd
  - 11.4.1 Key Facts
  - 11.4.2 Business Description
  - 11.4.3 Products and Services
  - 11.4.4 Financial Overview



- 11.4.5 SWOT Analysis
- 11.4.6 Key Developments
- 11.5 Holcim Ltd
  - 11.5.1 Key Facts
  - 11.5.2 Business Description
  - 11.5.3 Products and Services
  - 11.5.4 Financial Overview
  - 11.5.5 SWOT Analysis
  - 11.5.6 Key Developments
- 11.6 JSW Cement Ltd
  - 11.6.1 Key Facts
  - 11.6.2 Business Description
  - 11.6.3 Products and Services
  - 11.6.4 Financial Overview
  - 11.6.5 SWOT Analysis
  - 11.6.6 Key Developments
- 11.7 Navrattan Green Cement Industries Pvt Ltd
  - 11.7.1 Key Facts
  - 11.7.2 Business Description
  - 11.7.3 Products and Services
  - 11.7.4 Financial Overview
  - 11.7.5 SWOT Analysis
  - 11.7.6 Key Developments
- 11.8 Cemex SAB de CV
  - 11.8.1 Key Facts
  - 11.8.2 Business Description
  - 11.8.3 Products and Services
  - 11.8.4 Financial Overview
  - 11.8.5 SWOT Analysis
  - 11.8.6 Key Developments
- 11.9 HeidelbergCement AG
  - 11.9.1 Key Facts
  - 11.9.2 Business Description
  - 11.9.3 Products and Services
  - 11.9.4 Financial Overview
  - 11.9.5 SWOT Analysis
  - 11.9.6 Key Developments

## **12. APPENDIX**

12.1 About the Insight Partners

12.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Green Cement and Concrete Market Segmentation

Table 2. List of Vendors in the Value Chain

Table 3. Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Million)

Table 4. Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Million) - Product Type

Table 5. Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Million) - End-user

Table 6. Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Country

Table 7. Australia Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 8. Australia Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 9. China Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 10. China Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 11. India Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 12. India Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 13. Japan Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 14. Japan Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 15. South Korea Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 16. South Korea Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 17. Rest of Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By Product Type

Table 18. Rest of Asia Pacific Green Cement and Concrete Market Revenue and Forecasts To 2030 (US\$ Mn) - By End-user

Table 19. List of Abbreviation

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