

Asia Pacific Grant Management Software Market
Forecast to 2028 -Regional Analysis by Component
(Software and Services), Deployment Type (Cloud and
On-Premises), Organization Size (SMEs and Large
Enterprises), and End User (Educational Institutes,
Government, BFSI, Non-Profit Organization, and
Healthcare)

https://marketpublishers.com/r/A9AAB2BA8625EN.html

Date: June 2023

Pages: 125

Price: US\$ 3,000.00 (Single User License)

ID: A9AAB2BA8625EN

Abstracts

The Asia Pacific grant management software market was valued at US\$ 371.21 million in 2023 and is projected to reach US\$ 755.55 million by 2028; it is expected to grow at a CAGR of 15.3% from 2021 to 2028.

Growing Awareness and Demand in Developing Countries is Driving the Asia Pacific Grant Management Software Market

Developing countries are experiencing a rise in the number of SMEs inclined toward adopting software-based automated solutions. The demand for grant management software is on the rise as SMEs are increasingly emphasizing automated solutions to enhance business operations. Grant management software analytics enables consumers to understand the budget forecast and grant budget reports. There is an increased awareness of grant management software benefits among companies in developing regions. In developing countries with limited resources, grant management software can significantly reduce the manual work and increase the capacity of organizations to apply for, manage, and receive reports on grants. It allows organizations to track where funding is going and how it is being used, helping to promote transparency and accountability.



Furthermore, APAC is one of the fastest-growing regions across the world in terms of NGOs and associations. Countries such as India, South Korea, Singapore, and Malaysia are significantly adopting grant management software due to increasing awareness regarding the benefits of the software. Thus, rising awareness about the benefits of grant management software among companies in developing countries is expected to create lucrative opportunities for the grant management software market in the coming years.

Asia Pacific Grant Management Software Market Overview

Asia Pacific grant management software market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. Asia Pacific is well known for its technological innovations in the abovementioned countries. The rise in smartphone and Internet penetration in Asia Pacific countries will offer significant opportunities for the key market players in the coming years. Rapid technological advancements, policy support, and economic digitization are among the factors that assist economies in this region in transitioning from the growing stage to the developed stage. Grant management software allows SMEs and large enterprises to fine-tune the grant process. China, Australia, and Japan have emerged as unchallenged Asia Pacific grant management software market leaders.

Asia Pacific Grant Management Software Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Grant Management Software Market Segmentation

The Asia Pacific grant management software market is segmented into component, deployment type, organization size, end user, and country.

Based on component, the Asia Pacific grant management software market is categorized on as software and services. The software segment dominated the Asia Pacific grant management software market share in 2023.

Based on deployment type, the Asia Pacific grant management software market by has been segmented into cloud and on-premises. The cloud segment dominated the Asia Pacific grant management software market share in 2023.

Based on organization size, the Asia Pacific grant management software market by is bifurcated into large enterprise and small and medium enterprises (SMEs). The large



enterprises segment dominated the Asia Pacific grant management software market share in 2023.

Based on end user, the Asia Pacific grant management software market is segmented into educational institutes, governments, BFSI, nonprofit organizations, and others. The government segment dominated the Asia Pacific grant management software market share in 2023.

Based on country, the Asia Pacific grant management software market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the market in 2023.

Oracle Corp; Salesforce Inc; Sage Group Plc; Momentive Global Inc; and Workday Inc are the leading companies operating in the Asia Pacific grant management software market.



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