

Asia Pacific Forage Seeds Market Forecast to 2030 - Regional Analysis - by Type [Alfalfa, Clover (White, Red, Hybrid, Other Clovers), Ryegrass (Annual Ryegrass, Perennial Ryegrass, Italian Ryegrass, and Hybrid Ryegrass), Timothy, Sorghum, Brome, Birdsfoot Trefoil, Cowpea, Meadow Fescue, and Others], Category (Organic and Conventional), and Livestock (Ruminants, Poultry, Swine, and Others)

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Abstracts

The Asia Pacific forage seeds market was valued at US\$ 2,875.43 million in 2022 and is expected to reach US\$ 4,842.06 million by 2030; it is estimated to grow at a CAGR of 6.7% from 2022 to 2030.

Technological Improvement for Seed Genetics fuel the Asia Pacific Forage Seeds Market

The seed manufacturers have developed different varieties or traits of seeds, such as hybrid, GMO, non-GMO, and organic seeds, with technological developments. The farmers preference for these transgenic varieties is slowly rising in various forage-growing regions to minimize crop losses by weeds and diseases and enhance the quality of seeds. The hybrid seeds are developed by the special, carefully controlled cross-pollination of two different parent plants of the same species to produce new traits that cannot be created by the inbreeding of two of the same plants. Usually, the hybrid seeds are cross-pollinated by hand. GMO seeds are produced by genetic engineering, altering the genetic material of an organism. GMO seeds are grown in the laboratory using modern biotechnology techniques. On the other hand, non-GMO seeds are grown by pollination. Organic seeds are considered as non-GMO seeds. Organic seeds are produced naturally without the aid of pesticides, fertilizers, or any other chemical



substance. These seeds are disease-resilient and have enhanced capabilities to thrive in adverse conditions. These breeding techniques allow the development of new seed varieties with desired traits by modifying the DNA of the seeds and plant cells. These technological improvements are helping address the challenges farmers face during the cultivation of forage seeds. Thus, the constant technological improvements are expected to create lucrative opportunities in the Asia Pacific forage seeds market in the coming years.

Asia Pacific Forage Seeds Market Overview

The Asia Pacific forage seeds market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. The market in the region is expected to grow during the forecast period due to rising animal feed production and the growing livestock industry. Asia Pacific is the largest producer of animal feed globally. According to Alltech Global, the region produced over 305 million metric tons of animal feed in 2020. Further, it houses some major animal stock farming countries, accelerating the demand for animal feed additives in the region. India houses the largest livestock population. Thus, the demand for animal feed, such as forage, is high in India. However, the production is low due to the unorganized market and minimum awareness about forages.

Asia Pacific Forage Seeds Market Revenue and Forecast to 2030 (US\$ Million) Asia Pacific Forage Seeds Market Segmentation

The Asia Pacific forage seeds market is segmented based on type, category, livestock, and country. Based on type, the Asia Pacific forage seeds market is segmented into alfalfa, clover, ryegrass, timothy, sorghum, brome, birdsfoot trefoil, cowpea, meadow fescue, and others. The alfalfa segment held the largest market share in 2022. The clover segment is further subsegmented into white, red, hybrid, and others. Additionally, the ryegrass segment is categorized into annual ryegrass, perennial ryegrass, Italian ryegrass, and hybrid ryegrass.

Based on category, the Asia Pacific forage seeds market is bifurcated into organic and conventional. The conventional segment held a larger market share in 2022. Based on livestock, the Asia Pacific forage seeds market is segmented into ruminants, poultry, swine, and others. The ruminants segment held the largest market share in 2022.

Based on country, the Asia Pacific forage seeds market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. Australia dominated the Asia Pacific forage seeds market share in 2022.

UPL Ltd, DLF Seeds AS, Corteva Inc, S&W Seed Co, MAS Seeds SA, and Syngenta AG are some of the leading companies operating in the Asia Pacific forage seeds market.



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