

Asia Pacific Extended Detection and Response Market Forecast to 2031 - Regional Analysis - by Component (Software and Services), Deployment (Cloud and On-Premises), Enterprise Size (Large Enterprises and SMEs), and End User (IT & Telecom, BFSI, Healthcare, Retail and Ecommerce, Manufacturing, and Others)

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Abstracts

The Asia Pacific extended detection and response market was valued at US\$ 413.58 million in 2023 and is expected to reach US\$ 2,335.85 million by 2031; it is estimated to record a CAGR of 24.2% from 2023 to 2031.

Increasing Adoption of Managed XDR Boosts Asia Pacific Extended Detection and Response Market

Managed XDR refers to a service model that provides a subscription-based XDR capability delivered by a third-party provider. Organizations looking to add XDR value to their current security teams and solutions will find managed XDR solutions appealing. Organizations using Managed XDR (MXDR) solutions can benefit from lower complexity, cost, and risk associated with outsourcing in addition to the advantages of XDR, such as enhanced visibility, detection, and reaction. In order to improve security results, managed XDR solutions will also give users access to professional advice, best practices, and threat intelligence. In addition, key companies in the market are increasingly engaging themselves in various strategic decisions such as product launches and partnerships. For instance, in May 2024, Sekuro launched a managed extended detection and response (XDR) platform, offering sovereign architecture and adaptive intelligence. In May 2024, Noventiq achieved Microsoft-verified MXDR solution status. By achieving this status, Noventiq has proven its robust MXDR services,

including a security operations center (SOC) with 24/7/365 proactive hunting, monitoring, and response capabilities, all built on tight integrations with the Microsoft Security platform. Similarly, in June 2023, Critical Start announced the launch of its new managed XDR offering, which unifies Critical Start's award-winning MDR service with a cloud-delivered collection, storage, and search platform for security-relevant log sources. In December 2023, BlackBerry Limited announced an update to its BlackBerry Guard MDR service to deliver MXDR service. Thus, the increasing adoption of MXDR is expected to provide lucrative opportunities for the players operating in the extended detection and response market growth in the coming years.

Asia Pacific Extended Detection and Response Market Overview

Asia Pacific consists of Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. The Asia Pacific extended detection and response market is anticipated to experience substantial growth from 2023 to 2030. Factors such as an increase in digitalization of operations, a rise in internet penetration, the adoption of extended detection and response systems by many SMEs, and the rapid development of digital infrastructure are among the factors driving the market growth. China dominates the extended detection and response market in the region, holding the largest market share. In addition, India's extended detection and response solutions market is witnessing rapid growth and showcasing immense potential in the country. This expansion of the Asia Pacific extended detection and response market also results from the growing need for dynamic security measures to guard sensitive data and prevent unauthorized access. With the rising adoption of cloud-based technologies and the growing number of cyber threats, organizations across various industries recognize the importance of implementing security solutions. Furthermore, the proliferation of digital technologies and the increase in emphasis on regulatory compliance drive the demand for extended detection and response solutions in Asia Pacific. As industries continue to support digital transformation, the need for a secure the organization's data becomes paramount, further boosting the extended detection and response market growth.

Asia Pacific Extended Detection and Response Market Revenue and Forecast to 2031 (US\$ Million)

Asia Pacific Extended Detection and Response Market Segmentation

The Asia Pacific extended detection and response market is segmented based on component, deployment, enterprise size, end user, and country. Based on component, the Asia Pacific extended detection and response market is bifurcated into software and

services. The software segment held a larger market share in 2023.

In terms of deployment, the Asia Pacific extended detection and response market is bifurcated into cloud and on-premises. The cloud segment held a larger market share in 2023.

Based on enterprise size, the Asia Pacific extended detection and response market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By end user, the Asia Pacific extended detection and response market is categorized into IT & Telecom, BFSI, healthcare, retail and Ecommerce, manufacturing, and others. The IT & Telecom segment held the largest market share in 2023.

Based on country, the Asia Pacific extended detection and response market is segmented into China, Japan, India, South Korea, Australia, and the Rest of Asia Pacific. China dominated the Asia Pacific extended detection and response market share in 2023.

Broadcom Inc, Palo Alto Networks Inc, Microsoft Corp, Sophos Ltd, Cisco Systems Inc, International Business Machines Corp, Check Point Software Technologies Ltd, Fortinet Inc, and Cybereason Inc are some of the leading players operating in the Asia Pacific extended detection and response market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific extended detection and response market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Asia Pacific extended detection and response market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the Asia Pacific extended detection and response market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Asia Pacific Extended Detection and Response Market

Broadcom Inc

Palo Alto Networks Inc

Microsoft Corp

Sophos Ltd

Cisco Systems Inc

International Business Machines Corp

Check Point Software Technologies Ltd

Fortinet Inc

Cybereason Inc

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