

# Asia Pacific Environmental Consulting Services Market Report (2021–2031) by Scope, Segmentation, Dynamics, and Competitive Analysis

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## Abstracts

The Asia Pacific Environmental Consulting Services Market is projected to grow significantly, reaching approximately US\$ 15,521.25 million by 2031, up from US\$ 7,976.33 million in 2023, reflecting a compound annual growth rate (CAGR) of 8.7% during this period.

## Executive Summary and Market Analysis

The demand for environmental consulting services in the Asia Pacific (APAC) region has been on the rise, driven by rapid industrialization in countries like China, India, Indonesia, and Vietnam. This industrial growth has led to economic advancements but has also resulted in severe environmental issues, including pollution, deforestation, and resource depletion. For example, a report by IQAir highlighted that India's air quality crisis worsened in 2023, with PM2.5 levels reaching an alarming average of 54.4  $\mu\text{g}/\text{m}^3$ , posing health risks to approximately 1.36 billion residents. The increasing environmental challenges have created a pressing need for expert guidance on managing ecological impacts, prompting industries to seek environmental consulting services. These consultants play a vital role in minimizing environmental damage by providing advice on pollution control, resource management, and sustainable practices, particularly in heavily industrialized urban areas like Shanghai, Mumbai, and Jakarta.

## Market Segmentation Analysis

The Asia Pacific environmental consulting services market can be segmented based on

service type, media type, and industry verticals:

**Service Type:** The market is divided into investment assessment and auditing, permitting and compliance, project and information management, monitoring and testing, and others. In 2023, investment assessment and auditing accounted for the largest market share.

**Media Type:** This segment includes water management, waste management, and others, with water management leading the market in 2023.

**Vertical:** The market is categorized into energy and utilities, chemical and petroleum, manufacturing and process industries, transportation and construction, among others. The manufacturing and process industries held the largest share in 2023.

## **Market Outlook**

The shift towards clean energy is becoming increasingly prominent in various industries due to rising conventional energy costs. Clean energy not only reduces operational expenses but also benefits from government incentives such as subsidies and tax breaks. Many organizations are adopting clean energy solutions to achieve sustainability goals, including carbon emission reductions and transitioning to 100% renewable energy. For instance, GreenStitch, a Bengaluru-based SaaS provider focused on sustainability in the fashion sector, aims to manage 1 billion metric tons of carbon by 2030. Environmental consulting services are crucial for businesses looking to develop and implement effective sustainability strategies. Furthermore, advancements in renewable energy technologies—such as battery storage, smart grids, and offshore wind farms—require specialized expertise to evaluate their environmental impacts and integration potential. Environmental consultants with knowledge in these areas can assist companies in implementing these innovations sustainably. As renewable technologies advance, the demand for specialized consulting services in areas like battery storage impact analysis and smart grid development is expected to create new growth opportunities in the environmental consulting market.

## **Country Insights**

The Asia Pacific environmental consulting services market includes key countries such as China, India, Japan, South Korea, and others. China dominated the market in 2023, driven by its extensive industrial base in construction, manufacturing, and energy sectors. The Chinese government is actively investing in infrastructure development, which has led to significant projects in water and waste management. For example, in September 2023, SUEZ signed contracts for water and waste management projects in China, collaborating with Chongqing Water Group to invest over US\$ 160 million in a water treatment plant. Such infrastructural initiatives are expected to enhance water and waste management systems, thereby boosting the environmental consulting services market in China.

## **Company Profiles**

Key players in the Asia Pacific environmental consulting services market include Aecom, Jacobs Solutions Inc, Arcadis NV, Bechtel Corp, ERM Group, Tetra Tech Inc, Antea Group, Stantec Inc, Ramboll Group A/S, SLR Consulting, and WSP Global Inc. These companies are employing various strategies, including market expansion, product innovation, and mergers and acquisitions, to enhance their offerings and increase market share.

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