

Asia Pacific Electronic Signature Software Market Forecast to 2030 - Regional Analysis - by Component (Solution and Services), Deployment (Cloud and On-Premise), Method (General Electronic Signature, Qualified Electronic Signature, and Advanced Electronic Signature), and End User (Manufacturing, BFSI, Pharmaceuticals, Government Agencies, Legal, and Others)

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Abstracts

The Asia Pacific electronic signature software market was valued at US\$ 864.10 million in 2022 and is expected to reach US\$ 10,156.10 million by 2030; it is estimated to register a CAGR of 36.1% from 2022 to 2030.

Growing Adoption of Cloud-Based Solutions in Banking Industry Boosts Asia Pacific Electronic Signature Software Market

The evolving architectures and advanced features of cloud platforms are boosting the adoption of cloud-based solutions in every industry vertical, including the BFSI sector. Presently, cloud-based electronic signature solutions are being adopted by various banks due to low initial investments and fast updates offered by these solutions, and this trend is anticipated to grow during the forecast period. With investment in cloud-based electronic signature solutions, banks are likely to reduce their operational costs and enhance customer experience, thus increasing productivity and revenues. The complexity and high investment of on-premise solutions are another reason that is boosting the demand for cloud-based electronic signature solutions. Also, governments of growing nations such as India and China are taking initiatives such as 'Digital India'

and 'Made in China 2025 Initiative' respectively, to fuel the adoption of digital services by consumers and industries. Owing to all these positive developments related to the adoption of cloud-based digital signature solutions, the demand for the market is expected to bolster during the forecast period.

Asia Pacific Electronic Signature Software Market Overview

The Asia Pacific electronic signature software market is segmented into South Korea, Australia, India, China, Japan, and the Rest of Asia Pacific. Electronic signatures are legal in the region. Cyberattacks in the region in the last few years have grown to be a higher risk. This is owing to swiftly increasing connectivity and the pace of digital transformation in APAC, further resulting in increased concern for technological threats among companies. The rise in the threat of cybercrime in the region is also largely because of the lack of transparency, resulting in weak cyber enforcement and regulations by government authorities. Less awareness and investments in the security industry also contribute to the factors hindering the electronic signature software market in the region. In Asia Pacific, the adoption of technology continues to be on the rise. The Digital Signature Act of 1997 came into effect in Malaysia in October 1998. Also, there is an increase in the demand for security solutions. To avoid Denial-of-service (DDoS) attacks that might disrupt operations in significant industry verticals such as BFSI and government, they are required to adopt the electronic signature technology.

The swift adoption of electronic signature software and advanced technology is a major opportunity for the growth of the electronic signature software market in Asia Pacific. Business owners in the region are supporting the adoption of electronic signature software, a factor that primarily drives the market in the region. Moreover, Companies in China are highly focused on providing electronic signature solutions in order to gain traction in the market. For instance, in November 2020, Esign, an e-signature services provider in China, announced that it had raised over US\$ 151 million in a series D round led by the Shenzhen Capital Group, the Evergrande High-Tech Group, owned by Evergrande Group, a Chinese property giant, and Fortune Capital. Thus, the presence of such e-signature providers in the country propels the growth of the electronic signature software market.

Asia Pacific Electronic Signature Software Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Electronic Signature Software Market Segmentation

The Asia Pacific electronic signature software market is categorized into component, deployment, method, end user, and country.

Based on component, the Asia Pacific electronic signature software market is bifurcated into solution and services. The solution segment held a larger market share in 2022.

In terms of deployment, the Asia Pacific electronic signature software market is bifurcated into cloud and on-premise. The cloud held a larger market share in 2022.

Based on method, the Asia Pacific electronic signature software market is segmented into general electronic signature, qualified electronic signature, and advanced electronic signature. The qualified electronic signature segment held the largest market share in 2022.

In terms of end user, the Asia Pacific electronic signature software market is segmented into manufacturing, BFSI, pharmaceuticals, government agencies, legal, and others. The manufacturing held the largest market share in 2022.

By country, the Asia Pacific electronic signature software market is segmented into China, India, South Korea, India, Australia, and the Rest of Asia Pacific. China dominated the Asia Pacific electronic signature software market share in 2022.

Adobe Inc, DocuSign Inc., HID Global Corporation, OneSpan Inc, RPost, Thales SA, U-Sign-It Pty Ltd, and Zoho Corporation Pvt Ltd are some of the leading companies operating in the Asia Pacific electronic signature software market.

Contents

1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

4. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Ecosystem Analysis
 - 4.2.1 List of Vendors in Value Chain

5. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET - KEY INDUSTRY DYNAMICS

- 5.1 Asia Pacific Electronic Signature Software Market - Key Industry Dynamics
- 5.2 Market Drivers
 - 5.2.1 Rising Adoption of Digital Technologies by Enterprises
 - 5.2.2 Growing Number of Green Initiatives
 - 5.2.3 Increasing Use of Electronic Signatures in E-commerce Industry
- 5.3 Market Restraints
 - 5.3.1 Variations in Laws and Policies Concerning Electronic Signatures
- 5.4 Market Opportunities
 - 5.4.1 Growing Adoption of Cloud-Based Solutions in Banking Industry
 - 5.4.2 Integration of AI, Blockchain, and Advanced Technologies
- 5.5 Future Trends
 - 5.5.1 High Implementation of Electronic Signatures Across SMEs

5.6 Impact of Drivers and Restraints:

6. ELECTRONIC SIGNATURE SOFTWARE MARKET - ASIA PACIFIC ANALYSIS

6.1 Asia Pacific Electronic Signature Software Market Revenue (US\$ Million), 2022 - 2030

6.2 Asia Pacific Electronic Signature Software Market Forecast and Analysis

7. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET ANALYSIS - COMPONENT

7.1 Solution

7.1.1 Overview

7.1.2 Solution Market, Revenue and Forecast to 2030 (US\$ Million)

7.2 Services

7.2.1 Overview

7.2.2 Services Market, Revenue and Forecast to 2030 (US\$ Million)

8. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET ANALYSIS DEPLOYMENT

8.1 Cloud

8.1.1 Overview

8.1.2 Cloud Market, Revenue and Forecast to 2030 (US\$ Million)

8.2 On-Premise

8.2.1 Overview

8.2.2 On-Premise Market, Revenue and Forecast to 2030 (US\$ Million)

9. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET ANALYSIS - METHOD

9.1 General Electronic Signature

9.1.1 Overview

9.1.2 General Electronic Signature Market, Revenue and Forecast to 2030 (US\$ Million)

9.2 Qualified Electronic Signature

9.2.1 Overview

9.2.2 Qualified Electronic Signature Market, Revenue and Forecast to 2030 (US\$ Million)

9.3 Advanced Electronic Signature

9.3.1 Overview

9.3.2 Advanced Electronic Signature Market, Revenue and Forecast to 2030 (US\$ Million)

10. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET ANALYSIS - END USER

10.1 Manufacturing

10.1.1 Overview

10.1.2 Manufacturing Market, Revenue and Forecast to 2030 (US\$ Million)

10.2 BFSI

10.2.1 Overview

10.2.2 BFSI Market, Revenue and Forecast to 2030 (US\$ Million)

10.3 Pharmaceuticals

10.3.1 Overview

10.3.2 Pharmaceuticals Market, Revenue and Forecast to 2030 (US\$ Million)

10.4 Government Agencies

10.4.1 Overview

10.4.2 Government Agencies Market, Revenue and Forecast to 2030 (US\$ Million)

10.5 Legal

10.5.1 Overview

10.5.2 Legal Market, Revenue and Forecast to 2030 (US\$ Million)

10.6 Others

10.6.1 Overview

10.6.2 Others Market Revenue, and Forecast to 2030 (US\$ Million)

11. ASIA PACIFIC ELECTRONIC SIGNATURE SOFTWARE MARKET - COUNTRY ANALYSIS

11.1 Asia Pacific Electronic Signature Software Market

11.1.1 Asia Pacific Electronic Signature Software Market, by Key Country

11.1.1.1 China: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.1.1 China: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.1.2 China: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.1.3 China: Asia Pacific Electronic Signature Software Market Breakdown by

Method

11.1.1.1.4 China: Asia Pacific Electronic Signature Software Market Breakdown by End User

11.1.1.2 Japan: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.2.1 Japan: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.2.2 Japan: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.2.3 Japan: Asia Pacific Electronic Signature Software Market Breakdown by Method

11.1.1.2.4 Japan: Asia Pacific Electronic Signature Software Market Breakdown by End User

11.1.1.3 South Korea: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.3.1 South Korea: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.3.2 South Korea: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.3.3 South Korea: Asia Pacific Electronic Signature Software Market Breakdown by Method

11.1.1.3.4 South Korea: Asia Pacific Electronic Signature Software Market Breakdown by End User

11.1.1.4 India: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.4.1 India: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.4.2 India: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.4.3 India: Asia Pacific Electronic Signature Software Market Breakdown by Method

11.1.1.4.4 India: Asia Pacific Electronic Signature Software Market Breakdown by End User

11.1.1.5 Australia: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.5.1 Australia: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.5.2 Australia: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.5.3 Australia: Asia Pacific Electronic Signature Software Market Breakdown by Method

11.1.1.5.4 Australia: Asia Pacific Electronic Signature Software Market Breakdown by End User

11.1.1.6 Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)

11.1.1.6.1 Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Breakdown by Component

11.1.1.6.2 Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Breakdown by Deployment

11.1.1.6.3 Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Breakdown by Method

11.1.1.6.4 Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Breakdown by End User

12. COMPETITIVE LANDSCAPE

12.1 Heat Map Analysis by Key Players

12.2 Company Positioning & Concentration

13. INDUSTRY LANDSCAPE

13.1 Overview

13.2 Market Initiative

13.3 Product Development

13.4 Mergers & Acquisitions

14. COMPANY PROFILES

14.1 Adobe Inc

14.1.1 Key Facts

14.1.2 Business Description

14.1.3 Products and Services

14.1.4 Financial Overview

14.1.5 SWOT Analysis

14.1.6 Key Developments

14.2 DocuSign Inc.

14.2.1 Key Facts

14.2.2 Business Description

- 14.2.3 Products and Services
- 14.2.4 Financial Overview
- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 HID Global Corporation
 - 14.3.1 Key Facts
 - 14.3.2 Business Description
 - 14.3.3 Products and Services
 - 14.3.4 Financial Overview
 - 14.3.5 SWOT Analysis
 - 14.3.6 Key Developments
- 14.4 OneSpan Inc
 - 14.4.1 Key Facts
 - 14.4.2 Business Description
 - 14.4.3 Products and Services
 - 14.4.4 Financial Overview
 - 14.4.5 SWOT Analysis
 - 14.4.6 Key Developments
- 14.5 RPost
 - 14.5.1 Key Facts
 - 14.5.2 Business Description
 - 14.5.3 Products and Services
 - 14.5.4 Financial Overview
 - 14.5.5 SWOT Analysis
 - 14.5.6 Key Developments
- 14.6 Thales SA
 - 14.6.1 Key Facts
 - 14.6.2 Business Description
 - 14.6.3 Products and Services
 - 14.6.4 Financial Overview
 - 14.6.5 SWOT Analysis
 - 14.6.6 Key Developments
- 14.7 U-Sign-It Pty Ltd
 - 14.7.1 Key Facts
 - 14.7.2 Business Description
 - 14.7.3 Products and Services
 - 14.7.4 Financial Overview
 - 14.7.5 SWOT Analysis
 - 14.7.6 Key Developments

14.8 Zoho Corporation Pvt Ltd

14.8.1 Key Facts

14.8.2 Business Description

14.8.3 Products and Services

14.8.4 Financial Overview

14.8.5 SWOT Analysis

14.8.6 Key Developments

14.9 Altron Ltd

14.9.1 Key Facts

14.9.2 Business Description

14.9.3 Products and Services

14.9.4 Financial Overview

14.9.5 SWOT Analysis

14.9.6 Key Developments

15. APPENDIX

15.1 About The Insight Partners

15.2 Word Index

List Of Tables

LIST OF TABLES

Table 1. Asia Pacific Electronic Signature Software Market Segmentation

Table 2. Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Million)

Table 3. Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Million) - Component

Table 4. Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Million) -Deployment

Table 5. Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Million) - Method

Table 6. Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Million) - End User

Table 7. Asia Pacific Electronic Signature Software Market, by Country - Revenue and Forecast to 2030 (USD Million)

Table 8. China: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Type

Table 9. China: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 10. China: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 11. China: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 12. Japan: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Type

Table 13. Japan: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 14. Japan: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 15. Japan: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 16. South Korea: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Type

Table 17. South Korea: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 18. South Korea: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 19. South Korea: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 20. India: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Type

Table 21. India: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 22. India: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 23. India: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 24. Australia: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Type

Table 25. Australia: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 26. Australia: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 27. Australia: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 28. Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) By Type

Table 29. Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Deployment

Table 30. Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By Method

Table 31. Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market Revenue and Forecasts to 2030 (US\$ Mn) - By End User

Table 32. Heat Map Analysis By Key Players

Table 33. List of Abbreviation12. List of Figures

Figure 1. Asia Pacific Electronic Signature Software Market Segmentation, By Country

Figure 2. Ecosystem: Electronic Signature Software Market

Figure 3. Impact Analysis of Drivers and Restraints

Figure 4. Asia Pacific Electronic Signature Software Market Revenue (US\$ Million), 2022 - 2030

Figure 5. Asia Pacific Electronic Signature Software Market Share (%) - Component, 2022 and 2030

Figure 6. Solution Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 7. Services Market Revenue and Forecasts to 2030 (US\$ Million)

Figure 8. Asia Pacific Electronic Signature Software Market Share (%) - Deployment, 2022 and 2030

- Figure 9. Cloud Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 10. On-Premise Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 11. Asia Pacific Electronic Signature Software Market Share (%) - Method, 2022 and 2030
- Figure 12. General Electronic Signature Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 13. Qualified Electronic Signature Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 14. Advanced Electronic Signature Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 15. Asia Pacific Electronic Signature Software Market Share (%) - End User, 2022 and 2030
- Figure 16. Manufacturing Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 17. BFSI Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 18. Pharmaceuticals Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 19. Government Agencies Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 20. Legal Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 21. Others Market Revenue and Forecasts to 2030 (US\$ Million)
- Figure 22. Asia Pacific Electronic Signature Software Market, By Key Country - Revenue (2022) (US\$ Million)
- Figure 23. Asia Pacific Electronic Signature Software Market Revenue Share, by Key Country (2022 and 2030)
- Figure 24. China: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 25. Japan: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 26. South Korea: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 27. India: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 28. Australia: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 29. Rest of Asia Pacific: Asia Pacific Electronic Signature Software Market - Revenue, and Forecast to 2030 (US\$ Million)
- Figure 30. Company Positioning & Concentration

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