

Asia Pacific Educational Furniture Market Forecast to 2030 - Regional Analysis - By Material (Wood, Plastic, Metal, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and End Use (Institutional [Elementary School, Secondary School, and Higher Education] and Residential)

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Abstracts

The Asia Pacific educational furniture market was valued at US\$ 1,576.93 million in 2022 and is expected to reach US\$ 2,465.27 million by 2030; it is estimated to grow at a CAGR of 5.7% from 2022 to 2030.

Increasing Focus on Sustainability Boosts Asia Pacific Educational Furniture Market

The world is increasingly recognizing the importance of sustainability, and the education sector is no exception. As schools and universities strive to operate with greater sensitivity toward the environment, the demand for sustainable educational furniture is on the rise. Green classrooms and school-wide "go green" initiatives are rising as educators encourage students to adopt values supporting environmental-friendly behavior. Sustainable storage products, chairs, and desks are widely preferred in classrooms across the world. Such furniture products are manufactured using eco-friendly materials such as polypropylene, renewable timber, or steel, which meet emission standards mandatory for approval; moreover, they are designed to maintain indoor air quality. Further, using sustainable materials in furniture manufacturing allows manufacturers to recycle product waste, thus preventing the deposition of waste into landfills. For example, Paragon Furniture Inc. uses recycled or recovered fibers for manufacturing its wood products. Governments of various countries are encouraging enterprises to introduce products that promote the sustainable construction of schools. A rise in the number of such initiatives to promote sustainable infrastructure would

create lucrative opportunities for the growth of the educational furniture market in the coming years.

Asia Pacific Educational Furniture Market Overview

The educational furniture market in Asia Pacific is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. Increased focus on education across urban and rural areas, and the implementation of mandatory primary education schemes by governments result in the construction of schools and educational institutions across this region. In May 2020, the Government of India announced financial aid for the Government of Nepal of US\$ 819,400 for the construction of school buildings, boosting the educational infrastructure in Nepal. Such initiatives through schemes and funding resulting in the construction of new educational institutes contribute to the demand for educational furniture in the region.

Government regulations favoring infrastructure developments are creating lucrative opportunities for the educational furniture market in Asia Pacific. For instance, in October 2021, the International Finance Corporation (IFC) signed an agreement with the government of Uzbekistan to construct 15 schools to meet the growing demand for quality infrastructure. Governments in the region are seeking assistance from developed economies to improve infrastructure. For instance, in June 2022, European Union partnered with the Government of Tamil Nadu, India, to improve school infrastructure and provide quality education in corporation-run schools in Chennai. Thus, the rising investment in innovative furniture in learning institutes is anticipated to fuel the demand for educational furniture in the region. The rising demand for multifunctional and ergonomically designed seating furniture in developing economies, including China and India, would further trigger the growth of the educational furniture market in this region in the coming years.

Asia Pacific Educational Furniture Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Educational Furniture Market Segmentation

The Asia Pacific educational furniture market is segmented based on material, product type, end use, and country.

Based on material, the Asia Pacific educational furniture market is segmented into wood, plastic, metal, and others. The wood segment held the largest Asia Pacific educational furniture market share in 2022.

In terms of product type, the Asia Pacific educational furniture market is categorized into benches and chairs, desks and tables, storage units, and others. The benches and chairs segment the largest Asia Pacific educational furniture market share in 2022.

In terms of end use, the Asia Pacific educational furniture market is bifurcated into institutional and residential. The institutional segment held a larger Asia Pacific educational furniture market share in 2022. The institutional segment is further sub-segmented into elementary school, secondary school, and higher education.

Based on country, the Asia Pacific educational furniture market is categorized into Australia, China, Japan, India, South Korea, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific educational furniture market in 2022.

AFC Furniture Solutions Pvt Ltd, Knoll Inc, Haworth Inc, Vitra International AG, Virco Manufacturing Corp, and Office Line are some of the leading companies operating in the Asia Pacific educational furniture market.

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