

Asia Pacific Educational Furniture Market Forecast to 2028 -Regional Analysis by Material (Wood, Plastic, Metal, and Others), Product Type (Benches and Chairs, Desks and Tables, Storage Units, and Others), and End Use (Institutional and Residential)

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Abstracts

The Asia Pacific educational furniture market is expected to grow from US\$ 1,576.93 million in 2022 to US\$ 2,212.41 million by 2028. It is estimated to grow at a CAGR of 5.8% from 2022 to 2028.

Growing Popularity of Ergonomic Furniture is Fueling Asia Pacific Educational Furniture Market

As many people spend extended periods sitting at desks and workstations, ergonomic furniture has become a major trend in recent years. This trend has extended to the education sector, where students and teachers spend long hours sitting at desks and tables. Creating learning environments that keep students focused and comfortable has become one of the prime goals of educators, which has increased the demand for ergonomically designed furniture to avoid health issues arising from incorrect body postures while sitting. Ergonomic furniture is designed to promote healthy posture and reduce the risk of musculoskeletal disorders caused by prolonged sitting. Ergonomic chairs, desks, and tables can be adjusted to accommodate different heights and body types, and are designed to provide support for the back, neck, arms, and wrists. Raw materials that are more durable, sustainable, and stable than traditional ones are used in the production of ergonomic furniture. For example, materials such as processed or engineered wood, molded plastics, and high-pressure laminates are used to manufacture chairs, benches, and tables for schools. Further, furniture with additional storage options acts as a space-saving solution in smaller, more compact classrooms,

and its demand has increased significantly in recent years. Thus, the emerging trend of ergonomic furniture is likely to boost the growth of the Asia Pacific education furniture market during the forecast period.

Asia Pacific Educational Furniture Market Overview

The educational furniture market in Asia Pacific is segmented into China, India, Australia, Japan, South Korea, and the Rest of Asia Pacific. Increased focus on education across urban and rural areas, and the implementation of mandatory primary education schemes by governments result in the construction of schools and educational institutions across this region. In May 2020, the Government of India announced financial aid for the Government of Nepal of US\$ 819,400 for the construction of school buildings, boosting the educational infrastructure in Nepal. Such initiatives through schemes and funding resulting in the construction of new educational institutes contribute to the demand for educational furniture in the region. Government regulations favoring infrastructure developments are creating lucrative opportunities for the educational furniture market in Asia Pacific. For instance, in October 2021, the International Finance Corporation (IFC) signed an agreement with the government of Uzbekistan to construct 15 schools to meet the growing demand for quality infrastructure. Governments in the region are seeking assistance from developed economies to improve infrastructure. For instance, in June 2022, European Union partnered with the Government of Tamil Nadu, India, to improve school infrastructure and provide quality education in corporation-run schools in Chennai. Thus, the rising investment in innovative furniture in learning institutes is anticipated to fuel the demand for educational furniture in the region. The rising demand for multifunctional and ergonomically designed seating furniture in developing economies, including China and India, would further trigger the growth of the Asia Pacific educational furniture market.

Asia Pacific Educational Furniture Market Revenue and Forecast to 2028 (US\$ Million)

Asia Pacific Educational Furniture Market Segmentation

The Asia Pacific educational furniture market is segmented based on material, product type, end use, and country.

Based on material, the Asia Pacific educational furniture market is segmented into wood, plastic, metal, and others. The wood segment held the largest share of the Asia Pacific educational furniture market in 2022.

Based on product type, the Asia Pacific educational furniture market is segmented into benches and chairs, desks and tables, storage units, and others. The benches and chairs segment held a larger share of the Asia Pacific educational furniture market in 2022.

Based on end use, the Asia Pacific educational furniture market is segmented into institutional and residential. The institutional segment held a larger share of the Asia Pacific educational furniture market in 2022.

Based on country, the Asia Pacific educational furniture market has been categorized into China, India, Japan, South Korea, Australia, and the Rest of Asia Pacific. Our regional analysis states that the Rest of Asia Pacific dominated the Asia Pacific educational furniture market in 2022.

AFC Furniture Solutions Pvt Ltd, Haworth Inc, Knoll Inc, Office Line, Virco Manufacturing Corp, and Vitra International AG are the leading companies operating in the Asia Pacific educational furniture market.

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