

Asia Pacific Digital Production Inkjet Printing Market Forecast to 2030 - Regional Analysis - by Type (Monochrome and Color), Production Method (Cut Sheet, Continuous Feed, Sheet-Fed, and Web-Based), and Application (Transactional, Publishing, Advertising, and Others)

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Abstracts

The Asia Pacific digital production inkjet printing market was valued at US\$ 1,357.41 million in 2022 and is expected to reach US\$ 2,210.82 million by 2030; it is estimated to grow at a CAGR of 6.3% from 2022 to 2030.

Continued Shift to Digital Printing Fuel the Asia Pacific Digital Production Inkjet Printing Market

Digital printing is more flexible and efficient than traditional printing methods. It can be used to print short runs of customized products, which is becoming increasingly important as businesses and consumers demand more personalized experiences. Also, digital printing produces high-quality prints. The quality of digital prints has improved significantly in recent years, and they are now comparable to the quality of traditional prints. Moreover, in 2023, almost every industry experienced the impact of digital technology. Digital printing continues to advance in the printing industry as this method is a quick, inexpensive, and effective means to print digital content directly to multiple mediums. Digital files can be sent to a digital printer and printed on paper, canvas, plastic, or cardstock. These high-quality production printers also have innovative features that increase efficiency and image quality. Digital printing has the potential to change the way companies perform printing operations, and with the advent of new technologies, the cost is anticipated to drop significantly. Further, digital printing offers various advantages such as packaging, direct mail, signage and banners, and textiles. Therefore, the continued shift to digital printing is a major opportunity for the digital

production inkjet printing market players to introduce new products in the coming years.

Asia Pacific Digital Production Inkjet Printing Market Overview

The digital production inkjet printing market in Asia Pacific is segmented into Australia, India, China, Japan, Taiwan, South Korea, and the Rest of Asia Pacific. According to All About Book Publishing, a publisher in India, as of August 2022, the inkjet digital printing method is considered the most productive regarding general book manufacturing over the full spectrum of book manufacturing. Longer printhead life, more inline and nearline finishing options, quicker running rates, greater print resolutions, and the capacity to handle larger sheet sizes and web widths make inkjet an affordable option for larger print runs. Thus, several players in Asia Pacific are launching products for digital production inkjet printing. For instance, in August 2021, the ProStream 3000 series launched the next generation of its high-speed, web-fed inkjet presses for commercial print. The product ProStream 3000 series is based on the well-known ProStream technology platform, which provides consistent offset print quality and adds a wider range of substrates, including heavyweight paper. It offers high-rated print speeds, enabling ultra-fast digital production of a variety of commercial print jobs.

Asia Pacific Digital Production Inkjet Printing Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Digital Production Inkjet Printing Market Segmentation

The Asia Pacific digital production inkjet printing market is segmented based on type, production method, application, and country. Based on type, the Asia Pacific digital production inkjet printing market is bifurcated into monochrome and color. The color segment held a larger market share in 2022.

Based on production method, the Asia Pacific digital production inkjet printing market is segmented into cut sheet, continuous feed, sheet-fed, and web-based. The continuous feed segment held the largest market share in 2022.

Based on application, the Asia Pacific digital production inkjet printing market is segmented into transactional, publishing, advertising, and others. The advertising segment held the largest market share in 2022.

Based on country, the Asia Pacific digital production inkjet printing market is segmented into China, Japan, India, Australia, South Korea, Taiwan, and the Rest of Asia Pacific. China dominated the Asia Pacific digital production inkjet printing market share in 2022. Canon Inc, Colorjet India Ltd, Eastman Kodak Co, Epson India Pvt Ltd, FUJIFILM Business Innovation Singapore Pte Ltd, Hewlett-Packard Development Co LP, Konica Minolta Business Solutions India Pvt Ltd, and Xerox Holdings Corp are some of the leading companies operating in the Asia Pacific digital production inkjet printing market.

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