

# **Asia Pacific Contract Logistics Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Outsourcing and Insourcing), Service Type (Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and Others), and Industry Vertical (Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, and Others)**

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## **Abstracts**

The Asia Pacific Contract Logistics Market is projected to grow significantly, reaching an estimated US\$ 216,566.6 million by 2031, up from US\$ 121,103.0 million in 2024, reflecting a compound annual growth rate (CAGR) of 8.9% from 2025 to 2031. This growth is fueled by rapid industrialization, the expansion of e-commerce, and evolving supply chain demands across the region.

The Asia Pacific region, which includes major economies such as China, India, Japan, and Southeast Asia, is witnessing a surge in contract logistics services. Companies are increasingly outsourcing supply chain activities—such as warehousing, transportation, and distribution—to enhance cost efficiency, flexibility, and scalability. The demand for these services is further driven by the rise in cross-border trade and government initiatives aimed at improving infrastructure, such as China's Belt and Road Initiative and India's Gati Shakti program. In 2023, India accelerated its port-led development through the Sagarmala project, which includes 279 port-connectivity initiatives and the identification of 35 Multi-Modal Logistics Parks (MMLP) to enhance logistics integration.

E-commerce has transformed the logistics landscape in the Asia Pacific, with consumers expecting faster last-mile delivery and real-time tracking. This shift is prompting third-party logistics (3PL) providers to invest in automation, advanced warehouse management systems, and multimodal transportation networks. The demand for cold chain logistics, particularly in the pharmaceutical and food sectors, is also on the rise, adding new dimensions to contract logistics services. While China remains the dominant player in the region due to its extensive manufacturing capabilities and infrastructure, countries like India, Vietnam, and Indonesia are emerging as alternative manufacturing hubs, contributing to a more diversified logistics environment.

In August 2024, South Korea introduced an innovative AI-based logistics metaverse system that leverages IoT and big data to optimize port operations, significantly improving punctuality and environmental safety in logistics operations.

The Asia Pacific Contract Logistics Market can be segmented by type into Outsourcing and Insourcing, with Outsourcing holding the largest market share in 2024. By service type, the market is divided into Warehousing and Distribution, Transportation Management, Aftermarket Logistics, and others, with Warehousing and Distribution leading in market share. Additionally, the market is segmented by industry verticals, including Retail and E-commerce, Automotive, Industrial and Manufacturing, Pharma and Healthcare, Consumer Goods and Electronics, Aerospace and Defense, among others, with Retail and E-commerce dominating in 2024.

The globalization of supply chains is creating a complex landscape for businesses as they source materials and manufacture products across various countries. This complexity necessitates efficient, flexible, and specialized logistics solutions. Contract logistics providers are essential in helping businesses navigate the challenges of international transportation, customs regulations, and diverse distribution networks. In June 2023, the US Department of Commerce initiated the Advisory Committee on Supply Chain Competitiveness (ACSCC) to address issues related to cross-border logistics and infrastructure gaps.

As supply chains become increasingly global, companies face challenges in maintaining quality, timely deliveries, and cost control. By outsourcing logistics to specialized contract providers, businesses can leverage expert knowledge, advanced technology, and established global networks. These providers offer comprehensive services, including warehousing, inventory management, freight forwarding, and last-mile delivery, tailored to the unique needs of global supply chains. In April 2024, a new policy was launched in Australia focusing on transitioning to net-zero emissions, which includes significant investments to secure supply chains for battery manufacturing by 2035.

Geopolitical factors and trade policies are reshaping global supply chains, making agility

and resilience more critical than ever. Contract logistics providers play a vital role in helping businesses mitigate risks by optimizing routing, managing multimodal transportation, and ensuring compliance with varying regulations worldwide. The increasing globalization of supply chains is driving strong demand for contract logistics services that offer scalable, efficient, and technologically advanced solutions, contributing to substantial growth in this market sector.

Country-wise, the Asia Pacific Contract Logistics Market is segmented into China, Japan, India, South Korea, Australia, and the Rest of APAC, with China holding the largest market share in 2024. The contract logistics sector in China is rapidly expanding, driven by its booming e-commerce market, increasing consumer demand, and growing manufacturing output. Government investments in infrastructure and technology, such as smart logistics and automation, are enhancing the sector's capabilities. For instance, in December 2024, the Ministry of Transport reported a substantial investment in transportation infrastructure to improve connectivity and stimulate economic growth. Regional development initiatives, such as Shanxi province's action plan for market infrastructure, emphasize building efficient networks to support high-quality growth, further boosting demand for advanced logistics services.

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