

Asia Pacific Bromelain Market Forecast to 2030 - Regional Analysis - by Source (Stem and Fruit) and Application (Food & Beverages, Pharmaceuticals & Nutraceuticals, Personal Care, and Others)

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Abstracts

The Asia Pacific bromelain market was valued at US\$ 13.75 million in 2022 and is expected to reach US\$ 23.36 million by 2030; it is estimated to grow at a CAGR of 6.8% from 2022 to 2030.

Rising Preference for Natural Plant-Based Ingredients Fuels the Asia Pacific Bromelain Market

Consumers are increasingly seeking products with natural additives and clean-label ingredients. Bromelain, a natural enzyme derived from the pineapple plant, is preferred as a natural additive over synthetic additives in various industries. Consumers are inclined toward consuming safer products that help them maintain overall health. The growing interest in chemical-free products boosts the demand for natural additives such as bromelain in industries such as pharmaceutical and nutraceuticals, food & beverages, and cosmetics.

Bromelain is a plant protease preferred by consumers over animal proteases, as they carry a lower risk of disease transmission. Moreover, environmental concerns; sustainability; lower prices; and animal welfare, religious, and ethical issues are among other parameters driving the popularity of bromelain. In some countries, the use of enzymes synthesized from recombinant technology is prohibited in the food industry. In several countries, animal proteases or microbial fermentation are subject to religious issues (such as Halal compliance), which can be avoided by using plant-based components. Thus, the rising preference for natural, plant-based ingredients is expected

to create lucrative growth opportunities in the Asia Pacific bromelain market during the forecast period.

Asia Pacific Bromelain Market Overview

The Asia Pacific bromelain market is sub-segmented into Australia, China, Japan, India, South Korea, and the Rest of Asia Pacific. Asia Pacific is the largest producer of pineapple globally, which can be mainly attributed to optimum land availability and favorable temperature conditions; thus, major manufacturing units of bromelain are present in the region. Bromelain produced mainly in parts of the world where pineapples are grown. According to the Food and Agriculture Organization Statistic Database (FAOSTAT), Brazil, Indonesia, Thailand, China, and India are among the top pineapple-producing Asian countries. Thus, the high bromelain production levels in the region are associated with an uninterrupted supply of raw materials, resulting in lower production costs.

Bromelain is mainly used for meat tenderization; thus, the rapidly growing meat industry in the countries favors the Asia Pacific bromelain market growth. According to the Organization for Economic Co-Operation and Development (OECD) and the Food and Agricultural Organization (FAO), China consumed almost 100 million tons of meat in 2021, which was equivalent to 27% of the world's total consumption and twice the consumption in the US. Thus, the demand for bromelain is high in China.

The number of health-conscious consumers is increasing in emerging countries in Asia Pacific as a result of the impact of social media. The demand for bromelain is increasing with the growing popularity of nutritional supplements, and personal and sports nutrition products in this region. Functional food and beverages have gained immense popularity among the health-conscious population. Bromelain is gaining popularity as a nutraceutical component in the Asia Pacific. As a result, bromelain-enriched face masks and other cosmetic products are becoming a skincare trend in the region, which further benefits the market in this region.

Asia Pacific Bromelain Market Revenue and Forecast to 2030 (US\$ Thousand)

Asia Pacific Bromelain Market Segmentation

The Asia Pacific bromelain market is segmented into source, application, and country.

Based on source, the Asia Pacific bromelain market is bifurcated stem and fruit. The

stem market segment held a larger share in 2022.

In terms of application, the Asia Pacific bromelain market is categorized into food & beverages, pharmaceuticals & nutraceuticals, personal care, and others. The food & beverages segment held the largest share in 2022.

Based on country, the Asia Pacific bromelain market is segmented Australia, China, Japan, India, South Korea, and the Rest of Asia Pacific. The Rest of the Asia Pacific dominated the Asia Pacific bromelain market in 2022.

Antozyme Biotech Pvt Ltd, Challenge Bioproducts Co Ltd, Changsha Natureway Co Ltd, Creative Enzymes, Enzybel International SA, Great Food (Biochem) Co Ltd, Guangxi Nanning Javelly Biological Products Co Ltd, Hong Mao Biochemicals Co Ltd, and Medikonda Nutrients are some of the leading companies operating in the Asia Pacific bromelain market.

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