

Asia Pacific Bathroom Vanities Market Size and Forecast (2021 - 2031)

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Abstracts

The Asia Pacific Bathroom Vanities Market is projected to grow significantly, reaching approximately US\$ 13,145.1 million by 2031, up from US\$ 9,620.5 million in 2024, with an estimated compound annual growth rate (CAGR) of 4.6% from 2024 to 2031.

Executive Summary and Market Analysis

The bathroom vanities market in the Asia Pacific region is experiencing growth driven by increased investments in residential and commercial construction in key countries such as China, India, and Japan. The construction sector is expected to expand notably due to rising disposable incomes in developing nations. According to the International Trade Administration, total infrastructure investment during China's 14th Five-Year Plan (2021-2025) is projected to reach around US\$ 4.2 trillion. In India, the real estate market is anticipated to grow to US\$ 1.4 trillion by 2025, with an annual growth rate of 7.1%. The increasing population, particularly in tier-1 cities in India, is leading to a heightened demand for housing, prompting both government and private sector initiatives to address this need. The focus on rural development in India further supports the growth of the construction industry, which in turn boosts the bathroom vanities market in the Asia Pacific region.

Strategic Insights

Market Segmentation Analysis

By Product Type: The market is divided into Single Sink Vanity, Double Vanity, and Others, with Single Sink Vanity holding the largest market share in 2024.

By Category: The market is categorized into Wall-Mounted or Floating Vanity and Freestanding Vanity, with Freestanding Vanity leading in market share in 2024.

By Application: The market is segmented into Residential and Commercial, with Residential dominating the market in 2024.

Market Outlook

The trend towards online purchasing is on the rise, driven by the convenience it offers consumers and the extensive range of products available at their fingertips. Enhanced telecommunication infrastructure has improved internet access, facilitating online retail platforms. These platforms provide consumers with a variety of product options, detailed specifications, and price comparisons, making the buying process efficient and time-saving. This shift towards e-commerce is beneficial for manufacturers and suppliers, as it reduces the need for significant investments in physical infrastructure, allowing them to offer competitive pricing. Major manufacturers like Avanity Corporation, Caesarstone, Design House, Kohler Co., and Roca Sanitario are leveraging online retailing to reach a broader customer base, further propelling the bathroom vanities market.

Country Insights

The Asia Pacific Bathroom Vanities Market is segmented by country, including Australia, China, India, Japan, South Korea, and the Rest of APAC, with China holding the largest market share in 2024. Rapid urbanization in China is driving the construction industry, supported by government initiatives aimed at increasing the urbanization rate to 65% by 2025 under the 14th Five-Year Plan. This government backing is expected to stimulate growth in the construction and infrastructure sectors, thereby increasing the demand for bathroom vanities.

Company Profiles

Key players in the market include Inter IKEA Holding BV, Caesarstone Ltd, C P Hart & Sons Ltd, Bellaterra Home, LLC, Foremost Groups, Inc., Kohler Co, MasterBrand Cabinets, LLC, Roca Sanitario S.A.U., Dupont Kitchen and Bath Fixtures, Geberit International Sales AG, Villeroy & Boch Group, Hawkers Ltd, Roxor Group Ltd, Fresca, and InFurniture. These companies are pursuing strategies such as expansion, product innovation, and mergers and acquisitions to enhance their market presence and offer

innovative products to consumers.

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