

# **Asia Pacific Bare Metal Cloud Market Forecast to 2030 - Regional Analysis - by Service Type (Networking Services, Storage & Database Services, Compute Services, Security Services, and Others), Enterprise Size (SMEs and Large Enterprises), and Application (BFSI, Manufacturing, Government, Retail, Healthcare, IT & Telecommunications, and Others)**

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## **Abstracts**

The Asia Pacific bare metal cloud market was valued at US\$ 1,694.64 million in 2022 and is expected to reach US\$ 7,515.40 million by 2030; it is estimated to grow at a CAGR of 20.5% from 2022 to 2030.

### **Rising Adoption of Cloud Fuels Asia Pacific Bare Metal Cloud Market**

Enterprises are looking for service providers that can evolve with their changing demands without requiring them to make significant changes in the contract, IT environment, data center systems, and building systems. Enterprises require large amounts to invest in architecture, server management, upfront capital expenditure, energy cost, operations, IT staffing, hardware, and more to build cloud infrastructure. SMEs and large enterprises intend to save a lot of cost by renting a service to store their critical information rather than building their own infrastructure. Renting cloud and storage solutions helps enterprises avail services, data space, power, bandwidth, internet solutions, hardware services, and more, which benefits them and gives more return on investment (ROI) than personal cloud infrastructure.

Moreover, organizations need towards cloud infrastructure are increasing owing to benefits of clouds such as cost effectiveness, security, reliability, and others. Therefore,

they are engaging themselves into various strategic decisions to enhance the adoption of cloud into their workflow.

Therefore, the advent of bare metal cloud services has created an opportunity for the several market players across various industries to enhance their flexibility, agility, speed, and resilience as a competitive advantage by cutting cost availing to cloud services. Thus, to cater their changing needs to grow their businesses, enterprise will opt for bare metals solutions which creates the opportunity for the bare metal cloud market growth.

### Asia Pacific Bare Metal Cloud Market Overview

Asia Pacific (APAC) is a diverse region with large population and growing digital economy, contributing to the surge in data. APAC has been at the forefront of data computing adoption due to the proliferation of IoT devices, initiatives of smart cities, and the need for real-time data processing. APAC has witnessed a significant increase in internet penetration rates, leading to a surge in data consumption and the need for localized data processing. According to GSM Association, the IT industry plays a vital role in extending connectivity across the world. In 2021, the number of internet subscribers reached 4.2 billion globally. Furthermore, APAC accounted for 59% of internet subscribers in 2021, and the count is projected to reach ~62% by 2025. Moreover, the rollout of 5G networks is expected to increase internet usage by enabling faster data speed, lower latency, and higher data device density. According to GSM Association, the 5G users in APAC reached 8% in 2021, which is likely to increase to 25% by 2025. The rise in internet penetration leads to increased data generation, which needs to be processed, analyzed, and stored. Thus, the aforementioned factors are fueling the adoption of bare metal cloud services and solutions in APAC.

APAC consists of several developing nations that are slowly adopting bare metal cloud solutions, while the developed nations of APAC have undertaken significant steps in adopting bare metal cloud. With a collective population of over 4.3 billion, cloud adoption is rapidly increasing across the region.

### Asia Pacific Bare Metal Cloud Market Revenue and Forecast to 2030 (US\$ Million)

#### Asia Pacific Bare Metal Cloud Market Segmentation

The Asia Pacific bare metal cloud market is segmented based on service type, enterprise size, application, and country.

Based on service type, the Asia Pacific bare metal cloud market is segmented into networking services, storage & database services, compute services, security services, and others. The storage & database services segment held the largest Asia Pacific bare metal cloud market share in 2022.

In terms of enterprise size, the Asia Pacific bare metal cloud market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger Asia Pacific bare metal cloud market share in 2022.

By application, the Asia Pacific bare metal cloud market is segmented into BFSI, manufacturing, government, retail, healthcare, IT & telecommunications, and others. The IT & telecommunications segment held the largest Asia Pacific bare metal cloud market share in 2022.

Based on country, the Asia Pacific bare metal cloud market is categorized into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific bare metal cloud market in 2022.

International Business Machines Corp, Oracle Corp, Rackspace Technology Inc, Lumen Technologies Inc, Equinix Inc, and Cyxtera Technologies Inc are some of the leading companies operating in the Asia Pacific bare metal cloud market.

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