

Asia Pacific Automotive Dealer Management System (DMS) Market Forecast to 2031 - Regional Analysis - by Component (Software and Services), Application (Inventory Management, Appointment Scheduling, Customer Relationship Management, Dealer Tracking, and Others), and Deployment (Cloud-Based and On-Premise)

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Abstracts

The Asia Pacific automotive dealer management system (DMS) market was valued at US\$ 1,066.71 million in 2023 and is expected to reach US\$ 2,597.94 million by 2031; it is estimated to register a CAGR of 11.8% from 2023 to 2031.

Advent of Autonomous Vehicles Boosts Asia Pacific Automotive Dealer Management System (DMS) Market

The global automobile industry is undergoing a massive paradigm change as the number of connected and autonomous cars grows. The adoption rate of dealer management systems in transportation and logistics applications is predicted to grow rapidly due to the rising popularity of autonomous cars since it allows for a quick analysis of vehicle performance and inefficiencies. The growing inclination toward autonomous automobiles is attributed to technological improvements, customer desire for fully automated vehicles, affordability, and safety. Automakers are increasing their spending on developing self-driving passenger cars, commercial buses and trucks, and robot taxis.

Comparable developments are being observed in the autonomous heavy equipment sector. In May 2023, Komatsu and Toyota announced a cooperative initiative to create

an autonomous light vehicle (ALV) for mining operations based on Komatsu's Autonomous Haulage System (AHS). According to the collaborative agreement, Toyota will build an ALV that will operate independently on its AHS, controlled by a new ALV management program developed by Komatsu. Thus, such strategic initiatives are expected to offer new opportunities for the market growth.

Asia Pacific Automotive Dealer Management System (DMS) Market Overview

The Asia Pacific automobile dealer management system market growth is driven by the increasing need for enhanced and accessible inventory management; improved sales monitoring, CRM, and commission and insurance calculation; and technological advancements in the automotive sector. The technology in automobile DMS is evolving with the integration of artificial intelligence (AI) to enhance the system's data analytics capabilities. Furthermore, key players operating in the automotive dealer management system market in Asia Pacific are pursuing strategic initiatives to expand their business. In December 2022, Oracle and Tata Motors migrated the automotive giant's entire DMS to Oracle Cloud Infrastructure (OCI). The migration of this system to OCI will help boost the operational efficiencies of Tata Motors with deeper business insights, greater security, increased flexibility, and cost optimization. In addition, in India, In January 2024, the total production of passenger vehicles*, three-wheelers, two-wheelers, and quadricycles was 23,28,329 units.

Asia Pacific Automotive Dealer Management System (DMS) Market Revenue and Forecast to 2031 (US\$ Million)

Asia Pacific Automotive Dealer Management System (DMS) Market Segmentation

The Asia Pacific automotive dealer management system (DMS) market is categorized into component, application, deployment, and country.

Based on component, the Asia Pacific automotive dealer management system (DMS) market is bifurcated into software and services. The software segment held a larger Asia Pacific automotive dealer management system (DMS) market share in 2023.

In terms of application, the Asia Pacific automotive dealer management system (DMS) market is segmented into inventory management, appointment scheduling, customer relationship management, dealer tracking, and others. The customer relationship management segment held the largest Asia Pacific automotive dealer management system (DMS) market share in 2023.

By deployment, the Asia Pacific automotive dealer management system (DMS) market is segmented into cloud-based and on-premise. The cloud-based segment held a larger Asia Pacific automotive dealer management system (DMS) market share in 2023.

By country, the Asia Pacific automotive dealer management system (DMS) market is segmented into China, Japan, South Korea, India, Australia, and the Rest of Asia Pacific. China dominated the Asia Pacific automotive dealer management system (DMS) market share in 2023.

Wipro Ltd, GaragePlug Inc, Jeal Computer Services Pty Ltd, Aspire Systems, SAP SE, Cox Automotive, Oracle Corp, and Excellon Software Pvt. Ltd are some of the leading companies operating in the Asia Pacific automotive dealer management system (DMS) market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific automotive dealer management system (DMS) market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Asia Pacific automotive dealer management system (DMS) market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the Asia Pacific automotive dealer management system (DMS) market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

The List of Companies - Asia Pacific Automotive Dealer Management System (DMS) Market

Wipro Ltd

GaragePlug Inc

Jeal Computer Services Pty Ltd

Aspire Systems

SAP SE

Cox Automotive

Oracle Corp

Excellon Software Pvt. Ltd

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