

# **Asia Pacific API Management Market Forecast to 2031 - Regional Analysis - by Component (Solutions and Services), Deployment (Cloud and On-Premises), Organization Size (Large Enterprises and SMEs), and End User (IT & Telecom, BFSI, Healthcare, Government, Manufacturing, and Others)**

<https://marketpublishers.com/r/A30569BB06F7EN.html>

Date: April 2025

Pages: 152

Price: US\$ 3,450.00 (Single User License)

ID: A30569BB06F7EN

## **Abstracts**

The Asia Pacific API management market was valued at US\$ 1,094.00 million in 2023 and is expected to reach US\$ 10,148.93 million by 2031; it is estimated to record a CAGR of 32.1% from 2023 to 2031.

### **Integration of API with Artificial Intelligence (AI) Boosts Asia Pacific API Management Market**

Artificial intelligence (AI) can alter the API industry. API systems can become fluid and intelligent with the integration of AI, providing customers with more specialized and relevant information. AI can reduce the human work required for API administration while giving higher degrees of precision by raising security and efficiency to previously unattainable levels. Similarly, AI security solutions improve API security's ability to detect and mitigate large-scale cyberattacks. With its ability to perform dynamic checks on quickly changing data, AI can detect unlawful access to information and prevent the intruder from accessing a large portion of it. These solutions prevent API calls that compromise information, thereby protecting the system. Furthermore, AI improves the capacity of security programming to detect intrusions by performing static security checks on access patterns and scan payloads. By verifying requests and scanning for hazardous content trends within API calls and messages, static security checks driven by AI can detect far more than basic rules and gateways. Thus, the integration of AI with

API management is expected to offer lucrative opportunities for the API management market during the forecast period.

### Asia Pacific API Management Market Overview

The Asia Pacific API management market is segmented into China, Japan, India, South Korea, Australia, and the Rest of Asia Pacific. Enterprises in the region increasingly adopt API management solutions in their core business functions. The growing need for API management across various industries and the increasing focus of organizations on improving and enhancing existing business systems boost the API management market growth in Asia Pacific. With new ways of working emerging and huge growth in digitization across industries, there is an increasing need for API management to drive process improvement and reimagine business models in the region. All such factors contribute to the API management market growth in Asia Pacific.

### Asia Pacific API Management Market Revenue and Forecast to 2031 (US\$ Million)

#### Asia Pacific API Management Market Segmentation

The Asia Pacific API management market is segmented based on component, deployment, organization size, end user, and country. Based on component, the Asia Pacific API management market is bifurcated into solutions and services. The solutions segment held a larger market share in 2023.

In terms of deployment, the Asia Pacific API management market is bifurcated into cloud and on-premises. The cloud segment held a larger market share in 2023.

Based on organization size, the Asia Pacific API management market is bifurcated into large enterprises and SMEs. The large enterprises segment held a larger market share in 2023.

By end user, the Asia Pacific API management market is categorized into IT & Telecom, BFSI, healthcare, government, manufacturing, and others. The IT & Telecom segment held the largest market share in 2023.

Based on country, the Asia Pacific API management market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific API management market share in 2023.

International Business Machines Corp; Microsoft Corp; Oracle Corp; Google LLC; Broadcom Inc; Software AG; Akamai Technologies Inc; SAP SE; Amazon Web Services Inc; and Postman, Inc are some of the leading players operating in the Asia Pacific API management market.

#### Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players, and segments in the Asia Pacific API management market.

Highlights key business priorities in order to assist companies to realign their business strategies.

The key findings and recommendations highlight crucial progressive industry trends in the Asia Pacific API management market, thereby allowing players across the value chain to develop effective long-term strategies.

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets.

Scrutinize in-depth Asia Pacific market trends and outlook coupled with the factors driving the Asia Pacific API management market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing, and distribution.

#### The List of Companies - Asia Pacific API Management Market

International Business Machines Corp

Microsoft Corp

Oracle Corp

Google LLC

Broadcom Inc

Software AG

Akamai Technologies Inc

SAP SE

Amazon Web Services Inc

Postman, Inc

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