

Asia Pacific Analog to Digital Converter Market
Forecast to 2030 - Regional Analysis - by Type
(Integrating Analog to Digital Converters, Delta-Sigma
Analog to Digital Converters, Successive
Approximation Analog to Digital Converters, Ramp
Analog to Digital Converters, and Others), Resolution
(8-Bit, 10-Bit, 12-Bit, 14-Bit, 16-Bit, and Others), and
Application (Industrial, Consumer Electronics,
Automotive, Healthcare, Telecommunication, and
Others)

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Abstracts

The Asia Pacific analog to digital converter market was valued at US\$ 1,336.97 million in 2022 and is expected to reach US\$ 2,328.08 million by 2030; it is estimated to register a CAGR of 7.2% from 2022 to 2030.

Adoption of Digitization of Work Processes by Government in Emerging Economies Boosts Asia Pacific Analog to Digital Converter Market

Governments recognize the importance of digital transformation to streamline their operations, enhance efficiency, and improve service delivery. One of the key aspects of digitization is the conversion of analog information into a digital format, which requires the use of analog to digital. These devices play a crucial role in capturing analog signals and converting them into digital data that can be easily stored, processed, and analyzed. As governments in emerging economies embark on their digitization journeys, the demand for analog to digital is expected to upsurge in the coming years.

The digitization process entails converting information into a digital format, enabling its storage, manipulation, and processing to achieve desired outcomes. It involves



automating work processes to meet customer expectations by streamlining task completion. Governments across different nations are actively promoting the digitization of their operations, particularly in emerging economies. Singapore government has introduced a grant program that offers up to 50% funding for eligible projects, with a maximum cap of US\$ 1 million, to facilitate the implementation of automation initiatives and drive scalability and project rollouts. Therefore, adoption of digitization in work processes by governments in emerging economies would present a significant opportunity for the Asia Pacific analog to digital converter market during the forecast period.

Asia Pacific Analog to Digital Converter Market Overview

The Asia Pacific analog to digital converter market is segmented into India, China, Japan, South Korea, Australia, and the Rest of Asia Pacific. In countries such as Thailand, Hong Kong, Vietnam, Singapore, Malaysia, Taiwan, and Cambodia, the value of exports of goods and services is over 50% of the GDP. The region has a growing economy, which is leading to the growth of infrastructure, manufacturing, technology, and various other sectors. Several economies across Asia Pacific are aggressively pursuing digital resolutions such as smart cities, autonomous vehicles, and IoT in a bid to become global powers.

The rise in government initiatives to boost domestic production output also plays a crucial role in propelling the electronic industry in different countries. For example, according to the Ministry of Electronics & IT, in March 2023, Indian electronics manufacturing is expected to reach US\$ 300 billion by 2025-2026. The government's strategic steps and initiatives favor the progress of the electronics industry. Under India's National Policy on Electronics 2019 (NPE 2019), special schemes are introduced for large-scale electronics manufacturing. Such initiative drives the demand for semiconductors required for the production of electronics, leading to the Asia Pacific analog to digital converter market growth in the region.

Asia Pacific is on track when it comes to the deployment of 5G. Asian countries are developing new strategies and are ready to deploy the same. The region has witnessed several pilot demonstrations related to 5G. Various telecom operators have taken initiatives to propel the demand for 5G. The percentage of 5G trials conducted in Asia Pacific nearly account for half of the world trials. Telecom operators such as South Korea-based mobile players SK Telecom, KT, and LG Uplus; China Mobile and China Unicom; and NTT Docomo in Japan are involved in the testing of 5G. In December 2021, NTT DOCOMO, INC. and NEC Corporation (NEC) succeeded in interoperability testing for 5G standalone (SA) using a 5G base station baseband unit (5G CU/DU) conforming to O-RAN open interface specifications and radio units (RUs) of different vendors. Thus, with respect to 5G, in 2019, Texas Instruments launched an innovative ultra-high-speed ADC. The new ADC would assist the engineers in accomplishing high



measurement accuracy for the 5G testing and radar applications. Besides the use of an A/D converter in 5G, it has applications in digital audio workstations, pulse-code modulation, sound recording, microcontrollers, TV tuner cards, digital storage oscilloscopes, radar systems, temperature sensors, and digital imaging systems. Greater use of ADC in the applications mentioned above would positively impact the overall growth of the Asia Pacific analog to digital converter market in Asia Pacific. Asia Pacific Analog to Digital Converter Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Analog to Digital Converter Market Segmentation

The Asia Pacific analog to digital converter market is categorized into type, resolution, application, and country.

Based on type, the Asia Pacific analog to digital converter market is segmented into integrating ADC, delta- sigma ADC, ramp ADC, successive approximation ADC, and others. The successive approximation ADC segment held the largest market share in 2022.

In terms of resolution, the Asia Pacific analog to digital converter market is categorized into 8-bit, 10-bit, 12-bit, 14-bit, 16-bit, and others. The 12-bit segment held the largest market share in 2022.

By application, the Asia Pacific analog to digital converter market is segmented into industrial, consumer electronics, automotive, healthcare, telecommunication, and others. The telecommunication segment held a larger market share in 2022. By country, the Asia Pacific analog to digital converter market is segmented into Australia, China, India, Japan, South Korea, and the Rest of Asia Pacific. China dominated the Asia Pacific analog to digital converter market share in 2022. Analog Devices Inc; Asahi Kasei Corp; Cirrus Logic, Inc.; Microchip Technology Inc; Renesas Electronics Corp; ROHM Co Ltd; Semiconductor Components Industries, LLC (On semiconductor); STMicroelectronics NV; Teledyne Technologies Inc; and Texas Instruments Inc are among the leading companies operating in the Asia Pacific analog to digital converter market.



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