

Asia Pacific Airline Ancillary Services Market Forecast to 2030 - Regional Analysis - by Type (Baggage Fees, On-Board Retail and A La Carte Services, Airline Retail, and FFP Mile Sales) and Carrier Type (Full-Service Carriers and Low-Cost Carriers)

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Abstracts

The Asia Pacific airline ancillary services market was valued at US\$ 31,373.82 million in 2022 and is expected to reach US\$ 148,968.46 million by 2030; it is estimated to grow at a CAGR of 21.5% from 2022 to 2030.

Rising Preference of Air Travel by Middle-Income Passengers fuels the Asia Pacific Airline Ancillary Services Market

As per International Air Transport Association (IATA), the number of passengers traveling by air is expected to reach ~7.8 billion by 2036. The rapidly emerging middle-class segment majorly influences the growth in passengers travelling through airways in developing economies. In October 2021, world organizations such as United Nations World Tourism Organization (UNWTO) and the International Civil Aviation Organization partnered to support the safe restart of travel and tourism. In October 2020, UNWTO and IATA inked a Memorandum of Understanding to work together to restart global tourism. This agreement was focused on enhancing the confidence of the general public in air travel, which further helped increase air traffic.

An exponential growth of working groups in developing countries has increased freight traffic disposable income. According to the United Nations, the growing number of middle-class travelers, especially in China and India, is the primary factor contributing to the growth of air travel and various ancillary services. As the world recovers from economic contractions, the demand for air travel increases. The rising air travel demand has resulted in the augmented production of commercial aircraft, which has considerably contributed to the growth of various ancillary services, such as in-flight Wi-Fi, excess luggage, food and beverages, and in-flight shopping. According to IATA, in

2019, there were 4.54 billion air passengers, and in 2023, global air passengers reached 95% of pre-pandemic levels, which is 4.35 billion people. These mounting numbers of passengers across the world are demanding various parameters to make flight hours more exciting and comfortable. In-flight catering or in-flight culinary is one of the key trends among full-service carriers as well as low-cost carriers. The increasing focus on offering enhanced services to flight passengers and the rising number of aviation passengers worldwide are driving the Asia Pacific airline ancillary services market.

Asia Pacific Airline Ancillary Services Market Overview

Asia Pacific is a diverse region with more than 4 billion people and comprises dynamic economies that cumulatively generate 35% of the global GDP. The aviation industry in the region is a pivotal contributor to its social and economic development. Also, in Asia Pacific, government initiatives on airline ancillary services propel the Asia Pacific airline ancillary services market growth. In December 2022, the Singapore government provided an additional US\$ 84 million to the aviation sector amid the COVID-19 pandemic to support the Asia Pacific airline ancillary services market. The funding will enable aviation companies to develop and deploy innovative technologies and measures to protect airport workers and aircrew from contracting the novel coronavirus that causes COVID-19. This led to increased demand for ancillary services such as aircraft and baggage sanitization systems, creating opportunities for service providers in the market.

Asia Pacific Airline Ancillary Services Market Revenue and Forecast to 2030 (US\$ Bn)

Asia Pacific Airline Ancillary Services Market Segmentation

The Asia Pacific airline ancillary services market is segmented into type, carrier type, and country.

Based on type, the Asia Pacific airline ancillary services market is divided into baggage fees, on-board retail and a la carte services, airline retail, and FFP mile sales. The baggage fees segment held the largest market share in 2022.

By carrier type, the Asia Pacific airline ancillary services market is bifurcated into full-service carriers and low-cost carriers. The full-service carriers segment held a larger market share in 2022.

Based on country, the Asia Pacific airline ancillary services market is segmented into China, Japan, India, Australia, and the Rest of Asia Pacific. The Rest of Asia Pacific dominated the Asia Pacific airline ancillary services market in 2022.

Air France KLM SA, Delta Air Lines Inc, Deutsche Lufthansa AG, Qantas Airways Ltd, The Emirates, and United Airlines Holdings Inc are some of the leading companies operating in the Asia Pacific airline ancillary services market.

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