

Asia Pacific Airborne ISR as a Service Market Size and Forecast (2021 - 2031)

<https://marketpublishers.com/r/AE0C959C4BE2EN.html>

Date: April 2026

Pages: 218

Price: US\$ 3,450.00 (Single User License)

ID: AE0C959C4BE2EN

Abstracts

The Asia Pacific Airborne Intelligence, Surveillance, and Reconnaissance (ISR) as a Service market is poised for significant growth, with projections indicating an increase from US\$ 3,018.4 million in 2024 to US\$ 5,763.8 million by 2031. This growth trajectory reflects a compound annual growth rate (CAGR) of 9.9% from 2025 to 2031, driven by rising defense budgets and complex geopolitical situations in the region.

The demand for airborne ISR capabilities is intensifying as countries in the Asia Pacific region seek to enhance their defense mechanisms in response to territorial disputes, border conflicts, and maritime security challenges. Nations are investing heavily in advanced sensor technologies, unmanned aerial vehicles (UAVs), and artificial intelligence (AI) for data analytics, which are crucial for real-time intelligence gathering, operational efficiency, and comprehensive situational awareness. The dynamic security environment, coupled with modernization initiatives and increased defense spending, is propelling the market forward.

In Japan, there is a strong focus on upgrading legacy airborne ISR platforms and integrating advanced reconnaissance technologies to bolster homeland defense and maritime surveillance. South Korea is similarly expanding its airborne ISR capabilities, with plans to acquire advanced aircraft and UAVs to enhance its electronic warfare and reconnaissance operations amid ongoing regional tensions. Indonesia is leveraging its extensive archipelago to improve maritime domain awareness, border surveillance, and counterterrorism efforts, supported by airborne ISR services. Singapore stands out as a leader in the region, with substantial government investments and a strategic emphasis on marine and air defense surveillance capabilities.

Other countries such as Malaysia, Thailand, the Philippines, and Vietnam are also

showing increasing interest in airborne ISR solutions to strengthen their border security and disaster management systems, driven by rising defense budgets and collaborations with global defense technology providers. Smaller markets like Brunei and Cambodia are gradually adopting airborne ISR technologies for critical infrastructure protection and territorial monitoring. Additionally, countries in the Rest of Asia Pacific are modernizing and procuring ISR capabilities in response to regional security challenges and technological advancements.

The strategic importance of airborne ISR as a service in the Asia Pacific defense and security framework is underscored by heightened regional defense budgets, the necessity for real-time actionable intelligence, rapid technological innovations in UAVs and sensors, and the increasing need for interoperability among air, sea, and space-based ISR platforms.

Market Segmentation Analysis

The Asia Pacific Airborne ISR as a Service market is segmented by platform type and application. By platform type, the market is divided into Piloted Aircraft and Remote Controlled Aircraft, with the Piloted Aircraft segment leading the market in 2024. In terms of application, the market is categorized into Military and Defense, Homeland Security, and Commercial, with the Military and Defense segment also dominating in 2024.

Market Outlook

The continuous advancement of sophisticated sensors—including electro-optical, infrared, radar, and hyperspectral imaging—has significantly improved airborne platforms' capabilities to capture, process, and interpret complex data in real time. These enhancements enable operators to achieve superior situational awareness, target tracking, and threat detection with unprecedented precision and speed.

Multi-sensor fusion technologies are crucial for operational efficiency, integrating inputs from various sensor modalities to create a unified situational picture. This synergy not only enhances detection and identification accuracy but also mitigates the limitations of individual sensors under challenging conditions, such as poor visibility or electronic interference. In regions like Europe, where interoperability among allied forces is essential, the Asia Pacific's growing defense modernization programs and the Middle East's heightened surveillance needs are driving demand for agile, precise, and real-time airborne ISR services.

Country Insights

The market is further segmented by country, including Japan, South Korea, Indonesia, Singapore, Malaysia, Thailand, the Philippines, Vietnam, Brunei, Cambodia, and the Rest of Asia Pacific. The Rest of Asia Pacific held the largest market share in 2024, driven by the increasing need for enhanced situational awareness amid escalating geopolitical challenges. Key factors influencing this market include rising defense budgets, military asset modernization, and a growing emphasis on integrating advanced technologies such as AI-driven analytics and UAV platforms.

The demand for comprehensive surveillance to improve maritime domain awareness, border monitoring, and tactical battlefield intelligence is further boosting the market in response to evolving security threats. Collaborative efforts between domestic and international companies are accelerating the deployment of sophisticated airborne ISR services, exemplified by initiatives like India's "Make in India" program and Australia's focus on upgrading airborne surveillance radar systems.

Company Profiles

Key players in the Asia Pacific Airborne ISR as a Service market include QinetiQ Group Plc, Cubic Corp, AeroVironment Inc, DEA Aviation Limited, EASP AIR, Asman Technology, PAL Aerospace, Elevated Technologies, MAG Aerospace, CADG, AIRTEC, Inc., CAE Aviation, North Sea Aviation Services, LMO Fly, GEOFIT Group, Kav Madaida, and GeoDrones. These companies are employing various strategies, including expansion, product innovation, and mergers and acquisitions, to enhance their offerings and increase market share.

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Key Insights
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macroeconomic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country-level data:

4. AIRBORNE ISR AS A SERVICE MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
 - 4.3.1 List of Vendors in the Value Chain

5. ASIA PACIFIC AIRBORNE ISR AS A SERVICE MARKET - KEY MARKET DYNAMICS

- 5.1 Market Drivers
- 5.2 Market Restraints
- 5.3 Market Opportunities
- 5.4 Future Trends
- 5.5 Impact of Drivers and Restraints:

6. AIRBORNE ISR AS A SERVICE MARKET - ASIA PACIFIC MARKET ANALYSIS

6.1 Asia Pacific Airborne ISR as a Service Market Revenue (US\$ Million), 2024 - 2031

6.2 Asia Pacific Airborne ISR as a Service Market Forecast and Analysis

7. ASIA PACIFIC AIRBORNE ISR AS A SERVICE MARKET REVENUE ANALYSIS - BY PLATFORM TYPE

7.1 Piloted Aircrafts

7.1.1 Overview

7.1.2 Piloted Aircrafts: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

7.2 Remote Controlled Aircrafts

7.2.1 Overview

7.2.2 Remote Controlled Aircrafts: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8. ASIA PACIFIC AIRBORNE ISR AS A SERVICE MARKET REVENUE ANALYSIS - BY APPLICATION

8.1 Military and Defense

8.1.1 Overview

8.1.2 Military and Defense: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.2 Homeland Security

8.2.1 Overview

8.2.2 Homeland Security: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

8.3 Commercial

8.3.1 Overview

8.3.2 Commercial: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9. ASIA PACIFIC AIRBORNE ISR AS A SERVICE MARKET - COUNTRY ANALYSIS

9.1 Asia Pacific

9.1.1 Asia Pacific Airborne ISR as a Service Market Revenue and Forecast and Analysis - by Country

9.1.1.1 Asia Pacific Airborne ISR as a Service Market Revenue and Forecast and Analysis - by Country

9.1.2.2 Japan: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.1.2.2.1 Japan: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.1.2.2.2 Japan: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.2.3.3 South Korea: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.2.3.3.1 South Korea: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.2.3.3.2 South Korea: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.3.4.4 Indonesia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.3.4.4.1 Indonesia: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.3.4.4.2 Indonesia: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.4.5.5 Singapore: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.4.5.5.1 Singapore: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.4.5.5.2 Singapore: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.5.6.6 Malaysia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.5.6.6.1 Malaysia: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.5.6.6.2 Malaysia: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.6.7.7 Thailand: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.6.7.7.1 Thailand: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.6.7.7.2 Thailand: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.7.8.8 Philippines: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.7.8.8.1 Philippines: Asia Pacific Airborne ISR as a Service Market Share - by

Platform Type

9.7.8.8.2 Philippines: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.8.9.9 Vietnam: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.8.9.9.1 Vietnam: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.8.9.9.2 Vietnam: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.9.10.10 Brunei: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.9.10.10.1 Brunei: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.9.10.10.2 Brunei: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.10.11.11 Cambodia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.10.11.11.1 Cambodia: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.10.11.11.2 Cambodia: Asia Pacific Airborne ISR as a Service Market Share - by Application

9.11.12.12 Rest of APAC: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

9.11.12.12.1 Rest of APAC: Asia Pacific Airborne ISR as a Service Market Share - by Platform Type

9.11.12.12.2 Rest of APAC: Asia Pacific Airborne ISR as a Service Market Share - by Application

10 COMPETITIVE LANDSCAPE

10.1 Heat Map Analysis by Key Players

10.2 Company Positioning & Concentration

11 INDUSTRY LANDSCAPE

11.1 Overview

11.2 New Product Development

11.3 Merger and Acquisition

11.4 Other Strategic Developments

12 COMPANY PROFILES

12.1 QinetiQ Group Plc

- 12.1.1 Key Facts
- 12.1.2 Business Description
- 12.1.3 Products and Services
- 12.1.4 Financial Overview
- 12.1.5 SWOT Analysis
- 12.1.6 Key Developments

12.2 Cubic Corp

- 12.2.1 Key Facts
- 12.2.2 Business Description
- 12.2.3 Products and Services
- 12.2.4 Financial Overview
- 12.2.5 SWOT Analysis
- 12.2.6 Key Developments

12.3 AeroVironment Inc

- 12.3.1 Key Facts
- 12.3.2 Business Description
- 12.3.3 Products and Services
- 12.3.4 Financial Overview
- 12.3.5 SWOT Analysis
- 12.3.6 Key Developments

12.4 DEA Aviation Limited

- 12.4.1 Key Facts
- 12.4.2 Business Description
- 12.4.3 Products and Services
- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments

12.5 EASP AIR

- 12.5.1 Key Facts
- 12.5.2 Business Description
- 12.5.3 Products and Services
- 12.5.4 Financial Overview
- 12.5.5 SWOT Analysis
- 12.5.6 Key Developments

12.6 Asman Technology

- 12.6.1 Key Facts
- 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 PAL Aerospace
 - 12.7.1 Key Facts
 - 12.7.2 Business Description
 - 12.7.3 Products and Services
 - 12.7.4 Financial Overview
 - 12.7.5 SWOT Analysis
 - 12.7.6 Key Developments
- 12.8 Elevated Technologies
 - 12.8.1 Key Facts
 - 12.8.2 Business Description
 - 12.8.3 Products and Services
 - 12.8.4 Financial Overview
 - 12.8.5 SWOT Analysis
 - 12.8.6 Key Developments
- 12.9 MAG Aerospace
 - 12.9.1 Key Facts
 - 12.9.2 Business Description
 - 12.9.3 Products and Services
 - 12.9.4 Financial Overview
 - 12.9.5 SWOT Analysis
 - 12.9.6 Key Developments
- 12.10 CADG
 - 12.10.1 Key Facts
 - 12.10.2 Business Description
 - 12.10.3 Products and Services
 - 12.10.4 Financial Overview
 - 12.10.5 SWOT Analysis
 - 12.10.6 Key Developments
- 12.11 AIRTEC, Inc.
 - 12.11.1 Key Facts
 - 12.11.2 Business Description
 - 12.11.3 Products and Services
 - 12.11.4 Financial Overview

- 12.11.5 SWOT Analysis
- 12.11.6 Key Developments
- 12.12 CAE Aviation
 - 12.12.1 Key Facts
 - 12.12.2 Business Description
 - 12.12.3 Products and Services
 - 12.12.4 Financial Overview
 - 12.12.5 SWOT Analysis
 - 12.12.6 Key Developments
- 12.13 North Sea Aviation Services
 - 12.13.1 Key Facts
 - 12.13.2 Business Description
 - 12.13.3 Products and Services
 - 12.13.4 Financial Overview
 - 12.13.5 SWOT Analysis
 - 12.13.6 Key Developments
- 12.14 LMO Fly
 - 12.14.1 Key Facts
 - 12.14.2 Business Description
 - 12.14.3 Products and Services
 - 12.14.4 Financial Overview
 - 12.14.5 SWOT Analysis
 - 12.14.6 Key Developments
- 12.15 GEOFIT Group
 - 12.15.1 Key Facts
 - 12.15.2 Business Description
 - 12.15.3 Products and Services
 - 12.15.4 Financial Overview
 - 12.15.5 SWOT Analysis
 - 12.15.6 Key Developments
- 12.16 Kav Madaida
 - 12.16.1 Key Facts
 - 12.16.2 Business Description
 - 12.16.3 Products and Services
 - 12.16.4 Financial Overview
 - 12.16.5 SWOT Analysis
 - 12.16.6 Key Developments
- 12.17 GeoDrones
 - 12.17.1 Key Facts

- 12.17.2 Business Description
- 12.17.3 Products and Services
- 12.17.4 Financial Overview
- 12.17.5 SWOT Analysis
- 12.17.6 Key Developments

13. APPENDIX

13.1 About The Insight Partners

List Of Tables

LIST OF TABLES

Table 1. Asia Pacific Airborne ISR as a Service Market Segmentation

Table 2. List of Vendors

Table 3. Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Table 4. Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 5. Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 6. Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Country

Table 7. Japan: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 8. Japan: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 9. South Korea: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 10. South Korea: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 11. Indonesia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 12. Indonesia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 13. Singapore: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 14. Singapore: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 15. Malaysia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 16. Malaysia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 17. Thailand: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 18. Thailand: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 19. Philippines: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 20. Philippines: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 21. Vietnam: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 22. Vietnam: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 23. Brunei: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 24. Brunei: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 25. Cambodia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 26. Cambodia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 27. Rest of APAC: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Platform Type

Table 28. Rest of APAC: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million) - by Application

Table 29. Heat Map Analysis by Key Players

List Of Figures

LIST OF FIGURES

Figure 1. Asia Pacific Airborne ISR as a Service Market Segmentation - Country

Figure 2. PEST Analysis

Figure 3. Ecosystem: Airborne ISR as a Service Market

Figure 4. Asia Pacific Airborne ISR as a Service Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. Asia Pacific Airborne ISR as a Service Market Revenue (US\$ Million), 2024 - 2031

Figure 7. Asia Pacific Airborne ISR as a Service Market Share (%) - by Platform Type, 2024 and 2031

Figure 8. Piloted Aircrafts: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 9. Remote Controlled Aircrafts: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 10. Asia Pacific Airborne ISR as a Service Market Share (%) - by Application, 2024 and 2031

Figure 11. Military and Defense: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 12. Homeland Security: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 13. Commercial: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 14. Asia Pacific Airborne ISR as a Service Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 15. Japan: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 16. South Korea: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 17. Indonesia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 18. Singapore: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 19. Malaysia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 20. Thailand: Asia Pacific Airborne ISR as a Service Market - Revenue and

Forecast, 2021 - 2031 (US\$ Million)

Figure 21. Philippines: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 22. Vietnam: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 23. Brunei: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 24. Cambodia: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 25. Rest of APAC: Asia Pacific Airborne ISR as a Service Market - Revenue and Forecast, 2021 - 2031 (US\$ Million)

Figure 26. Company Positioning & Concentration

I would like to order

Product name: Asia Pacific Airborne ISR as a Service Market Size and Forecast (2021 - 2031)

Product link: <https://marketpublishers.com/r/AE0C959C4BE2EN.html>

Price: US\$ 3,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/AE0C959C4BE2EN.html>