

# **Asia Pacific Aesthetic Medical Devices Market Forecast to 2031 - Regional Analysis - by Technology (Laser-Based, Light-Based, Electromagnetic Energy-Based, Ultrasound-Based, Cryolipolysis, Suction-Based, and Plasma Energy-Based), Application (Facial Skin Resurfacing, Photorejuvenation, Hair Removal, Fat Reduction and Body Contouring, Skin Tightening, Cellulite Reduction, Feminine Rejuvenation, Tattoos and Pigmentation, Acne and Acne Scars, Vascular Lesions, and Others), and End User (Dermatology and Cosmetic Clinics, Hospitals and Clinics, Medical Spas, and Home Use)**

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## **Abstracts**

The Asia Pacific aesthetic medical devices market was valued at US\$ 4,158.02 million in 2023 and is expected to reach US\$ 9,938.72 million by 2031; it is estimated to register a CAGR of 11.5% from 2023 to 2031.

Rising Spending on Medical Procedures in Developing Countries Boost Asia Pacific Aesthetic Medical Devices Market

Rapid urbanization, increasing investments by healthcare providers in improving infrastructure, growing awareness among the population, and the availability of a wide range of advanced products and technologies in developing economies have contributed to making them the centers of medical tourism. In India healthcare systems

focus on introducing various advanced medical aesthetic technologies into their service portfolios. Patients from developed regions travel to emerging countries for various medical aesthetic procedures. Health facilities, medical spas, and wellness centers increasingly offer a comprehensive range of inexpensive but high-quality medical aesthetic procedures. The spending on cosmetic and rejuvenation procedures to improve aesthetics is rapidly increasing among the global population. In developing countries, there is rising awareness about minimally invasive treatments and acceptance of aesthetic procedures in the population, growing need for an ideal physical appearance, increasing incidence of skin diseases, growing geriatric population, and rising availability and acceptance of technologically advanced medical devices. Also, surging healthcare spending in developing economies in Asia Pacific enables healthcare professionals to adopt advanced technologies for performing cosmetic procedures. Thus, rising spending on medical procedures in developing countries is expected to create growth opportunities for the aesthetic medical devices market during the forecast period.

### Asia Pacific Aesthetic Medical Devices Market Overview

The Asia Pacific aesthetic medical devices market is segmented into China, India, Japan, South Korea, Australia, Indonesia, Singapore, Malaysia, Taiwan, Thailand, Vietnam, and the Rest of Asia Pacific, among others. The market growth is attributed to factors such as increasing product developments and launches, increasing satisfactory numbers of aesthetic procedures, and rising number of aesthetic surgeries, resulting in a large pool of doctors entering this field. Moreover, rising number of skin rejuvenation procedures, growing awareness of the importance of cosmetic procedures in improving aesthetic appeal, increase in healthcare expenditure, and technological advancements in medical aesthetics products help boost the growth of the aesthetic medical devices market in the region.

### Asia Pacific Aesthetic Medical Devices Market Revenue and Forecast to 2031 (US\$ Million)

### Asia Pacific Aesthetic Medical Devices Market Segmentation

The Asia Pacific aesthetic medical devices market is categorized into technology, application, end user, and country.

Based on technology, the Asia Pacific aesthetic medical devices market is divided into laser-based, light-based, electromagnetic energy-based, ultrasound-based,

cryolipolysis, suction-based, and plasma energy-based. The laser-based segment held the largest Asia Pacific aesthetic medical devices market share in 2023.

In terms of application, the Asia Pacific aesthetic medical devices market is segmented into facial skin resurfacing, photorejuvenation, hair removal, fat reduction and body contouring, skin tightening, cellulite reduction, feminine rejuvenation, tattoos and pigmentation, acne and acne scars, vascular lesions, and others. The acne and acne scars segment held the largest Asia Pacific aesthetic medical devices market share in 2023.

By end user, the Asia Pacific aesthetic medical devices market is divided dermatology and cosmetic clinics, hospitals and clinics, medical spas, and home use. The dermatology and cosmetic clinics segment held the largest Asia Pacific aesthetic medical devices market share in 2023.

By country, the Asia Pacific aesthetic medical devices market is categorized into China, India, Japan, South Korea, Australia, Indonesia, Singapore, Malaysia, Taiwan, Thailand, Vietnam, and the Rest of Asia Pacific. China dominated the Asia Pacific aesthetic medical devices market share in 2023.

Merz Pharma GmbH & Co KGaA, Bausch Health Companies Inc, Lumenis Be Ltd, Venus Concept Inc, Cutera Inc, Fotona, InMode, Cynosure, LLC, and Asclepion Laser Technologies GmbH are some of the leading companies operating in the Asia Pacific aesthetic medical devices market.

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11.9.6 Key Developments

## 12. APPENDIX

12.1 About The Insight Partners

12.2 Glossary of Terms



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