

Asia Pacific Aesthetic Lasers Market Forecast to 2030 - Regional Analysis - by Type (Ablative Lasers and Non-ablative Lasers), Application (Facial and Skin Tightening, Pigmentation Disorders, Tattoo Removal, Hair Removal, Scar Treatment, Body Sculpting and Fat Reduction, Acne Reduction, and Others), and End User (Dermatology Clinics, Beauty and Wellness Centers, Medical Spas, and Others)

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Abstracts

The Asia Pacific aesthetic lasers market was valued at US\$ 619.69 million in 2022 and is expected to reach US\$ 1,607.82 million by 2030; it is estimated to grow at a CAGR of 12.7% from 2022 to 2030 .

Growing Adoption of Non-invasive Aesthetic Procedures fuel the Asia Pacific Aesthetic Lasers Market

Noninvasive aesthetic procedures have recently gained popularity because of astounding results and hardly any side effects. Laser treatment is one of the noninvasive procedures widely used for hair removal, skin rejuvenation, hyperpigmentation, anti-aging treatment, and others. These noninvasive techniques offer a variety of benefits for enhancing skin quality. Some of the most common benefits include improved skin texture and tone, reduced appearance of fine lines and wrinkles, hyperpigmentation, and age spots, and improved overall skin health. As per the Aesthetic Society Report, non-surgical procedures increased by 44% in 2021 compared to 2020. The International Society of Aesthetic Plastic Surgery (ISAPS) defines a cosmetic non-surgical procedure as safe and effective for those willing to undergo

subtle augmentation with lower recovery periods. Such non-surgical cosmetic procedures often do not require extensive training, unlike those associated with greater risks. With the growth of medical aesthetics industry, competition is inevitable. It is a heterogeneous industry as the competition is not only among beauty clinics specializing in surgical cosmetic procedures but also among other beauty service providers such as salons.

These noninvasive procedures offer benefits such as faster recovery with little risk of complications, no incision or scars, no hospital stay, and low cost of treatment as compared to surgical treatments. Therefore, positive results of noninvasive treatments, increased awareness among a large population, and several advantages offered by the non-invasive treatments drive the aesthetic lasers market growth.

Asia Pacific Aesthetic Lasers Market Overview

The Asia Pacific Aesthetic Lasers market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. The market is driven by factors such as increasing government initiatives and rising awareness regarding the aesthetic laser, coupled with the growth of the healthcare sector in the region. Japan has one of the highest percentages of the elderly population. According to the report entitled “Japan’s aging society” published in December 2020, stated that around 28.7% of the population in the country was 65 or older, with women forming the majority. The country is also home to a record 80,000 centenarians. It is estimated that people aged 65 and over will represent a third of the country's population by 2036. This is the major factor that boosts the number of facial and skin tightening procedures in Japan.

Asia Pacific Aesthetic Lasers Market Revenue and Forecast to 2030 (US\$ Million)

Asia Pacific Aesthetic Lasers Market Segmentation

The Asia Pacific aesthetic lasers market is segmented based on type, application, end user and country.

Based on type, the Asia Pacific aesthetic lasers market is bifurcated into lasers and non-ablative lasers. The non-ablative lasers segment held a larger market share in 2022.

Based on application, the Asia Pacific aesthetic lasers market is segmented into facial and skin tightening, pigmentation disorders, tattoo removal, hair removal, scar treatment, body sculpting and fat reduction, acne reduction, and others. The facial and

skin tightening segment held the largest market share in 2022.

Based on end user, the Asia Pacific aesthetic lasers market is segmented into dermatology clinics, beauty and wellness centers, medical spas, and others. The dermatology clinics segment held the largest market share in 2022.

Based on country, the Asia Pacific aesthetic lasers market is segmented into China, Japan, India, Australia, South Korea, and the Rest of Asia Pacific. Japan dominated the Asia Pacific aesthetic lasers market share in 2022.

Lumenis Be Ltd, Cutera Inc, Bausch Health Companies Inc, Sciton Inc, EI EN SpA, Alma Lasers Ltd, Cynosure LLC, and Candela Corp are some of the leading players operating in the Asia Pacific aesthetic lasers market.

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