

# **Asia Pacific 3D Metrology Market Forecast to 2031 - Regional Analysis - by Product (Hardware, Services, and Software), Hardware (Coordinate Measuring Machine, Optical Digitizer and Scanner, Video Measuring Machine, 3D Automated Optical Inspection, and Others), Application (Quality Control and Inspection, Reverse Engineering, Virtual Simulation, and Others), and End User (Automotive, Electronics, Aerospace and Defense, Medical, Energy and Power, Heavy Machinery, and Others)**

<https://marketpublishers.com/r/A48CDC1B7972EN.html>

Date: August 2024

Pages: 116

Price: US\$ 3,550.00 (Single User License)

ID: A48CDC1B7972EN

## **Abstracts**

The Asia Pacific 3D metrology market was valued at US\$ 4,107.29 million in 2023 and is expected to reach US\$ 8,602.59 million by 2031; it is estimated to register a CAGR of 9.7% from 2023 to 2031.

### **Rising Demand for Industry 4.0 Boosts Asia Pacific 3D Metrology Market**

Industry 4.0 includes automation, enhanced analytics, data interchange, and digital technology integration. These latest advancements facilitate communication between the dynamic digital world and the physical world. Industry 4.0 has resulted in the development and deployment of cutting-edge sensors capable of capturing data with unprecedented precision and detail. Their incorporation into automated systems improves efficiency and streamlines procedures while enabling multidimensional assessments, real-time monitoring, and non-contact measures, which is expected to fuel the market growth during the forecast period. In addition, the integration of IoT is

also increasing worldwide. IoT devices are integrated into machinery, production equipment, and even finished goods. Throughout the production process, these devices can supply real-time data to engineers, alerting them to deviations, abnormalities, quality problems, and other pertinent information. Additionally, a major component of Industry 4.0 is the integration of the digital and physical worlds. A digital twin is a virtual representation of a component or system that allows one to test, measure, and even model its response to various scenarios. It is similar to having a clone that allows one to experiment without actually touching the original. Thus, digital twins are improving the intelligence and efficiency of manufacturing by fusing real-world and virtual components. Hence, the rising demand for Industry 4.0 is expected to propel the growth of the 3D metrology market during the forecast period.

### Asia Pacific 3D Metrology Market Overview

Asia Pacific encompasses China, Japan, South Korea, India, Australia, and the Rest of Asia Pacific. The demand for electronic products is increasing worldwide. This is raising the need to increase productivity in the electronic manufacturing sector. Hence, to expand their manufacturing capabilities, various countries in the region are taking several initiatives. According to Nikkei Inc., the Chinese government invested ~US\$ 327 billion till 2023 to expand the country's domestic electronic market. Similarly, the Indian government is also expanding the electronics market in the country. According to the Indian budget for 2023-2024, the government of India allocated US\$ 200 million to the Ministry of Electronics and Information Technology, marking a 40% year-on-year increase. In addition, the Indian government also provides various schemes to boost the electronics sector, which include the Production Linked Incentive (PLI) Schemes, the Scheme for Promotion of Manufacturing of Electronic Components and Semiconductors (SPECS), and the Modified Electronics Manufacturing Cluster (EMC 2.0) Scheme. Thus, the increase in government initiatives to promote the electronic manufacturing sector is expected to fuel the growth of the Asia Pacific 3D metrology market.

The region is witnessing rising adoption of EVs as the governments of different countries are developing several policies. The Association of Southeast Asian Nations (ASEAN) developed a favorable policy to encourage EV adoption. According to the International Renewable Energy Agency (IRENA), ~20% of vehicles in Southeast Asia will be EVs by 2025, including 59 million two-wheelers and three-wheelers and 8.9 million cars. In addition, India, South Korea, Taiwan, Vietnam, and other APAC countries are constantly working on attracting several businesses that want to relocate their car manufacturing facilities to the above countries because of low labor costs. For this, the above countries are offering tax rebates, funds, and subsidies, attracting more

manufacturing companies to set up their plants. Furthermore, various EV manufacturers are working on increasing their production capacity to meet the rising customer demand. For instance, in March 2023, Chinese EV manufacturer BYD announced that it had started the construction of its new EV manufacturing facility in Thailand, which will be producing 150,000 passenger cars per year from 2024. Thus, the growing adoption of EVs is expected to increase the adoption of 3D metrology, which will further fuel the growth of the market during the forecast period.

## Asia Pacific 3D Metrology Market Revenue and Forecast to 2031 (US\$ Million)

### Asia Pacific 3D Metrology Market Segmentation

The Asia Pacific 3D metrology market is categorized into product, application, end user, and country.

Based on product, the Asia Pacific 3D metrology market is segmented hardware, services, and software. The hardware segment held the largest market share in 2023. The hardware segment is further sub segmented into coordinate measuring machine, optical digitizer and scanner, video measuring machine, 3D automated optical inspection, and others.

Based on application, the Asia Pacific 3D metrology market is segmented into quality control and inspection, reverse engineering, virtual simulation, and others. The quality control and inspection segment held the largest market share in 2023.

In terms of end user, the Asia Pacific 3D metrology market is segmented into automotive, electronics, aerospace and defense, medical, energy and power, heavy machinery, and others. The automotive segment held the largest market share in 2023.

By country, the Asia Pacific 3D metrology market is segmented into China, Japan, South Korea, India, Australia, and the Rest of Asia Pacific. China dominated the Asia Pacific 3D metrology market share in 2023.

Artec Europe, Creaform Inc, FARO Technologies Inc, Hexagon AB, Intertek Group Plc, Keyence Corp, Mitutoyo America Corporation, Nikon Metrology NV, Shining 3D Tech Co Ltd, and ZEISS Group are some of the leading companies operating in the Asia Pacific 3D metrology market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. ASIA PACIFIC 3D METROLOGY MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 Ecosystem Analysis
  - 4.2.1 List of Vendors in the Value Chain

### **5. ASIA PACIFIC 3D METROLOGY MARKET - KEY MARKET DYNAMICS**

- 5.1 Market Drivers
  - 5.1.1 Increasing Demand for 3D Metrology in Automotive Industry
  - 5.1.2 Rising Requirement for High Productivity by Electronic Manufacturers
- 5.2 Market Restraints
  - 5.2.1 Divergent Measurement Systems and Standards
- 5.3 Market Opportunities
  - 5.3.1 Increasing Need for 3D Metrology in Aviation Industry
  - 5.3.2 Rising Demand for Industry 4.0
- 5.4 Future Trends
  - 5.4.1 Growing Adoption of Cloud Computing
- 5.5 Impact of Drivers and Restraints:

### **6. 3D METROLOGY MARKET - ASIA PACIFIC ANALYSIS**

6.1 Asia Pacific 3D Metrology Market Revenue (US\$ Million), 2021-2031

6.2 Asia Pacific 3D Metrology Market Forecast Analysis

## **7. ASIA PACIFIC 3D METROLOGY MARKET ANALYSIS - BY PRODUCT**

### **7.1 Hardware**

#### **7.1.1 Overview**

7.1.2 Hardware: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

#### **7.1.3 Asia Pacific 3D Metrology Market - by Hardware (2023 and 2031)**

##### **7.1.3.1 Coordinate Measuring Machine**

###### **7.1.3.1.1 Overview**

7.1.3.1.2 Coordinate Measuring Machine: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### **7.1.3.2 Optical Digitizer and Scanner**

###### **7.1.3.2.1 Overview**

7.1.3.2.2 Optical Digitizer and Scanner: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### **7.1.3.3 Video Measuring Machine**

###### **7.1.3.3.1 Overview**

7.1.3.3.2 Video Measuring Machine: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### **7.1.3.4 3D Automated Optical Inspection**

###### **7.1.3.4.1 Overview**

7.1.3.4.2 3D Automated Optical Inspection: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### **7.1.3.5 Others**

###### **7.1.3.5.1 Overview**

7.1.3.5.2 Others: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **7.2 Services**

#### **7.2.1 Overview**

7.2.2 Services: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **7.3 Software**

#### **7.3.1 Overview**

7.3.2 Software: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

## **8. ASIA PACIFIC 3D METROLOGY MARKET ANALYSIS - BY APPLICATION**

### **8.1 Quality Control & Inspection**

#### **8.1.1 Overview**

8.1.2 Quality Control & Inspection: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **8.2 Reverse Engineering**

#### **8.2.1 Overview**

8.2.2 Reverse Engineering: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **8.3 Virtual Simulation**

#### **8.3.1 Overview**

8.3.2 Virtual Simulation: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **8.4 Others**

#### **8.4.1 Overview**

8.4.2 Others: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

## **9. ASIA PACIFIC 3D METROLOGY MARKET ANALYSIS - BY END USER**

### **9.1 Automotive**

#### **9.1.1 Overview**

9.1.2 Automotive: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **9.2 Electronics**

#### **9.2.1 Overview**

9.2.2 Electronics: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **9.3 Aerospace & Defense**

#### **9.3.1 Overview**

9.3.2 Aerospace & Defense: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **9.4 Medical**

#### **9.4.1 Overview**

9.4.2 Medical: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### **9.5 Energy & Power**

#### 9.5.1 Overview

9.5.2 Energy & Power: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

#### 9.6 Heavy Machinery

##### 9.6.1 Overview

9.6.2 Heavy Machinery: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

#### 9.7 Others

##### 9.7.1 Overview

9.7.2 Others: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

### 10. ASIA PACIFIC 3D METROLOGY MARKET - COUNTRY ANALYSIS

#### 10.1 Asia Pacific

10.1.1 Asia Pacific 3D Metrology Market - Revenue and Forecast Analysis - by Country

10.1.1.1 Asia Pacific 3D Metrology Market - Revenue and Forecast Analysis - by Country

10.1.1.2 China: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

10.1.1.2.1 China: Asia Pacific 3D Metrology Market Breakdown, by Product

10.1.1.2.1.1 China: Asia Pacific 3D Metrology Market Breakdown, by Hardware

10.1.1.2.2 China: Asia Pacific 3D Metrology Market Breakdown, by Application

10.1.1.2.3 China: Asia Pacific 3D Metrology Market Breakdown, by End User

10.1.1.3 Japan: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

10.1.1.3.1 Japan: Asia Pacific 3D Metrology Market Breakdown, by Product

10.1.1.3.1.1 Japan: Asia Pacific 3D Metrology Market Breakdown, by Hardware

10.1.1.3.2 Japan: Asia Pacific 3D Metrology Market Breakdown, by Application

10.1.1.3.3 Japan: Asia Pacific 3D Metrology Market Breakdown, by End User

10.1.1.4 South Korea: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

10.1.1.4.1 South Korea: Asia Pacific 3D Metrology Market Breakdown, by Product

10.1.1.4.1.1 South Korea: Asia Pacific 3D Metrology Market Breakdown, by Hardware

10.1.1.4.2 South Korea: Asia Pacific 3D Metrology Market Breakdown, by Application

10.1.1.4.3 South Korea: Asia Pacific 3D Metrology Market Breakdown, by End User



#### 10.1.1.5 India: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### 10.1.1.5.1 India: Asia Pacific 3D Metrology Market Breakdown, by Product

###### 10.1.1.5.1.1 India: Asia Pacific 3D Metrology Market Breakdown, by Hardware

##### 10.1.1.5.2 India: Asia Pacific 3D Metrology Market Breakdown, by Application

##### 10.1.1.5.3 India: Asia Pacific 3D Metrology Market Breakdown, by End User

#### 10.1.1.6 Australia: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### 10.1.1.6.1 Australia: Asia Pacific 3D Metrology Market Breakdown, by Product

###### 10.1.1.6.1.1 Australia: Asia Pacific 3D Metrology Market Breakdown, by Hardware

##### 10.1.1.6.2 Australia: Asia Pacific 3D Metrology Market Breakdown, by Application

##### 10.1.1.6.3 Australia: Asia Pacific 3D Metrology Market Breakdown, by End User

#### 10.1.1.7 Rest of Asia Pacific: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

##### 10.1.1.7.1 Rest of Asia Pacific: Asia Pacific 3D Metrology Market Breakdown, by Product

###### 10.1.1.7.1.1 Rest of Asia Pacific: Asia Pacific 3D Metrology Market Breakdown, by Hardware

##### 10.1.1.7.2 Rest of Asia Pacific: Asia Pacific 3D Metrology Market Breakdown, by Application

##### 10.1.1.7.3 Rest of Asia Pacific: Asia Pacific 3D Metrology Market Breakdown, by End User

## 11. COMPETITIVE LANDSCAPE

### 11.1 Heat Map Analysis by Key Players

### 11.2 Company Positioning & Concentration

## 12. INDUSTRY LANDSCAPE

### 12.1 Overview

### 12.2 Market Initiative

### 12.3 New Product Development

### 12.4 Merger and Acquisition

## 13. COMPANY PROFILES

### 13.1 Hexagon AB

#### 13.1.1 Key Facts



- 13.1.2 Business Description
- 13.1.3 Products and Services
- 13.1.4 Financial Overview
- 13.1.5 SWOT Analysis
- 13.1.6 Key Developments
- 13.2 Nikon Metrology NV
  - 13.2.1 Key Facts
  - 13.2.2 Business Description
  - 13.2.3 Products and Services
  - 13.2.4 Financial Overview
  - 13.2.5 SWOT Analysis
  - 13.2.6 Key Developments
- 13.3 Creaform Inc
  - 13.3.1 Key Facts
  - 13.3.2 Business Description
  - 13.3.3 Products and Services
  - 13.3.4 Financial Overview
  - 13.3.5 SWOT Analysis
  - 13.3.6 Key Developments
- 13.4 FARO Technologies Inc
  - 13.4.1 Key Facts
  - 13.4.2 Business Description
  - 13.4.3 Products and Services
  - 13.4.4 Financial Overview
  - 13.4.5 SWOT Analysis
  - 13.4.6 Key Developments
- 13.5 Artec Europe
  - 13.5.1 Key Facts
  - 13.5.2 Business Description
  - 13.5.3 Products and Services
  - 13.5.4 Financial Overview
  - 13.5.5 SWOT Analysis
  - 13.5.6 Key Developments
- 13.6 Intertek Group Plc
  - 13.6.1 Key Facts
  - 13.6.2 Business Description
  - 13.6.3 Products and Services
  - 13.6.4 Financial Overview
  - 13.6.5 SWOT Analysis

- 13.6.6 Key Developments
- 13.7 Keyence Corp
  - 13.7.1 Key Facts
  - 13.7.2 Business Description
  - 13.7.3 Products and Services
  - 13.7.4 Financial Overview
  - 13.7.5 SWOT Analysis
  - 13.7.6 Key Developments
- 13.8 Mitutoyo America Corporation
  - 13.8.1 Key Facts
  - 13.8.2 Business Description
  - 13.8.3 Products and Services
  - 13.8.4 Financial Overview
  - 13.8.5 SWOT Analysis
  - 13.8.6 Key Developments
- 13.9 ZEISS Group
  - 13.9.1 Key Facts
  - 13.9.2 Business Description
  - 13.9.3 Products and Services
  - 13.9.4 Financial Overview
  - 13.9.5 SWOT Analysis
  - 13.9.6 Key Developments
- 13.10 Shining 3D Tech Co Ltd
  - 13.10.1 Key Facts
  - 13.10.2 Business Description
  - 13.10.3 Products and Services
  - 13.10.4 Financial Overview
  - 13.10.5 SWOT Analysis
  - 13.10.6 Key Developments

## **14. APPENDIX**

- 14.1 About The Insight Partners
- 14.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Asia Pacific 3D Metrology Market Segmentation

Table 2. List of Vendors

Table 3. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million)

Table 4. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million) - by Product

Table 5. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million) - by Hardware

Table 6. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million) - by Application

Table 7. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031 (US\$ Million) - by End User

Table 8. Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Country

Table 9. China: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 10. China: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 11. China: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Application

Table 12. China: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 13. Japan: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 14. Japan: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 15. Japan: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Application

Table 16. Japan: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 17. South Korea: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 18. South Korea: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 19. South Korea: Asia Pacific 3D Metrology Market - Revenue and Forecast to

2031(US\$ Million) - by Application

Table 20. South Korea: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 21. India: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 22. India: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 23. India: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Application

Table 24. India: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 25. Australia: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 26. Australia: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 27. Australia: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Application

Table 28. Australia: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 29. Rest of Asia Pacific: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Product

Table 30. Rest of Asia Pacific: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Hardware

Table 31. Rest of Asia Pacific: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by Application

Table 32. Rest of Asia Pacific: Asia Pacific 3D Metrology Market - Revenue and Forecast to 2031(US\$ Million) - by End User

Table 33. List of Abbreviation

## I would like to order

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