

Artificial Botanicals Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Type (Artificial Flowers [Rose, Marigold, Sunflower, Tulip, Gerbera, Mixed, and Other Artificial Flowers], Artificial Trees [Ficus Tree, Palm Tree, Bonsai Tree, Bamboo Tree, and Other Artificial Trees], Succulents and Cactus, and Others), Product Type (Stems, Bush, Premade Flowers or Greenery, Cut Flowers, and Others), Material (Polyester, Paper, Nylon, and Others), Distribution Channel (Supermarkets and Hypermarkets, Specialty Stores, Online Retail, and Others), and Geography

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Abstracts

The artificial botanicals market size is projected to reach US\$ 4.09 billion by 2031 from US\$ 2.42 billion in 2024. The market is expected to register a CAGR of 7.8% during 2025-2031.

Artificial Botanicals has gained significant attention in the global market due to its growing global demand for sports nutrition products.

The artificial botanicals market is witnessing steady expansion, fueled by the expansion of the online retail channel. Online retail enables customers to explore an extensive selection of artificial plants across diverse styles and price points, unrestricted by

geographical or physical store limitations. This accessibility facilitates informed purchasing decisions through detailed product information, customer reviews, and easy comparison shopping.

According to the International Trade Administration (ITA), global business-to-consumer (B2C) e-commerce revenue is projected to reach US\$ 5.5 trillion by 2027, expanding at a compound annual growth rate (CAGR) of 14.4%. This trajectory reflects a significant shift in consumer behavior toward digital purchasing channels, driven by increasing internet penetration, mobile device adoption, and logistics and payment infrastructure advancements. As consumers prioritize convenience and selection, companies investing in comprehensive e-commerce strategies will be well-positioned to capture an expanding share of the artificial botanicals market.

Additionally, recent advancements in materials science and manufacturing technology have significantly elevated the quality and realism of artificial botanicals. Enhanced production techniques, including advanced molding, precision painting, and the use of high-grade polymers, have narrowed the authenticity gap between artificial and natural plants, increasing consumer acceptance.

These technological improvements enable manufacturers to accurately replicate intricate details such as leaf veins, color gradients, and natural textures. UV-resistant coatings and durable materials ensure product longevity and maintain aesthetic appeal over time, supporting long-term customer satisfaction.

These innovations contribute to cost efficiencies in production and reduce material waste, allowing suppliers to offer superior products at competitive prices. As consumer preferences evolve toward sustainable, low-maintenance décor solutions that maintain a natural aesthetic, technologically advanced artificial botanicals present a sophisticated and practical alternative.

Some of the key players operating in the artificial botanicals market include The Artificial Plants Shop, Sinleen Artificial Plants, Evergreen Trees & Shrubs Ltd, Afloral, Diane James Designs Inc, The Faux Flower Co, Everplant, Lotus Imports Ltd, Floralsilk Ltd, Beliani, Next Retail Ltd, Les Plantes d'Intérieur Vronneau Inc, SilkPlantsDirect, Jamali Garden, and Trustfloral. Players operating in the artificial botanicals market focus on providing innovative products at affordable prices to fulfill customer demand.

Primary and secondary sources have derived the overall artificial botanicals market size. To begin the research process, exhaustive secondary research has been

conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers-along with external consultants such as valuation experts, research analysts, and key opinion leaders-specializing in the artificial botanicals market.

Reason to buy

Save and reduce time carrying out entry-level research by identifying the growth, size, leading players and segments in the global artificial botanicals market.

Highlights key business priorities in order to assist companies to realign their business strategies

The key findings and recommendations highlight crucial progressive industry trends in the global artificial botanicals market, thereby allowing players across the value chain to develop effective long-term strategies

Develop/modify business expansion plans by using substantial growth offering developed and emerging markets

Scrutinize in-depth global market trends and outlook coupled with the factors driving the market, as well as those hindering it.

Enhance the decision-making process by understanding the strategies that underpin commercial interest with respect to client products, segmentation, pricing and distribution

Companies

The List of Companies - Artificial Botanicals Market

The Artificial Plants Shop

Sinleen Artificial Plants

Evergreen Trees & Shrubs Ltd

Afloral

Diane James Designs Inc

The Faux Flower Co

Everplant

Lotus Imports Ltd

Floralsilk Ltd

Beliani

Next Retail Ltd

Les Plantes d'Intérieur V?ronneau Inc

SilkPlantsDirect

Jamali Garden

Trustfloral

Contents

1. INTRODUCTION

- 1.1 Report Guidance
- 1.2 Market Segmentation

2. EXECUTIVE SUMMARY

- 2.1 Analyst Market Outlook
- 2.2 Market Attractiveness

3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
 - 3.2.1 Hypothesis formulation:
 - 3.2.2 Macro-economic factor analysis:
 - 3.2.3 Developing base number:
 - 3.2.4 Data Triangulation:
 - 3.2.5 Country level data:
- 3.3 Assumptions and Limitations

4. ARTIFICIAL BOTANICALS MARKET LANDSCAPE

- 4.1 Market Overview
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Threat of New Entrants:
 - 4.2.2 Threat of Substitutes:
 - 4.2.3 Bargaining Power of Buyers:
 - 4.2.4 Bargaining Power of Suppliers:
 - 4.2.5 Competitive Rivalry:
- 4.3 Impact of US Trade Tariff on Artificial Botanicals Market
 - 4.3.1 Import Trends -
 - 4.3.2 Export Trends -
 - 4.3.1 Impact on US Manufacturers -
 - 4.3.2 Impact on International Manufacturers -
 - 4.3.3 Conclusion
- 4.4 Ecosystem Analysis

- 4.4.1 Raw Material Suppliers
- 4.4.2 Manufacturers
- 4.4.3 Distributors or Suppliers
- 4.4.4 Distribution Channel:
- 4.4.5 List of Vendors in the Value Chain
- 4.5 Average Selling Price by Type and by Region (US\$ /Unit), 2024
 - 4.5.1 North America: Average Selling Price by Type (US\$ /Unit)
 - 4.5.2 Europe: Average Selling Price by Type (US\$ /Unit)
 - 4.5.3 Asia Pacific: Average Selling Price by Type (US\$ /Unit)
 - 4.5.4 Middle East & Africa: Average Selling Price by Type (US\$ /Unit)
 - 4.5.5 South & Central America: Average Selling Price by Type (US\$ /Unit)
- 4.6 Consumer Buying Behaviour, by Region
 - 4.6.1 North America
 - 4.6.2 Europe
 - 4.6.3 Asia Pacific
 - 4.6.4 Middle East and Africa
 - 4.6.5 South and Central America

5. ARTIFICIAL BOTANICALS MARKET - KEY MARKET DYNAMICS

- 5.1 Artificial Botanicals Market - Key Market Dynamics
- 5.2 Market Drivers
 - 5.2.1 Rising Climate & Environmental Constraints
 - 5.2.2 Increasing Allergy & Health Concerns
 - 5.2.3 Soaring Urbanization
- 5.3 Market Restraints
 - 5.3.1 Perceived Lack of Authenticity
 - 5.3.2 High Initial Cost
 - 5.3.3 Shift in Consumer Preferences
- 5.4 Market Opportunities
 - 5.4.1 E-commerce Expansion
 - 5.4.2 Advancements in Production Technology
 - 5.4.3 Integration in Smart Homes
- 5.5 Future Trends
 - 5.5.1 Focus on Aesthetic & Design Trends
 - 5.5.2 Customization and Personalization
 - 5.5.3 Adoption of Sustainable and Eco-Friendly Materials
- 5.6 Impact of Drivers and Restraints:

6. ARTIFICIAL BOTANICALS MARKET - GLOBAL MARKET ANALYSIS

- 6.1 Artificial Botanicals Market Volume (Million Units), 2021-2031
- 6.2 Artificial Botanicals Market Volume Forecast and Analysis (Million Units)
- 6.3 Artificial Botanicals Market Revenue and Forecast (US\$ Million), 2021-2031
- 6.4 Artificial Botanicals Market Forecast and Analysis (US\$ Million)

7. ARTIFICIAL BOTANICALS MARKET VOLUME AND REVENUE ANALYSIS - BY TYPE

7.1 Artificial Flowers

7.1.1 Overview

7.1.2 Artificial Flowers: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.3 Artificial Flowers: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.4 Rose

7.1.4.1 Overview

7.1.4.2 Rose: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.4.3 Rose: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.5 Marigold

7.1.5.1 Overview

7.1.5.2 Marigold: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.5.3 Marigold: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.6 Sunflower

7.1.6.1 Overview

7.1.6.2 Sunflower: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.6.3 Sunflower: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.7 Tulip

7.1.7.1 Overview

7.1.7.2 Tulip: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.7.3 Tulip: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.8 Gerbera

7.1.8.1 Overview

7.1.8.2 Gerbera: Artificial Botanicals Market - Volume and Forecast to 2031 (Million

Units)

7.1.8.3 Gerbera: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.9 Mixed

7.1.9.1 Overview

7.1.9.2 Mixed: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.9.3 Mixed: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.1.10 Other Artificial Flowers

7.1.10.1 Overview

7.1.10.2 Other Artificial Flowers: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.1.10.3 Other Artificial Flowers: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2 Artificial Trees

7.2.1 Overview

7.2.2 Artificial Trees: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.3 Artificial Trees: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2.4 Ficus Tree

7.2.4.1 Overview

7.2.4.2 Ficus Tree: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.4.3 Ficus Tree: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2.5 Palm Tree

7.2.5.1 Overview

7.2.5.2 Palm Tree: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.5.3 Palm Tree: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2.6 Bonsai Tree

7.2.6.1 Overview

7.2.6.2 Bonsai Tree: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.6.3 Bonsai Tree: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2.7 Bamboo Tree

7.2.7.1 Overview

7.2.7.2 Bamboo Tree: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.7.3 Bamboo Tree: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.2.8 Other Artificial Trees

7.2.8.1 Overview

7.2.8.2 Other Artificial Trees: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.2.8.3 Other Artificial Trees: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.3 Succulents and Cactus

7.3.1 Overview

7.3.2 Succulents and Cactus: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.3.3 Succulents and Cactus: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

7.4 Others

7.4.1 Overview

7.4.2 Others: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

7.4.3 Others: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

8. ARTIFICIAL BOTANICALS MARKET VOLUME AND REVENUE ANALYSIS BY PRODUCT TYPE

8.1 Stems

8.1.1 Overview

8.1.2 Stems: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

8.1.3 Stems: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

8.2 Bush

8.2.1 Overview

8.2.2 Bush: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

8.2.3 Bush: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

8.3 Premade Flowers or Greenery

8.3.1 Overview

8.3.2 Premade Flowers or Greenery: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

8.3.3 Premade Flowers or Greenery: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

8.4 Cut Flowers

8.4.1 Overview

8.4.2 Cut Flowers: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

8.4.3 Cut Flowers: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

8.5 Others

8.5.1 Overview

8.5.2 Others: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

8.5.3 Others: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

9. ARTIFICIAL BOTANICALS MARKET VOLUME AND REVENUE ANALYSIS - BY MATERIAL

9.1 Polyester

9.1.1 Overview

9.1.2 Polyester: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

9.1.3 Polyester: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

9.2 Paper

9.2.1 Overview

9.2.2 Paper: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

9.2.3 Paper: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

9.3 Nylon

9.3.1 Overview

9.3.2 Nylon: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

9.3.3 Nylon: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

9.4 Others

9.4.1 Overview

9.4.2 Others: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

9.4.3 Others: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

10. ARTIFICIAL BOTANICALS MARKET VOLUME AND REVENUE ANALYSIS - BY DISTRIBUTION CHANNEL

10.1 Supermarkets and Hypermarkets

10.1.1 Overview

10.1.2 Supermarkets and Hypermarkets: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

10.1.3 Supermarkets and Hypermarkets: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

10.2 Specialty Stores

10.2.1 Overview

10.2.2 Specialty Stores: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

10.2.3 Specialty Stores: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

10.3 Online Retail

10.3.1 Overview

10.3.2 Online Retail: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

10.3.3 Online Retail: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

10.4 Others

10.4.1 Overview

10.4.2 Others: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

10.4.3 Others: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11. ARTIFICIAL BOTANICALS MARKET - GEOGRAPHICAL ANALYSIS

11.1 Overview

11.2 North America

11.2.1 North America Artificial Botanicals Market Overview

11.2.2 North America: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

11.2.3 North America: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.2.4 North America: Artificial Botanicals Market Breakdown, by Type

11.2.4.1 North America: Artificial Botanicals Market Volume and Forecast and Analysis - by Type

11.2.4.2 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Type

11.2.5 North America: Artificial Botanicals Market Breakdown, by Product Type

11.2.5.1 North America: Artificial Botanicals Market Volume and Forecast and Analysis - by Product Type

11.2.5.2 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Product Type

11.2.6 North America: Artificial Botanicals Market Breakdown, by Material

- 11.2.6.1 North America: Artificial Botanicals Market Volume and Forecast and Analysis - by Material
- 11.2.6.2 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Material
- 11.2.7 North America: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.2.7.1 North America: Artificial Botanicals Market Volume and Forecast and Analysis - by Distribution Channel
 - 11.2.7.2 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Distribution Channel
- 11.2.8 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country
 - 11.2.8.1 North America: Artificial Botanicals Market - Volume and Forecast and Analysis - by Country
 - 11.2.8.2 North America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country
 - 11.2.8.3 United States: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.2.8.3.1 United States: Artificial Botanicals Market Breakdown, by Type
 - 11.2.8.3.2 United States: Artificial Botanicals Market Breakdown, by Product Type
 - 11.2.8.3.3 United States: Artificial Botanicals Market Breakdown, by Material
 - 11.2.8.3.4 United States: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.2.8.4 Canada: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.2.8.4.1 Canada: Artificial Botanicals Market Breakdown, by Type
 - 11.2.8.4.2 Canada: Artificial Botanicals Market Breakdown, by Product Type
 - 11.2.8.4.3 Canada: Artificial Botanicals Market Breakdown, by Material
 - 11.2.8.4.4 Canada: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.2.8.5 Mexico: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.2.8.5.1 Mexico: Artificial Botanicals Market Breakdown, by Type
 - 11.2.8.5.2 Mexico: Artificial Botanicals Market Breakdown, by Product Type
 - 11.2.8.5.3 Mexico: Artificial Botanicals Market Breakdown, by Material
 - 11.2.8.5.4 Mexico: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.3 Europe
 - 11.3.1 Europe Artificial Botanicals Market Overview
 - 11.3.2 Europe: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)
 - 11.3.3 Europe: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$

Million)

11.3.4 Europe: Artificial Botanicals Market Breakdown, by Type

11.3.4.1 Europe: Artificial Botanicals Market Volume and Forecast and Analysis - by Type

11.3.4.2 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Type

11.3.5 Europe: Artificial Botanicals Market Breakdown, by Product Type

11.3.5.1 Europe: Artificial Botanicals Market Volume and Forecast and Analysis - by Product Type

11.3.5.2 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Product Type

11.3.6 Europe: Artificial Botanicals Market Breakdown, by Material

11.3.6.1 Europe: Artificial Botanicals Market Volume and Forecast and Analysis - by Material

11.3.6.2 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Material

11.3.7 Europe: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.7.1 Europe: Artificial Botanicals Market Volume and Forecast and Analysis - by Distribution Channel

11.3.7.2 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Distribution Channel

11.3.8 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.3.8.1 Europe: Artificial Botanicals Market - Volume and Forecast and Analysis - by Country

11.3.8.2 Europe: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.3.8.3 Germany: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.3.1 Germany: Artificial Botanicals Market Breakdown, by Type

11.3.8.3.2 Germany: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.3.3 Germany: Artificial Botanicals Market Breakdown, by Material

11.3.8.3.4 Germany: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.8.4 France: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.4.1 France: Artificial Botanicals Market Breakdown, by Type

11.3.8.4.2 France: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.4.3 France: Artificial Botanicals Market Breakdown, by Material

11.3.8.4.4 France: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.8.5 Italy: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.5.1 Italy: Artificial Botanicals Market Breakdown, by Type

11.3.8.5.2 Italy: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.5.3 Italy: Artificial Botanicals Market Breakdown, by Material

11.3.8.5.4 Italy: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.8.6 United Kingdom: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.6.1 United Kingdom: Artificial Botanicals Market Breakdown, by Type

11.3.8.6.2 United Kingdom: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.6.3 United Kingdom: Artificial Botanicals Market Breakdown, by Material

11.3.8.6.4 United Kingdom: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.8.7 Spain: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.7.1 Spain: Artificial Botanicals Market Breakdown, by Type

11.3.8.7.2 Spain: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.7.3 Spain: Artificial Botanicals Market Breakdown, by Material

11.3.8.7.4 Spain: Artificial Botanicals Market Breakdown, by Distribution Channel

11.3.8.8 Rest of Europe: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.3.8.8.1 Rest of Europe: Artificial Botanicals Market Breakdown, by Type

11.3.8.8.2 Rest of Europe: Artificial Botanicals Market Breakdown, by Product Type

11.3.8.8.3 Rest of Europe: Artificial Botanicals Market Breakdown, by Material

11.3.8.8.4 Rest of Europe: Artificial Botanicals Market Breakdown, by Distribution Channel

11.4 Asia Pacific

11.4.1 Asia Pacific Artificial Botanicals Market Overview

11.4.2 Asia Pacific: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

11.4.3 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.4.4 Asia Pacific: Artificial Botanicals Market Breakdown, by Type

11.4.4.1 Asia Pacific: Artificial Botanicals Market Volume and Forecast and Analysis - by Type

11.4.4.2 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Type

11.4.5 Asia Pacific: Artificial Botanicals Market Breakdown, by Product Type

11.4.5.1 Asia Pacific: Artificial Botanicals Market Volume and Forecast and Analysis - by Product Type

- 11.4.5.2 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Product Type
- 11.4.6 Asia Pacific: Artificial Botanicals Market Breakdown, by Material
 - 11.4.6.1 Asia Pacific: Artificial Botanicals Market Volume and Forecast and Analysis - by Material
 - 11.4.6.2 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Material
- 11.4.7 Asia Pacific: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.4.7.1 Asia Pacific: Artificial Botanicals Market Volume and Forecast and Analysis - by Distribution Channel
 - 11.4.7.2 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Distribution Channel
- 11.4.8 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country
 - 11.4.8.1 Asia Pacific: Artificial Botanicals Market - Volume and Forecast and Analysis - by Country
 - 11.4.8.2 Asia Pacific: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country
 - 11.4.8.3 Australia: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.3.1 Australia: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.3.2 Australia: Artificial Botanicals Market Breakdown, by Product Type
 - 11.4.8.3.3 Australia: Artificial Botanicals Market Breakdown, by Material
 - 11.4.8.3.4 Australia: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.4.8.4 China: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.4.1 China: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.4.2 China: Artificial Botanicals Market Breakdown, by Product Type
 - 11.4.8.4.3 China: Artificial Botanicals Market Breakdown, by Material
 - 11.4.8.4.4 China: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.4.8.5 India: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.5.1 India: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.5.2 India: Artificial Botanicals Market Breakdown, by Product Type
 - 11.4.8.5.3 India: Artificial Botanicals Market Breakdown, by Material
 - 11.4.8.5.4 India: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.4.8.6 Japan: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.6.1 Japan: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.6.2 Japan: Artificial Botanicals Market Breakdown, by Product Type

- 11.4.8.6.3 Japan: Artificial Botanicals Market Breakdown, by Material
- 11.4.8.6.4 Japan: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.4.8.7 South Korea: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.7.1 South Korea: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.7.2 South Korea: Artificial Botanicals Market Breakdown, by Product Type
 - 11.4.8.7.3 South Korea: Artificial Botanicals Market Breakdown, by Material
 - 11.4.8.7.4 South Korea: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.4.8.8 Rest of APAC: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.4.8.8.1 Rest of APAC: Artificial Botanicals Market Breakdown, by Type
 - 11.4.8.8.2 Rest of APAC: Artificial Botanicals Market Breakdown, by Product Type
 - 11.4.8.8.3 Rest of APAC: Artificial Botanicals Market Breakdown, by Material
 - 11.4.8.8.4 Rest of APAC: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.5 Middle East and Africa
 - 11.5.1 Middle East and Africa Artificial Botanicals Market Overview
 - 11.5.2 Middle East and Africa: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)
 - 11.5.3 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)
 - 11.5.4 Middle East and Africa: Artificial Botanicals Market Breakdown, by Type
 - 11.5.4.1 Middle East and Africa: Artificial Botanicals Market Volume and Forecast and Analysis - by Type
 - 11.5.4.2 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Type
 - 11.5.5 Middle East and Africa: Artificial Botanicals Market Breakdown, by Product Type
 - 11.5.5.1 Middle East and Africa: Artificial Botanicals Market Volume and Forecast and Analysis - by Product Type
 - 11.5.5.2 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Product Type
 - 11.5.6 Middle East and Africa: Artificial Botanicals Market Breakdown, by Material
 - 11.5.6.1 Middle East and Africa: Artificial Botanicals Market Volume and Forecast and Analysis - by Material
 - 11.5.6.2 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Material
 - 11.5.7 Middle East and Africa: Artificial Botanicals Market Breakdown, by Distribution Channel
 - 11.5.7.1 Middle East and Africa: Artificial Botanicals Market Volume and Forecast and

Analysis - by Distribution Channel

11.5.7.2 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Distribution Channel

11.5.8 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.5.8.1 Middle East and Africa: Artificial Botanicals Market - Volume and Forecast and Analysis - by Country

11.5.8.2 Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.5.8.3 South Africa: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.5.8.3.1 South Africa: Artificial Botanicals Market Breakdown, by Type

11.5.8.3.2 South Africa: Artificial Botanicals Market Breakdown, by Product Type

11.5.8.3.3 South Africa: Artificial Botanicals Market Breakdown, by Material

11.5.8.3.4 South Africa: Artificial Botanicals Market Breakdown, by Distribution Channel

11.5.8.4 Saudi Arabia: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.5.8.4.1 Saudi Arabia: Artificial Botanicals Market Breakdown, by Type

11.5.8.4.2 Saudi Arabia: Artificial Botanicals Market Breakdown, by Product Type

11.5.8.4.3 Saudi Arabia: Artificial Botanicals Market Breakdown, by Material

11.5.8.4.4 Saudi Arabia: Artificial Botanicals Market Breakdown, by Distribution Channel

11.5.8.5 United Arab Emirates: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.5.8.5.1 United Arab Emirates: Artificial Botanicals Market Breakdown, by Type

11.5.8.5.2 United Arab Emirates: Artificial Botanicals Market Breakdown, by Product Type

11.5.8.5.3 United Arab Emirates: Artificial Botanicals Market Breakdown, by Material

11.5.8.5.4 United Arab Emirates: Artificial Botanicals Market Breakdown, by Distribution Channel

11.5.8.6 Rest of Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.5.8.6.1 Rest of Middle East and Africa: Artificial Botanicals Market Breakdown, by Type

11.5.8.6.2 Rest of Middle East and Africa: Artificial Botanicals Market Breakdown, by Product Type

11.5.8.6.3 Rest of Middle East and Africa: Artificial Botanicals Market Breakdown, by Material

11.5.8.6.4 Rest of Middle East and Africa: Artificial Botanicals Market Breakdown, by Distribution Channel

11.6 South and Central America

11.6.1 South and Central America Artificial Botanicals Market Overview

11.6.2 South and Central America: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

11.6.3 South and Central America: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

11.6.4 South and Central America: Artificial Botanicals Market Breakdown, by Type

11.6.4.1 South and Central America: Artificial Botanicals Market Volume and Forecast and Analysis - by Type

11.6.4.2 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Type

11.6.5 South and Central America: Artificial Botanicals Market Breakdown, by Product Type

11.6.5.1 South and Central America: Artificial Botanicals Market Volume and Forecast and Analysis - by Product Type

11.6.5.2 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Product Type

11.6.6 South and Central America: Artificial Botanicals Market Breakdown, by Material

11.6.6.1 South and Central America: Artificial Botanicals Market Volume and Forecast and Analysis - by Material

11.6.6.2 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Material

11.6.7 South and Central America: Artificial Botanicals Market Breakdown, by Distribution Channel

11.6.7.1 South and Central America: Artificial Botanicals Market Volume and Forecast and Analysis - by Distribution Channel

11.6.7.2 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Distribution Channel

11.6.8 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.6.8.1 South and Central America: Artificial Botanicals Market - Volume and Forecast and Analysis - by Country

11.6.8.2 South and Central America: Artificial Botanicals Market - Revenue and Forecast and Analysis - by Country

11.6.8.3 Brazil: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

11.6.8.3.1 Brazil: Artificial Botanicals Market Breakdown, by Type

11.6.8.3.2 Brazil: Artificial Botanicals Market Breakdown, by Product Type

11.6.8.3.3 Brazil: Artificial Botanicals Market Breakdown, by Material

- 11.6.8.3.4 Brazil: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.6.8.4 Argentina: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.6.8.4.1 Argentina: Artificial Botanicals Market Breakdown, by Type
 - 11.6.8.4.2 Argentina: Artificial Botanicals Market Breakdown, by Product Type
 - 11.6.8.4.3 Argentina: Artificial Botanicals Market Breakdown, by Material
 - 11.6.8.4.4 Argentina: Artificial Botanicals Market Breakdown, by Distribution Channel
- 11.6.8.5 Rest of South and Central America: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)
 - 11.6.8.5.1 Rest of South and Central America: Artificial Botanicals Market Breakdown, by Type
 - 11.6.8.5.2 Rest of South and Central America: Artificial Botanicals Market Breakdown, by Product Type
 - 11.6.8.5.3 Rest of South and Central America: Artificial Botanicals Market Breakdown, by Material
 - 11.6.8.5.4 Rest of South and Central America: Artificial Botanicals Market Breakdown, by Distribution Channel

12. COMPETITIVE LANDSCAPE

- 12.1 Heat Map Analysis by Key Players
- 12.2 Estimated Ranking by Players

13. INDUSTRY LANDSCAPE

- 13.1 Overview
- 13.2 Expansion, Mergers, Acquisition, And Others

14. COMPANY PROFILES

- 14.1 Afloral
 - 14.1.1 Key Facts
 - 14.1.2 Business Description
 - 14.1.3 Products and Services
 - 14.1.4 Financial Overview
 - 14.1.5 SWOT Analysis
 - 14.1.6 Key Developments
- 14.2 Diane James Designs Inc
 - 14.2.1 Key Facts

- 14.2.2 Business Description
- 14.2.3 Products and Services
- 14.2.4 Financial Overview
- 14.2.5 SWOT Analysis
- 14.2.6 Key Developments
- 14.3 The Faux Flower Co
- 14.3.1 Key Facts
- 14.3.2 Business Description
- 14.3.3 Products and Services
- 14.3.4 Financial Overview
- 14.3.5 SWOT Analysis
- 14.3.6 Key Developments
- 14.4 Sinleen Artificial Plants
- 14.4.1 Key Facts
- 14.4.2 Business Description
- 14.4.3 Products and Services
- 14.4.4 Financial Overview
- 14.4.5 SWOT Analysis
- 14.4.6 Key Developments
- 14.5 The Artificial Plants Shop
- 14.5.1 Key Facts
- 14.5.2 Business Description
- 14.5.3 Products and Services
- 14.5.4 Financial Overview
- 14.5.5 SWOT Analysis
- 14.5.6 Key Developments
- 14.6 Evergreen Trees & Shrubs Ltd
- 14.6.1 Key Facts
- 14.6.2 Business Description
- 14.6.3 Products and Services
- 14.6.4 Financial Overview
- 14.6.5 SWOT Analysis
- 14.6.6 Key Developments
- 14.7 Everplant
- 14.7.1 Key Facts
- 14.7.2 Business Description
- 14.7.3 Products and Services
- 14.7.4 Financial Overview
- 14.7.5 SWOT Analysis

- 14.7.6 Key Developments
- 14.8 Lotus Imports Ltd
 - 14.8.1 Key Facts
 - 14.8.2 Business Description
 - 14.8.3 Products and Services
 - 14.8.4 Financial Overview
 - 14.8.5 SWOT Analysis
 - 14.8.6 Key Developments
- 14.9 Floralsilk Ltd
 - 14.9.1 Key Facts
 - 14.9.2 Business Description
 - 14.9.3 Products and Services
 - 14.9.4 Financial Overview
 - 14.9.5 SWOT Analysis
 - 14.9.6 Key Developments
- 14.10 Beliani
 - 14.10.1 Key Facts
 - 14.10.2 Business Description
 - 14.10.3 Products and Services
 - 14.10.4 Financial Overview
 - 14.10.5 SWOT Analysis
 - 14.10.6 Key Developments
- 14.11 Next Retail Ltd
 - 14.11.1 Key Facts
 - 14.11.2 Business Description
 - 14.11.3 Products and Services
 - 14.11.4 Financial Overview
 - 14.11.5 SWOT Analysis
 - 14.11.6 Key Developments
- 14.12 Les Plantes d'Intérieur Veronique Inc
 - 14.12.1 Key Facts
 - 14.12.2 Business Description
 - 14.12.3 Products and Services
 - 14.12.4 Financial Overview
 - 14.12.5 SWOT Analysis
 - 14.12.6 Key Developments
- 14.13 SilkPlantsDirect
 - 14.13.1 Key Facts
 - 14.13.2 Business Description

14.13.3 Products and Services

14.13.4 Financial Overview

14.13.5 SWOT Analysis

14.13.6 Key Developments

14.14 Jamali Garden

14.14.1 Key Facts

14.14.2 Business Description

14.14.3 Products and Services

14.14.4 Financial Overview

14.14.5 SWOT Analysis

14.14.6 Key Developments

14.15 Trustfloral

14.15.1 Key Facts

14.15.2 Business Description

14.15.3 Products and Services

14.15.4 Financial Overview

14.15.5 SWOT Analysis

14.15.6 Key Developments

15. APPENDIX

15.1 About The Insight Partners

15.2 Glossary of Terms

List Of Tables

LIST OF TABLES

Table 1. Artificial Botanicals Market Segmentation

Table 2. List of Vendors

Table 3. Artificial Botanicals Market - Volume, 2021-2024 (Million Units)

Table 4. Artificial Botanicals Market - Volume Forecast, 2025-2031(Million Units)

Table 5. Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million)

Table 6. Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$Million)

Table 7. Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 8. Artificial Botanicals Market - Volume Forecast, 2025-2031(Million Units) -by Type

Table 9. Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 10. Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$Million) - by Type

Table 11. Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 12. Artificial Botanicals Market - Volume Forecast, 2025-2031(Million Units) -by Product Type

Table 13. Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 14. Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$Million) - by Product Type

Table 15. Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 16. Artificial Botanicals Market - Volume Forecast, 2025-2031(Million Units) -by Material

Table 17. Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 18. Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$Million) - by Material

Table 19. Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 20. Artificial Botanicals Market - Volume Forecast, 2025-2031(Million Units) -by Distribution Channel

Table 21. Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 22. Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$Million) - by Distribution Channel

Table 23. North America: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 24. North America: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 25. North America: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 26. North America: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 27. North America: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 28. North America: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 29. North America: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 30. North America: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 31. North America: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 32. North America: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 33. North America: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 34. North America: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 35. North America: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 36. North America: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 37. North America: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 38. North America: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 39. North America: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Country

Table 40. North America: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Country

Table 41. North America: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Country

Table 42. North America: Artificial Botanicals Market - Revenue Forecast, 2025-2031

(US\$ Million) - by Country

Table 43. United States: Artificial Botanicals Market -Volume, 2021-2024 (Million Units)
- by Type

Table 44. United States: Artificial Botanicals Market - Volume Forecast, 2025-2031
(Million Units) - by Type

Table 45. United States: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million)
- by Type

Table 46. United States: Artificial Botanicals Market - Revenue Forecast, 2025-2031
(US\$ Million) - by Type

Table 47. United States: Artificial Botanicals Market -Volume, 2021-2024 (Million Units)
- by Product Type

Table 48. United States: Artificial Botanicals Market - Volume Forecast, 2025-2031
(Million Units) - by Product Type

Table 49. United States: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million)
- by Product Type

Table 50. United States: Artificial Botanicals Market - Revenue Forecast, 2025-2031
(US\$ Million) - by Product Type

Table 51. United States: Artificial Botanicals Market -Volume, 2021-2024 (Million Units)
- by Material

Table 52. United States: Artificial Botanicals Market - Volume Forecast, 2025-2031
(Million Units) - by Material

Table 53. United States: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million)
- by Material

Table 54. United States: Artificial Botanicals Market - Revenue Forecast, 2025-2031
(US\$ Million) - by Material

Table 55. United States: Artificial Botanicals Market -Volume, 2021-2024 (Million Units)
- by Distribution Channel

Table 56. United States: Artificial Botanicals Market - Volume Forecast, 2025-2031
(Million Units) - by Distribution Channel

Table 57. United States: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million)
- by Distribution Channel

Table 58. United States: Artificial Botanicals Market - Revenue Forecast, 2025-2031
(US\$ Million) - by Distribution Channel

Table 59. Canada: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by
Type

Table 60. Canada: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million
Units) - by Type

Table 61. Canada: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by
Type

Table 62. Canada: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 63. Canada: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 64. Canada: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 65. Canada: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 66. Canada: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 67. Canada: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 68. Canada: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 69. Canada: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 70. Canada: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 71. Canada: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 72. Canada: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 73. Canada: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 74. Canada: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 75. Mexico: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 76. Mexico: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 77. Mexico: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 78. Mexico: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 79. Mexico: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 80. Mexico: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 81. Mexico: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by

Product Type

Table 82. Mexico: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 83. Mexico: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 84. Mexico: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 85. Mexico: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 86. Mexico: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 87. Mexico: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 88. Mexico: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 89. Mexico: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 90. Mexico: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 91. Europe: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 92. Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 93. Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 94. Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 95. Europe: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 96. Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 97. Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 98. Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 99. Europe: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 100. Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 101. Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 102. Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 103. Europe: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 104. Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 105. Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 106. Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 107. Europe: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Country

Table 108. Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Country

Table 109. Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Country

Table 110. Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Country

Table 111. Germany: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 112. Germany: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 113. Germany: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 114. Germany: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 115. Germany: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 116. Germany: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 117. Germany: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 118. Germany: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 119. Germany: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 120. Germany: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million

Units) - by Material

Table 121. Germany: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 122. Germany: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 123. Germany: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 124. Germany: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 125. Germany: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 126. Germany: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 127. France: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 128. France: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 129. France: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 130. France: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 131. France: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 132. France: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 133. France: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 134. France: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 135. France: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 136. France: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 137. France: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 138. France: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 139. France: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 140. France: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 141. France: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 142. France: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 143. Italy: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 144. Italy: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 145. Italy: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 146. Italy: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 147. Italy: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 148. Italy: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 149. Italy: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 150. Italy: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 151. Italy: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 152. Italy: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 153. Italy: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 154. Italy: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 155. Italy: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 156. Italy: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 157. Italy: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 158. Italy: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 159. United Kingdom: Artificial Botanicals Market -Volume, 2021-2024 (Million

Units) - by Type

Table 160. United Kingdom: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 161. United Kingdom: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 162. United Kingdom: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 163. United Kingdom: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 164. United Kingdom: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 165. United Kingdom: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 166. United Kingdom: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 167. United Kingdom: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 168. United Kingdom: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 169. United Kingdom: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 170. United Kingdom: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 171. United Kingdom: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 172. United Kingdom: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 173. United Kingdom: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 174. United Kingdom: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 175. Spain: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 176. Spain: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 177. Spain: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 178. Spain: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 179. Spain: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 180. Spain: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 181. Spain: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 182. Spain: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 183. Spain: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 184. Spain: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 185. Spain: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 186. Spain: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 187. Spain: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 188. Spain: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 189. Spain: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 190. Spain: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 191. Rest of Europe: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 192. Rest of Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 193. Rest of Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 194. Rest of Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 195. Rest of Europe: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 196. Rest of Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 197. Rest of Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 198. Rest of Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031

(US\$ Million) - by Product Type

Table 199. Rest of Europe: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 200. Rest of Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 201. Rest of Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 202. Rest of Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 203. Rest of Europe: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 204. Rest of Europe: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 205. Rest of Europe: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 206. Rest of Europe: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 207. Asia Pacific: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 208. Asia Pacific: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 209. Asia Pacific: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 210. Asia Pacific: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 211. Asia Pacific: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 212. Asia Pacific: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 213. Asia Pacific: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 214. Asia Pacific: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 215. Asia Pacific: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 216. Asia Pacific: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 217. Asia Pacific: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 218. Asia Pacific: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 219. Asia Pacific: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 220. Asia Pacific: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 221. Asia Pacific: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 222. Asia Pacific: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 223. Asia Pacific: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Country

Table 224. Asia Pacific: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Country

Table 225. Asia Pacific: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Country

Table 226. Asia Pacific: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Country

Table 227. Australia: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Type

Table 228. Australia: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 229. Australia: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 230. Australia: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 231. Australia: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Product Type

Table 232. Australia: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 233. Australia: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 234. Australia: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 235. Australia: Artificial Botanicals Market - Volume, 2021-2024 (Million Units) - by Material

Table 236. Australia: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 237. Australia: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) -

by Material

Table 238. Australia: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 239. Australia: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 240. Australia: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 241. Australia: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 242. Australia: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 243. China: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 244. China: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 245. China: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 246. China: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 247. China: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 248. China: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 249. China: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 250. China: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 251. China: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 252. China: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 253. China: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 254. China: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 255. China: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 256. China: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 257. China: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 258. China: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 259. India: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 260. India: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 261. India: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 262. India: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 263. India: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 264. India: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 265. India: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 266. India: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 267. India: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 268. India: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 269. India: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 270. India: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 271. India: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 272. India: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 273. India: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 274. India: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 275. Japan: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 276. Japan: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million

Units) - by Type

Table 277. Japan: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 278. Japan: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 279. Japan: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 280. Japan: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 281. Japan: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 282. Japan: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 283. Japan: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 284. Japan: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 285. Japan: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 286. Japan: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 287. Japan: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 288. Japan: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 289. Japan: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 290. Japan: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 291. South Korea: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 292. South Korea: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 293. South Korea: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 294. South Korea: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 295. South Korea: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Type

Table 296. South Korea: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Product Type

Table 297. South Korea: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Product Type

Table 298. South Korea: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Product Type

Table 299. South Korea: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Material

Table 300. South Korea: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Material

Table 301. South Korea: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Material

Table 302. South Korea: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Material

Table 303. South Korea: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Distribution Channel

Table 304. South Korea: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Distribution Channel

Table 305. South Korea: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Distribution Channel

Table 306. South Korea: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Distribution Channel

Table 307. Rest of APAC: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Type

Table 308. Rest of APAC: Artificial Botanicals Market - Volume Forecast, 2025-2031 (Million Units) - by Type

Table 309. Rest of APAC: Artificial Botanicals Market - Revenue, 2021-2024 (US\$ Million) - by Type

Table 310. Rest of APAC: Artificial Botanicals Market - Revenue Forecast, 2025-2031 (US\$ Million) - by Type

Table 311. Rest of APAC: Artificial Botanicals Market -Volume, 2021-2024 (Million Units) - by Product Ty

List Of Figures

LIST OF FIGURES

Figure 1. Artificial Botanicals Market Segmentation, by Geography

Figure 2. Porter's Five Forces Analysis

Figure 6. Ecosystem: Artificial Botanicals Market

Figure 7. Impact Analysis of Drivers and Restraints

Figure 8. Artificial Botanicals Market Volume (Million Units), 2021-2031

Figure 9. Artificial Botanicals Market Revenue and Forecast (US\$ Million), 2021-2031

Figure 10. Artificial Botanicals Market Share (%) - Type, 2024 and 2031

Figure 11. Artificial Flowers: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 12. Artificial Flowers: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 13. Rose: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 14. Rose: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 15. Marigold: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 16. Marigold: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 17. Sunflower: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 18. Sunflower: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 19. Tulip: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 20. Tulip: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 21. Gerbera: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 22. Gerbera: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 23. Mixed: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 24. Mixed: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Million)

Figure 25. Other Artificial Flowers: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 26. Other Artificial Flowers: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 27. Artificial Trees: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 28. Artificial Trees: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 29. Ficus Tree: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 30. Ficus Tree: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 31. Palm Tree: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 32. Palm Tree: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 33. Bonsai Tree: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 34. Bonsai Tree: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 35. Bamboo Tree: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 36. Bamboo Tree: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 37. Other Artificial Trees: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 38. Other Artificial Trees: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 39. Succulents and Cactus: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 40. Succulents and Cactus: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 41. Others: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 42. Others: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 43. Artificial Botanicals Market Share (%) - Product Type, 2024 and 2031

Figure 44. Stems: Artificial Botanicals Market - Volume and Forecast to 2031(Million

Units)

Figure 45. Stems: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 46. Bush: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 47. Bush: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 48. Premade Flowers or Greenery: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 49. Premade Flowers or Greenery: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 50. Cut Flowers: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 51. Cut Flowers: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 52. Others: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 53. Others: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 54. Artificial Botanicals Market Share (%) - Material, 2024 and 2031

Figure 55. Polyester: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 56. Polyester: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 57. Paper: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 58. Paper: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 59. Nylon: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 60. Nylon: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 61. Others: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 62. Others: Artificial Botanicals Market - Revenue and Forecast to2031 (US\$ Million)

Figure 63. Artificial Botanicals Market Share (%) - Distribution Channel, 2024 and 2031

Figure 64. Supermarkets and Hypermarkets: Artificial Botanicals Market - Volume and Forecast to 2031(Million Units)

Figure 65. Supermarkets and Hypermarkets: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 66. Specialty Stores: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 67. Specialty Stores: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 68. Online Retail: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 69. Online Retail: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 70. Others: Artificial Botanicals Market - Volume and Forecast to 2031 (Million Units)

Figure 71. Others: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 72. Artificial Botanicals Market Breakdown by Region, 2024 and 2031 (%)

Figure 73. North America: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

Figure 74. North America: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 75. North America: Artificial Botanicals Market Breakdown, by Type (2024 and 2031)

Figure 76. North America: Artificial Botanicals Market Breakdown, by Product Type (2024 and 2031)

Figure 77. North America: Artificial Botanicals Market Breakdown, by Material (2024 and 2031)

Figure 78. North America: Artificial Botanicals Market Breakdown, by Distribution Channel (2024 and 2031)

Figure 79. North America: Artificial Botanicals Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 80. United States: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 81. Canada: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 82. Mexico: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 83. Europe: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

Figure 84. Europe: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 85. Europe: Artificial Botanicals Market Breakdown, by Type (2024 and 2031)

Figure 86. Europe: Artificial Botanicals Market Breakdown, by Product Type (2024 and 2031)

Figure 87. Europe: Artificial Botanicals Market Breakdown, by Material (2024 and 2031)

Figure 88. Europe: Artificial Botanicals Market Breakdown, by Distribution Channel (2024 and 2031)

Figure 89. Europe: Artificial Botanicals Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 90. Germany: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 91. France: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 92. Italy: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 93. United Kingdom: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 94. Spain: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 95. Rest of Europe: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 96. Asia Pacific: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

Figure 97. Asia Pacific: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 98. Asia Pacific: Artificial Botanicals Market Breakdown, by Type (2024 and 2031)

Figure 99. Asia Pacific: Artificial Botanicals Market Breakdown, by Product Type (2024 and 2031)

Figure 100. Asia Pacific: Artificial Botanicals Market Breakdown, by Material (2024 and 2031)

Figure 101. Asia Pacific: Artificial Botanicals Market Breakdown, by Distribution Channel (2024 and 2031)

Figure 102. Asia Pacific: Artificial Botanicals Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 103. Australia: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 104. China: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 105. India: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Million)

Figure 106. Japan: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 107. South Korea: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 108. Rest of APAC: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 109. Middle East and Africa: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

Figure 110. Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 111. Middle East and Africa: Artificial Botanicals Market Breakdown, by Type (2024 and 2031)

Figure 112. Middle East and Africa: Artificial Botanicals Market Breakdown, by Product Type (2024 and 2031)

Figure 113. Middle East and Africa: Artificial Botanicals Market Breakdown, by Material (2024 and 2031)

Figure 114. Middle East and Africa: Artificial Botanicals Market Breakdown, by Distribution Channel (2024 and 2031)

Figure 115. Middle East and Africa: Artificial Botanicals Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 116. South Africa: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 117. Saudi Arabia: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 118. United Arab Emirates: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 119. Rest of Middle East and Africa: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 120. South and Central America: Artificial Botanicals Market - Volume and Forecast, 2021-2031 (Million Units)

Figure 121. South and Central America: Artificial Botanicals Market - Revenue and Forecast, 2021-2031 (US\$ Million)

Figure 122. South and Central America: Artificial Botanicals Market Breakdown, by Type (2024 and 2031)

Figure 123. South and Central America: Artificial Botanicals Market Breakdown, by Product Type (2024 and 2031)

Figure 124. South and Central America: Artificial Botanicals Market Breakdown, by Material (2024 and 2031)

Figure 125. South and Central America: Artificial Botanicals Market Breakdown, by Distribution Channel (2024 and 2031)

Figure 126. South and Central America: Artificial Botanicals Market Breakdown, by Key Countries, 2024 and 2031 (%)

Figure 127. Brazil: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 128. Argentina: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 129. Rest of South and Central America: Artificial Botanicals Market - Revenue and Forecast to 2031 (US\$ Million)

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