

Antimicrobial Coating Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material (Silver, Copper, Titanium Dioxide, and Others), Application (Healthcare, HVAC, Mold Remediation, Building and Construction, Food and Beverages, and Others), and Geography

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Abstracts

The antimicrobial coating market size was valued at US\$ 7.64 billion in 2024 and is expected to reach US\$ 15.98 billion by 2031; it is estimated to register a CAGR of 11.1% from 2025 to 2031.

Healthcare settings can contribute to the spread of various infections, harming health workers, patients, and visitors. According to the World Health Organization, out of every 100 patients in acute-care hospitals, 7 patients in high-income countries and 15 patients in low- and middle-income countries will acquire at least one healthcare-associated infection (HAI) during their hospital stay, respectively. In addition, on average, the cause of death of one in every ten affected patients is HAI. Newborns and people in intensive care are particularly at high risk of getting infected. A new report from WHO shows that 70% of those infections can be prevented if good hand hygiene and other cost-effective practices are followed. As a result, infection prevention and control has become an important aspect of modern healthcare practices. Many countries have an appointed infection prevention and control (IPC) focal point, along with a dedicated budget for IPC and curriculum for front-line healthcare workers training. With the help of this budget, healthcare authorities are developing national IPC guidelines and a national program or plan for HAI surveillance and establishing hand hygiene compliance as a key national indicator. Many countries across the globe are demonstrating strong engagement and

progress in scaling up actions to establish minimum requirements and core components of IPC programs. Further, there is an increasing awareness regarding the importance of hygiene and sterilization practices. Healthcare facilities are adopting advanced measures to prevent the spread of pathogens. Antimicrobial coatings offer a continuous and passive layer of protection against harmful microorganisms. These coatings are increasingly incorporated into medical equipment and healthcare furnishings for infection prevention and control. Thus, focus on infection prevention and control in healthcare settings fuels the antimicrobial coating market growth.

On the basis of material, the antimicrobial coating market is segmented into silver, copper, titanium dioxide, and others. The silver segment held the largest share of the market in 2024. Silver has antimicrobial properties that protect the material from bacteria, fungi, and viruses. Silver consists of positively charged ions (Ag^+) that neutralize microorganisms. Most silver antimicrobial coating contain three components: silver zeolite, silver ions, and an ion exchange. The ion exchange is responsible for releasing the silver ions into the surrounding environment. The silver zeolite allows for the release of silver ions in moist and humid environments. As humidity and moisture increase, more silver ions will be released, which can protect the material from humidity and moisture that typically encourage microbial growth.

Asia Pacific is estimated to register the fastest CAGR in the global antimicrobial coating market from 2025 to 2031. Asia Pacific is one of the prominent markets for antimicrobial coating driven by ongoing public health initiatives, industrial growth, and technological innovations in producing and applying antimicrobial coating. Countries such as China, India, and Japan are leading the market in Asia Pacific owing to their large population, expanding healthcare infrastructure, and rising awareness regarding the importance of hygiene and infection control. In addition, government initiatives promoting cleanliness and disinfection practices have fueled the adoption of antimicrobial coating. The food & beverages industry in the region also contributes significantly to the demand, as antimicrobial coating are used to ensure microbial safety in packaging and processing.

A few players operating in the global antimicrobial coating market include Cupron Inc, ALISTAGEN Corp, Fiberlock Technologies, The Sherwin-Williams Co, PPG Industries Inc, Akzo Nobel NV, CytaCoat AB, Nano-Care Deutschland AG, and Specialty Coating Systems Inc. Players operating in the market focus on providing high-quality products to fulfill customer demand. Also, they are focusing on launching new and high-quality products for their customers.

The overall global antimicrobial coating market size has been derived using both

primary and secondary sources. To begin the research process, exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts such as VPs, business development managers, market intelligence managers, and national sales managers—along with external consultants such as valuation experts, research analysts, and key opinion leaders—specializing in the antimicrobial coating market.

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