

# **Animal Genetics Market Forecast to 2028 - Global Analysis by Type [Services (DNA Typing, Genetic Trait Tests, Genetic Disease Tests, and Others) and Products], Animal (Porcine, Poultry, Bovine, Canine, and Others), Genetic Material (Embryo and Semen), and Geography**

<https://marketpublishers.com/r/A567A1857178EN.html>

Date: August 2023

Pages: 199

Price: US\$ 4,550.00 (Single User License)

ID: A567A1857178EN

## **Abstracts**

The animal genetics market size is expected to grow from US\$ 6,132.64 million in 2022 to US\$ 8,941.90 million by 2028; it is estimated to record a CAGR of 6.5% from 2022 to 2028. The animal genetics market growth is attributed to driving factors, such as growing preference for animal-derived food products and the rising adoption of progressive genetic practices.

Animal genetics is the branch of genetics that deals with the study of gene variation and inheritance in companion, domestic and wild animals is called as animal genetics. Animal genetics are used for genetic trait testing, DNA testing, and genetic disease testing. The animal genetics market is expected to increase in forecasted period.

Animal genetics emphasizes the inheritance and genetic variations in wild and domestic animals. This science is used commercially to test genetic disorders, genetic traits, and DNA type. Further, superior animal breeds are developed using genetic engineering to obtain large-scale production of modified breeds. Animal genetics uses genetic practices such as artificial insemination (AI), embryo transfer, and cytological studies for hybridization. AI can reduce various risks in animal breeding and disease transmission. It is found that female cattle born through AI yields more milk than cattle born via natural breeding. In addition, the use of antibiotic-containing semen extensors is effective in preventing bacterial diseases, making the entire AI process more hygienic than natural

mating.

The market players focus on partnerships, collaborations, and acquisitions to develop genetically modified breeds in order to strengthen their position in the market. In August 2020, Cogent and AB Europe collaborated to launch a novel sexed semen service for sheep producers in the UK. In April 2023, VikingGenetics strategically collaborated with an Indian distributor, Bulls-n-more, to supply future-friendly genetics in India.

VikingGenetics has a wide range of tools and technology that assists universities, research organizations, and experts across the world in the selection of bulls. Further, the collaborations by the companies benefit farmers with advanced technologies that allow them to improve the genetics of their herds. The farmers can also benefit from AI advantages such as maintaining breed and cawing records, better record-keeping, and preventing the spread of certain diseases. Thus, the increasing adoption of progressive genetic practices such as AI and embryo transfer benefits the market growth.

### Genetic Material -Based Insights

Based on genetic material, the animal genetics market is bifurcated into semen and embryo. The embryo segment held the larger animal genetics market share in 2022. Preimplantation genetic testing is an early prenatal genetic diagnosis that allows the diagnosis of abnormal embryos and thereby allows the transfer of genetically normal embryos. DNA testing of horse embryos before implantation allows the selection of embryos that have desired sex, coat color variants or are free of known genetic diseases, thus maximizing the outcome of the embryo transfer process.

Advanced animal biotechnology techniques, such as animal cloning, transgenesis, sex determination, stem cells, and designing new livestock, are performed on animal gametes, including sperm, oocytes, and embryos based on embryology. Embryo biotechnology has become an advanced tool for animal scientists and breeders to improve the genetic quality of animal herds or populations. Embryo transfer in cattle has gained popularity among dairy and beef producers. Thus, increasing preimplantation genetic screening and advancements in animal biotechnology techniques are boosting the market growth for the segment. Also, it is estimated the embryo segment will retain its dominance in the coming years.

On the other hand, the semen segment is anticipated to register the higher CAGR in the market during the forecast period. The accurate prediction of male fertility is of major economic importance in the animal breeding industry. Semen DNA tests are conducted to analyze the genotype on semen-stained specimens. Semen analysis helps in animal

breeding. Sperm concentration is an important factor affecting fertility, and most farm animals are produced by artificial insemination (AI). The efficiency of AI depends on the quality of semen. Therefore, in commercial farms, semen testing is routinely performed to predict the male's fertility. Thus, the growing animal farm industry and animal breeding is favoring the animal genetics market growth for the semen segment.

The World Health Organization (WHO), Organisation for Economic Co-operation and Development (OECD), National Institute of Food and Agriculture (NIFA), National Council for Livestock Genetic Resources, Food and Agriculture Organization of the United Nations (FAO), and Centre coordinates for Genetic Resources and Biotechnology are among the primary and secondary sources referred to while preparing the animal genetics market report.

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