

Airline Ancillary Services Market Forecast to 2030 - Global Analysis by Type (Baggage Fees, On-Board Retail and A La Carte Services, Airline Retail, and FFP Mile Sales) and Carrier Type (Full-Service Carriers and Low-Cost Carriers)

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Abstracts

The Airline Ancillary Services Market size is expected to reach US\$ 728.53 billion by 2030 from 168.80 billion in 2022, with an estimated CAGR of 20.1% from 2022 to 2030.

The growth of Asia has been primarily driven by the wide range of income levels and rapidly growing middle-class population resulting in robust sales gains in fast-developing economies of the region, such as India and China. The airlines recording prominent digital and mobile revenue are anticipated to stay ahead in the airline ancillary services market. The rising adoption of digital platforms by airlines to increase the shopping experience contributes significantly to the market. In April 2023, Air India announced the adoption of a ChatGPT-driven chatbot as part of its systems modernization. As the demand for air travel constantly grows in APAC, the airlines in the region are expected to thrive to enhance their chances of conglomerating ancillary services with inventory distribution and passenger systems. In the future, passenger travel in the region is expected to expand exponentially, making APAC the most promising region for the airline ancillary services market.

Airline ancillary services market is segmented by core type into baggage fees, on-board retail & a la carte, airline retail, FFP mile sale and others. Onboard retail and ? la carte services offered by airlines refer to the provision of additional products and services beyond the basic ticket fare. Passengers can purchase duty-free items, premium meals, snacks, beverages, Wi-Fi access, entertainment options, comfort amenities, seat upgrades, and extra baggage allowance onboard. The onboard retail and ? la carte

segment of the airline ancillary services market is driven by the increasing demand for personalized travel experiences and additional amenities. It allows airlines to offer a wide range of products and services to passengers during their flights, including duty-free shopping, premium meals, extra legroom, and Wi-Fi access. In addition to generating additional revenue streams, this segment allows airlines to enhance passenger satisfaction and tailor the travel experience to individual preferences. These services enable passengers to customize their journey and enjoy a variety of amenities and services at their convenience.

Airline ancillary services market is segmented by vehicle type into full service carriers, and low cost carriers. The low-cost carrier segment of the airline ancillary services market refers to airlines that operate on a no-frills, budget-focused model, thereby offering affordable fares with additional services available at an extra cost. The benefits of low-cost carriers include lower ticket prices, flexibility in choosing optional services, and increased accessibility for budget-conscious travelers. They offer passengers a choice to customize their travel experience by selecting and paying only for the services they need, such as baggage allowance, seat selection, in-flight meals, and entertainment. Low-cost carrier businesses flourish with market liberalization in the last few decades. With the progressive deregulation of domestic aviation markets in many countries and market-oriented air services agreements that have become new international norms, low cost carriers have seized the opportunity to offer innovative air services that have spawned passenger demand. With the rise in middle-income group consumers and an increase in demand for low-cost air tickets, the domestic airlines of India carried a record 13 million passengers in March of 2023, which is 11% more than the month compared to the corresponding month of 2018. Along with these stats, the Indian government's scheme to expand and develop aviation infrastructure in the country would boost the airline ancillary services market growth for the low-cost carrier segment.

United Airlines Holdings Inc, American Airlines Group Inc, Delta Air Lines Inc, EasyJet Plc, Deutsche Lufthansa AG, Qantas Airways Ltd, Ryanair Holdings Plc, Southwest Airlines Co, The Emirates, and Air France KLM SA are among the key Airline Ancillary Services Market players that are profiled in this market study.

The overall Airline Ancillary Services Market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Airline Ancillary Services Market size. The process also helps obtain an overview and forecast of the market with respect to all the market segments. Also, multiple

primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the Airline Ancillary Services Market.

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