

Air Ambulance Services Market Size and Forecast (2021 - 2031), Global and Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Aircraft Type (Rotary Wing and Fixed Wing), Service Model (Hospital-Based, Government Run, and Independent), End User (Domestic and International), and Geography

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Abstracts

The air ambulance services market size is expected to grow from US\$ 10.54 billion in 2023 to US\$ 20.18 billion by 2031. It is expected to register a CAGR of 8.5% from 2023 to 2031.

The growing occurrence of chronic diseases among the geriatric population, women of reproductive age, and children are driving the demand for proper healthcare facilities that consist of air ambulance services for transportation to hospitals or immediate medical support. Care centers and rehabilitation centers are offering chronic disease management services. In chronic care management services, patients can select premium facilities such as air ambulance services to reduce travel time to hospitals. In addition, with the help of air ambulance services, patients also get immediate medical support, which increases the chances of lifesaving. Aircraft used for medical services are sometimes equipped with basic to advanced medical support systems or devices, and they bring doctors or caregivers to the patient who needs immediate attention. Customers residing in remote locations, where hospitals and care centers are not nearby, adopt air ambulance services for transportation and immediate medical aid. In 2024, India is anticipated to launch its first Helicopter Emergency Medical Service (HEMS) in Uttarakhand. The HEMS will be stationed at AIIMS in Rishikesh and will airlift patients within a 150 km radius of the medical facility. In 2023, University Health



expanded healthcare for women and children with a new transport helicopter service explicitly for children and Maternal Care. In 2020, Wolfson Children's Hospital initiated helicopter services for children. Blue Bell 407 is equipped with life-support equipment. Thus, the growing prevalence of chronic diseases worldwide is a major driver for the air ambulance services market.

The increasing spending on premium healthcare services and facilities for fast recovery and immediate healthcare support is acting as a major driving factor for the global air ambulance services market. Since April 2020, healthcare spending in India has grown widely and experienced a small spike in 2021. Post-COVID-19, the total expenditure on healthcare grew from ~US\$ 1.2 billion in March 2021 to ~US\$ 1.26 billion in April 2021, which included spending on healthcare services such as doctor fees, medicines, hospital facilities and services, and medical tests. In addition, the increasing awareness and focus on well-being and health-related concerns, the majority of the population is increasing their spending on healthcare-related services which are among the factors contributing to the growing air ambulance services market growth.

In terms of revenue, North America dominated the air ambulance services market share in 2023. The growing healthcare infrastructure in terms of building new multi-specialty hospitals and care centers, along with a rising focus on healthcare facilities such as emergency medical assistance services, is anticipated to boost the growth of the air ambulance services market in North America. The mounting prevalence of chronic diseases such as cardiovascular diseases, cancer, and stroke and the growing consumer preference for emergency medical services for improved and immediate medical attention are boosting the demand for air ambulance services in North America. Moreover, the region has the presence of air ambulance service providers such as Air Methods, Global Medical Response, and PHI Air Medical. In 2023, Bell Textron Inc. announced that Life Flight Network had procured two additional Bell 407GXi helicopters and planned to obtain an additional Bell 429. In 2022, Tropic Ocean Airways and REVA partnered to provide comprehensive air medical service for patients in the Caribbean and other remote locations. Hospitals such as Barnes-Jewish Hospital, Brigham and Women's Hospital, Cedars-Sinai Medical Center, and Cleveland Clinic are collaborating with air ambulance service providers to offer enhanced emergency medical care support to their patients, driving the demand for air ambulance services in North America.

Based on aircraft type, the global air ambulance services market is divided into rotary wing and fixed wing. Among these, the rotary wing segment accounted for a larger market share in 2023. This can be attributed to the rising demand for emergency



medical services to transport patients to hospitals. The increasing use of air ambulance services in North American countries, including the US, Canada, and Mexico, is driving the market growth. According to the American Action Forum Organization, in August 2023, ~550,000 patients used air ambulance services in the US. The air ambulance is a medical aircraft designed and equipped with medical devices to facilitate the transfer of injured and sick patients. Also, air ambulance is used to transfer patients from one place to another across the countries and continents. According to the Information Ministry of Civil Aviation, in March 2022, 49 air ambulances, including rotary wing and fixed wing aircraft, were operated by 19 operators across India.

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Based on the service model, the global air ambulance services market is divided into hospital-based, government-run, and independent. Among these, the hospital-based air ambulance services market is growing at a rapid pace owing to the increasing adoption of helicopter air ambulance services to offer critical care for patients. Several hospitals are offering air ambulance services by making partnerships and collaborations with air ambulance service providers. For instance, in April 2023, the Aster Group of hospital healthcare providers in India collaborated with Bluedot Group, the air ambulance service provider in South Asia and the Middle East countries. Bluedot Group has Medevac aircraft that as highly skilled and qualified Medical Staff to provide the air ambulances in India, Riyad, and Saudi Arabia.

Based on end-user, the global air ambulance market is divided into domestic, and international. Among these, domestic air ambulances are growing at a rapid pace during the forecast period. This is primarily owing to the rising number of helicopter emergency services to transport patients at short distances across the globe. STARS Canadabased air ambulance services provider launched a virtual care trial program by partnering with the Saskatchewan Health Authority (SHA). The initiative allowed STARS to transport patients to the local healthcare providers during medical care. This helped the critically ill and injured patients to receive immediate treatment support at the domestic level.

The global air ambulance services market report is classified based on aircraft type, service model, end user, and geography. Based on aircraft type, the air ambulance services market is segmented into rotary wing and fixed wing. In terms of service model, the air ambulance services market analysis is segmented into hospital-based, government-run, and independent. In terms of ed user, the air ambulance services market analysis is segmented into domestic, and international. In terms of geography,



the global air ambulance services market report is segmented into five major regions: Europe, Asia Pacific (APAC), North America, Middle East & Africa (MEA), and South America (SAM).

Air Methods, Aero-Dienst GmbH, Airlec Air Espace, Babcock International Group Plc, Trust Air Aviation Ltd, FAI Aviation Group, IAS Medical, Medical Air Service, PHI Air Medical, and Quick Air Jet Charter GmbH are among the prominent players profiled in the air ambulance services market report. In addition, several other players have been studied and analyzed during the study to get a holistic view of the market and its ecosystem.

Both primary and secondary sources have derived the overall air ambulance services market forecast. Secondary research has been conducted using internal and external sources to attain quantitative and qualitative information related to the market size of the air ambulance services market. The procedure also helps obtain an overview and air ambulance services market forecast with respect to all the market segments. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain analytical insights. This process includes industry experts such as VPs, business development managers, market intelligence managers, and national sales managers, along with external consultants such as valuation experts, research analysts, and key opinion leaders, specializing in the air ambulance services market.



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