

# **Africa Revenue Assurance Market Forecast to 2030 - Regional Analysis - by Component (Solution and Services), Deployment (On-Premise and Cloud-Based), Organization Size (SMEs and Large Enterprises), and Vertical (BFSI, Hospitality, Telecom, Utilities, and Others)**

<https://marketpublishers.com/r/A6C5A9CCC5E7EN.html>

Date: July 2024

Pages: 90

Price: US\$ 2,485.00 (Single User License)

ID: A6C5A9CCC5E7EN

## **Abstracts**

The Africa revenue assurance market was valued at US\$ 119.99 million in 2022 and is expected to reach US\$ 210.05 million by 2030; it is estimated to record a CAGR of 7.3% from 2022 to 2030.

### **Rise in Internet Penetration Fuels Africa Revenue Assurance Market**

As internet usage continues to grow, more businesses are conducting their operations online, leading to an increase in the generation of digital transactions and revenue streams. According to World Bank data, globally, the number of individuals using the Internet in 2021 was 63%, an increase from 60% in 2020. With more people accessing the Internet, more digital transactions are taking place. This includes online purchases, digital payments, and other online financial activities. The larger the volume of transactions, the greater the need for effective revenue assurance measures to ensure accurate billing, prevent revenue leakages, and detect fraudulent activities. Moreover, the rise in internet penetration has fueled the growth of the e-commerce industry. Online retail platforms and marketplaces are experiencing increased activity, with more businesses and consumers participating in online buying and selling. Revenue assurance is crucial in ensuring accurate revenue recognition, managing inventory, and preventing revenue leakages in e-commerce. There is a significant increase in the use of mobile internet. As more people access the Internet through their mobile devices,

there is a need for revenue assurance solutions that can effectively monitor and manage revenue streams from mobile services, such as mobile data, voice calls, and value-added services. Hence, the rising internet penetration is a significant driver for the revenue assurance market.

## Africa Revenue Assurance Market Overview

The upsurge in mobile technology is one of the major factors propelling the revenue assurance industry growth in Africa. Mobile technology is set to play a crucial role in the way people live and businesses operate, enabling new digital solutions for both large and small enterprises and enhancing the support available to consumers through expanded online channels. The adoption of 4G technology has grown significantly in recent years, mainly due to the increasing demand for higher speeds, particularly among younger consumers. In the next five years, the adoption of 4G in Sub-Saharan Africa is projected to more than double, reaching a penetration rate of 45%. The momentum for 5G deployment is also gaining traction, with an initial focus on urban areas and industrial locations with greater demand for advanced connectivity. The introduction of 5G is expected to contribute US\$ 11 billion to the Sub-Saharan African economy by 2030, accounting for over 6% of the overall economic impact of the mobile industry.

## Africa Revenue Assurance Market Revenue and Forecast to 2030 (US\$ Million)

### Africa Revenue Assurance Market Segmentation

The Africa revenue assurance market is categorized into components, deployment, organization size, vertical, and country.

Based on component, the Africa revenue assurance market is bifurcated into solution and services. The solution segment held a larger market share in 2022.

Based on deployment, the Africa revenue assurance market is bifurcated into on-premises and cloud-based. The cloud-based segment held a larger market share in 2022.

Based on organization size, the Africa revenue assurance market is bifurcated into SMEs and large enterprises. The large enterprises segment held a larger market share in 2022.

Based on vertical, the Africa revenue assurance market is categorized into BFSI, hospitality, telecom, utilities, and others. The telecom segment held the largest market share in 2022.

By country, the Africa revenue assurance market is segmented into the Northern Africa, Western Africa, Southern Africa, Eastern Africa, and Central Africa. Northern Africa dominated the Africa revenue assurance market share in 2022.

Nokia Corp, Tata Consultancy Services Ltd, Amdocs, BDO South Africa Inc, Araxxe SAS, Panamax Inc, and Adapt IT Holding Proprietary Ltd are some of the leading companies operating in the Africa revenue assurance market.

## Contents

### **1. INTRODUCTION**

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

### **2. EXECUTIVE SUMMARY**

- 2.1 Key Insights
- 2.2 Market Attractiveness

### **3. RESEARCH METHODOLOGY**

- 3.1 Coverage
- 3.2 Secondary Research
- 3.3 Primary Research

### **4. AFRICA REVENUE ASSURANCE MARKET LANDSCAPE**

- 4.1 Overview
- 4.2 PEST Analysis
- 4.3 Ecosystem Analysis
  - 4.3.1 Solution Providers:
  - 4.3.2 Service Providers
  - 4.3.3 End Users:
  - 4.3.4 List of Vendors in the Value Chain

### **5. AFRICA REVENUE ASSURANCE MARKET - KEY MARKET DYNAMICS**

- 5.1 Drivers
  - 5.1.1 Rise in Internet Penetration
  - 5.1.2 Favorable Business Environment
- 5.2 Restraints
  - 5.2.1 Lack of Awareness and Understanding of Revenue Assurance
  - 5.2.2 Organizational Management Issues
- 5.3 Opportunity
  - 5.3.1 Rapid Evolution of Digital Technologies
- 5.4 Future Trends

5.4.1 Growing Importance of Revenue Assurance in Non-Telecom Sectors  
5.5 Impact of Drivers and Restraints:

## **6. REVENUE ASSURANCE MARKET - AFRICA MARKET ANALYSIS**

6.1 Revenue Assurance Market Revenue (US\$ Million), 2020-2030  
6.2 Revenue Assurance Market Forecast Analysis

## **7. AFRICA REVENUE ASSURANCE MARKET ANALYSIS - BY COMPONENT**

7.1 Solution  
7.1.1 Overview  
7.1.2 Solution: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)  
7.2 Services  
7.2.1 Overview  
7.2.2 Services: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

## **8. AFRICA REVENUE ASSURANCE MARKET ANALYSIS - BY DEPLOYMENT**

8.1 On-premise  
8.1.1 Overview  
8.1.2 On-premise: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)  
8.2 Cloud-based  
8.2.1 Overview  
8.2.2 Cloud-based: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

## **9. AFRICA REVENUE ASSURANCE MARKET ANALYSIS - BY ORGANIZATION SIZE**

9.1 SMEs  
9.1.1 Overview  
9.1.2 SMEs: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)  
9.2 Large Enterprises  
9.2.1 Overview

9.2.2 Large Enterprises: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

## **10. AFRICA REVENUE ASSURANCE MARKET ANALYSIS - BY VERTICAL**

### 10.1 BFSI

#### 10.1.1 Overview

10.1.2 BFSI: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

### 10.2 Hospitality

#### 10.2.1 Overview

10.2.2 Hospitality: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

### 10.3 Telecom

#### 10.3.1 Overview

10.3.2 Telecom: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

### 10.4 Utilities

#### 10.4.1 Overview

10.4.2 Utilities: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

### 10.5 Others

#### 10.5.1 Overview

10.5.2 Others: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

## **11. AFRICA REVENUE ASSURANCE MARKET - COUNTRY ANALYSIS**

### 11.1 Africa Revenue Assurance Market Overview

11.1.1 Africa: Revenue Assurance Market - Revenue and Forecast Analysis - by Country

11.1.1.1 Africa: Revenue Assurance Market - Revenue and Forecast Analysis - by Country

11.1.1.2 Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

11.1.1.2.1 Northern Africa: Revenue Assurance Market Breakdown, by Component

11.1.1.2.2 Northern Africa: Revenue Assurance Market Breakdown, by Deployment

11.1.1.2.3 Northern Africa: Revenue Assurance Market Breakdown, by Organization Size

- 11.1.1.2.4 Northern Africa: Revenue Assurance Market Breakdown, by Vertical
- 11.1.1.3 Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)
  - 11.1.1.3.1 Western Africa: Revenue Assurance Market Breakdown, by Component
  - 11.1.1.3.2 Western Africa: Revenue Assurance Market Breakdown, by Deployment
  - 11.1.1.3.3 Western Africa: Revenue Assurance Market Breakdown, by Organization Size
  - 11.1.1.3.4 Western Africa: Revenue Assurance Market Breakdown, by Vertical
- 11.1.1.4 Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)
  - 11.1.1.4.1 Southern Africa: Revenue Assurance Market Breakdown, by Component
  - 11.1.1.4.2 Southern Africa: Revenue Assurance Market Breakdown, by Deployment
  - 11.1.1.4.3 Southern Africa: Revenue Assurance Market Breakdown, by Organization Size
  - 11.1.1.4.4 Southern Africa: Revenue Assurance Market Breakdown, by Vertical
- 11.1.1.5 Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)
  - 11.1.1.5.1 Eastern Africa: Revenue Assurance Market Breakdown, by Component
  - 11.1.1.5.2 Eastern Africa: Revenue Assurance Market Breakdown, by Deployment
  - 11.1.1.5.3 Eastern Africa: Revenue Assurance Market Breakdown, by Organization Size
  - 11.1.1.5.4 Eastern Africa: Revenue Assurance Market Breakdown, by Vertical
- 11.1.1.6 Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)
  - 11.1.1.6.1 Central Africa: Revenue Assurance Market Breakdown, by Component
  - 11.1.1.6.2 Central Africa: Revenue Assurance Market Breakdown, by Deployment
  - 11.1.1.6.3 Central Africa: Revenue Assurance Market Breakdown, by Organization Size
  - 11.1.1.6.4 Central Africa: Revenue Assurance Market Breakdown, by Vertical

## **12. COMPETITIVE LANDSCAPE**

- 12.1 Heat Map Analysis by Key Players
- 12.2 Company Positioning & Concentration

## **13. INDUSTRY LANDSCAPE**

- 13.1 Overview
- 13.2 Market Initiative

### 13.3 Mergers & Acquisitions

## 14. COMPANY PROFILES

### 14.1 Nokia Corp

#### 14.1.1 Key Facts

#### 14.1.2 Business Description

#### 14.1.3 Products and Services

#### 14.1.4 Financial Overview

#### 14.1.5 SWOT Analysis

#### 14.1.6 Key Developments

### 14.2 Tata Consultancy Services Ltd

#### 14.2.1 Key Facts

#### 14.2.2 Business Description

#### 14.2.3 Products and Services

#### 14.2.4 Financial Overview

#### 14.2.5 SWOT Analysis

#### 14.2.6 Key Developments

### 14.3 Amdocs Ltd

#### 14.3.1 Key Facts

#### 14.3.2 Business Description

#### 14.3.3 Products and Services

#### 14.3.4 Financial Overview

#### 14.3.5 SWOT Analysis

#### 14.3.6 Key Developments

### 14.4 Araxxe SAS

#### 14.4.1 Key Facts

#### 14.4.2 Business Description

#### 14.4.3 Products and Services

#### 14.4.4 Financial Overview

#### 14.4.5 SWOT Analysis

#### 14.4.6 Key Developments

### 14.5 BDO South Africa Inc

#### 14.5.1 Key Facts

#### 14.5.2 Business Description

#### 14.5.3 Products and Services

#### 14.5.4 Financial Overview

#### 14.5.5 SWOT Analysis

#### 14.5.6 Key Developments



## 14.6 Panamax Inc

### 14.6.1 Key Facts

### 14.6.2 Business Description

### 14.6.3 Products and Services

### 14.6.4 Financial Overview

### 14.6.5 SWOT Analysis

### 14.6.6 Key Developments

## 14.7 Adapt IT Holdings Proprietary Ltd

### 14.7.1 Key Facts

### 14.7.2 Business Description

### 14.7.3 Products and Services

### 14.7.4 Financial Overview

### 14.7.5 SWOT Analysis

### 14.7.6 Key Developments

## 15. APPENDIX

### 15.1 About The Insight Partners

### 15.2 Word Index

## List Of Tables

### LIST OF TABLES

Table 1. Revenue Assurance Market Segmentation

Table 2. List of Vendors

Table 3. Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Table 4. Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 5. Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 6. Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 7. Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 8. Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Country

Table 9. Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 10. Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 11. Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 12. Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 13. Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 14. Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 15. Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 16. Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 17. Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 18. Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 19. Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 20. Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 21. Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 22. Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 23. Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 24. Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 25. Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Component

Table 26. Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Deployment

Table 27. Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Organization Size

Table 28. Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million) - by Vertical

Table 29. Heat Map Analysis

Table 30. List of Abbreviation12. List of Figures

Figure 1. Revenue Assurance Market Segmentation, by Regions

Figure 2. PEST Analysis

Figure 3. Ecosystem Analysis

Figure 4. Revenue Assurance Market - Key Market Dynamics

Figure 5. Impact Analysis of Drivers and Restraints

Figure 6. Revenue Assurance Market Revenue (US\$ Million), 2020-2030

Figure 7. Revenue Assurance Market Share (%) - by Component (2022 and 2030)

Figure 8. Solution: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 9. Services: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 10. Revenue Assurance Market Share (%) - by Deployment (2022 and 2030)

Figure 11. On-premise: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 12. Cloud-based: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 13. Revenue Assurance Market Share (%) - by Organization Size (2022 and 2030)

Figure 14. SMEs: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$

Million)

Figure 15. Large Enterprises: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 16. Revenue Assurance Market Share (%) - by Vertical (2022 and 2030)

Figure 17. BFSI: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 18. Hospitality: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 19. Telecom: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 20. Utilities: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 21. Others: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 22. Africa: Revenue Assurance Market, by Key Regions - Revenue (2022) (US\$ Million)

Figure 23. Africa: Revenue Assurance Market Breakdown, by Key Countries, 2022 and 2030 (%)

Figure 24. Northern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 25. Western Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 26. Southern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 27. Eastern Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 28. Central Africa: Revenue Assurance Market - Revenue and Forecast to 2030 (US\$ Million)

Figure 29. Company Positioning & Concentration

## I would like to order

Product name: Africa Revenue Assurance Market Forecast to 2030 - Regional Analysis - by Component (Solution and Services), Deployment (On-Premise and Cloud-Based), Organization Size (SMEs and Large Enterprises), and Vertical (BFSI, Hospitality, Telecom, Utilities, and Others)

Product link: <https://marketpublishers.com/r/A6C5A9CCC5E7EN.html>

Price: US\$ 2,485.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A6C5A9CCC5E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970