

Africa Building Materials Market Size and Forecast (2021 - 2031), Regional Share, Trend, and Growth Opportunity Analysis Report Coverage: By Material [Fiber Cement Building Boards (Wall Boards, Ceiling Boards, Floor Underlayment, Facade Board, and Others), Corrugated Sheets, Plaster of Paris, Plasterboards, and Insulation Materials (Rockwool, Glasswool, Extruded Polystyrene, Expanded Polystyrene, and Others)], End Use (Residential, Commercial, Industrial, Institutional, and Infrastructure), and Country

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## **Abstracts**

The Africa building materials market is anticipated to grow from US\$ 3.72 billion in 2024 and is projected to reach US\$ 5.09 billion by 2031; it is anticipated to register a CAGR of 4.8% from 2025 to 2031.

The Africa building materials market is experiencing significant growth, driven by large part of government support for residential construction projects. Many nations in Africa are facing a housing deficit due to rapid population growth, urbanization, and increasing demand for affordable housing. In response, governments are implementing policies, subsidies, and infrastructure investments to boost the residential construction sector, directly increasing demand for fiber cement boards, plasterboards, insulation materials, and other essential building materials. In June 2023, Cote d'Ivoire announced a plan to expand affordable housing through the International Finance Corporation (IFC)-Structured Public-Private Partnership. In March 2025, IFC grants a US\$ 27 million



loan to Addoha for 5,600 affordable homes in Cote d'Ivoire, supporting the government's social housing program through 2030.

According to the Centre for Affordable Housing Finance Africa's Africa Housing Finance Yearbook 2023, Senegal's housing deficit is estimated at 325,000 units, with an annual increase of 12,000 units in 2023. Senegal launched a program of 100,000 Homes in 2019 through the MULHP comprised of 50% social housing, 20% low-cost housing, and 30% luxury housing. Several institutions were created to support the program, such as the Land Use and Urban Renewal Corporation (SAFRU) and the Social Housing Funds (FHS). In 2023, 1,700 homes are being built, and 26 agreements have been signed with private, public and international developers and housing cooperatives. As a result, the demand for essential building materials such as plasterboards, fiber cement boards, and insulation materials is surging. Through affordable housing initiatives, incentives for local material production, infrastructure investments, and public-private partnerships, demand for building materials continues to rise. As governments intensify their efforts to bridge the housing gap, the building materials industry in Africa is expected to create lucrative opportunities for the Africa building materials market during the forecast period.

A few key players operating in the Africa building materials market are Compagnie de Saint Gobain SA, Knauf Insulation, Etex NV, Purechem Industries Limited, Vitapur Insulation, New Material Nigeria Company Ltd, Powafix, ARS Polystyrene Nig Ltd, Hitech Polystyrene Industries Ltd, and Technopol Southern Africa (Pty) LTD. Players operating in the market are highly focused on developing high-quality and innovative product offerings to fulfill customers' requirements.

The overall Africa building materials market size has been derived using both primary and secondary sources. Exhaustive secondary research has been conducted using internal and external sources to obtain qualitative and quantitative information related to the Africa building materials market. Also, multiple primary interviews have been conducted with industry participants to validate the data and gain more analytical insights into the topic. The participants of this process include industry experts, such as VPs, business development managers, market intelligence managers, and national sales managers-along with external consultants, such as valuation experts, research analysts, and key opinion leaders-specializing in the Africa building materials market.

#### Reason to buy

Progressive industry trends in the Africa building materials market to help players develop effective long-term strategies



Business growth strategies adopted by developed and developing markets

Quantitative analysis of the Africa building materials market from 2021 to 2031

Estimation of the demand for building materials across various industries

Porter's Five Forces analysis illustrates the efficacy of buyers and suppliers operating in the industry to predict Africa building materials market growth

Recent developments to understand the competitive market scenario and the demand for building materials in Africa.

Trends and outlook coupled with factors driving and restraining the market.

Decision-making process by understanding strategies that underpin commercial interest concerning market growth

The Africa building materials market size at various nodes of the market

Detailed overview and segmentation of the market, as well as its dynamics in the industry



# **Contents**

#### 1. INTRODUCTION

- 1.1 The Insight Partners Research Report Guidance
- 1.2 Market Segmentation

#### 2. EXECUTIVE SUMMARY

- 2.1 Analyst Market Outlook
- 2.2 Market Attractiveness

#### 3. RESEARCH METHODOLOGY

- 3.1 Secondary Research
- 3.2 Primary Research
  - 3.2.1 Hypothesis formulation:
  - 3.2.2 Macro-economic factor analysis:
  - 3.2.3 Developing base number:
  - 3.2.4 Data Triangulation:
  - 3.2.5 Country level data:

#### 4. AFRICA BUILDING MATERIALS MARKET LANDSCAPE

- 4.1 Overview
- 4.2 Porter's Five Forces
  - 4.2.1 Threat of New Entrants
  - 4.2.2 Bargaining Power of Buyers
  - 4.2.3 Bargaining Power of Suppliers
  - 4.2.4 Competitive Rivalry
  - 4.2.5 Threat of Substitutes
- 4.3 Ecosystem Analysis
  - 4.3.1 Raw Material Suppliers:
  - 4.3.2 Manufacturers:
  - 4.3.3 Distributors or Suppliers:
  - 4.3.4 Buyers
  - 4.3.5 End Use
  - 4.3.6 List of Vendors in the Value Chain
- 4.4 Average Selling Price, 2024



#### 5. AFRICA BUILDING MATERIALS MARKET - KEY MARKET DYNAMICS

- 5.1 Africa Building Materials Market Key Market Dynamics
- 5.2 Market Drivers
  - 5.2.1 Growing Construction Industry in Developing Countries
  - 5.2.2 Rising Adoption of Fiber Cement Boards
- 5.3 Market Restraints
  - 5.3.1 Fluctuating Cost of Raw Materials and Energy
- 5.4 Market Opportunities
  - 5.4.1 Government Support to Develop Residential Construction Sector
- 5.5 Future Trends
  - 5.5.1 Growing Demand for Green Buildings
- 5.6 Impact of Drivers and Restraints:

#### 6. AFRICA BUILDING MATERIALS MARKET ANALYSIS

- 6.1 Africa Building Materials Market Volume (Kilo Tons), 2021-2031
- 6.2 Africa Building Materials Market Volume Forecast and Analysis (Kilo Tons)
- 6.3 Africa Building Materials Market Revenue (US\$ Million), 2024-2031
- 6.4 Africa Building Materials Market Forecast and Analysis

# 7. AFRICA BUILDING MATERIALS MARKET VOLUME AND REVENUE ANALYSIS - BY MATERIAL

- 7.1 Fiber Cement Building Boards
  - 7.1.1 Overview
- 7.1.2 Fiber Cement Building Boards: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.3 Fiber Cement Building Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 7.1.4 Wall Boards
    - 7.1.4.1 Overview
- 7.1.4.2 Wall Boards: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.4.3 Wall Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 7.1.5 Ceiling Boards
    - 7.1.5.1 Overview



- 7.1.5.2 Ceiling Boards: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.5.3 Ceiling Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 7.1.6 Floor Underlayment
    - 7.1.6.1 Overview
- 7.1.6.2 Floor Underlayment: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.6.3 Floor Underlayment: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 7.1.7 Facade Board
    - 7.1.7.1 Overview
- 7.1.7.2 Facade Board: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.7.3 Facade Board: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 7.1.8 Others
    - 7.1.8.1 Overview
- 7.1.8.2 Others: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.1.8.3 Others: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 7.2 Corrugated Sheets
  - 7.2.1 Overview
- 7.2.2 Corrugated Sheets: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.2.3 Corrugated Sheets: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 7.3 Plaster of Paris
  - 7.3.1 Overview
- 7.3.2 Plaster of Paris: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.3.3 Plaster of Paris: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 7.4 Plasterboards
  - 7.4.1 Overview
- 7.4.2 Plasterboards: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 7.4.3 Plasterboards: Africa Building Materials Market Revenue and Forecast to 2031



(US\$ Million)

7.5 Insulation Materials

7.5.1 Overview

7.5.2 Insulation Materials: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.3 Insulation Materials: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.5.4 Rockwool

**7.5.4.1** Overview

7.5.4.2 Rockwool: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.4.3 Rockwool: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.5.5 Glasswool

7.5.5.1 Overview

7.5.5.2 Glasswool: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.5.3 Glasswool: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.5.6 Extruded Polystyrene

7.5.6.1 Overview

7.5.6.2 Extruded Polystyrene: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.6.3 Extruded Polystyrene: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

7.5.7 Expanded Polystyrene

7.5.7.1 Overview

7.5.7.2 Expanded Polystyrene: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.7.3 Expanded Polystyrene: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

**7.5.8 Others** 

7.5.8.1 Overview

7.5.8.2 Others: Africa Building Materials Market - Volume and Forecast to 2031 (Kilo Tons)

7.5.8.3 Others: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

# 8. AFRICA BUILDING MATERIALS MARKET VOLUME AND REVENUE ANALYSIS -



#### BY END USE

- 8.1 Residential
  - 8.1.1 Overview
- 8.1.2 Residential: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 8.1.3 Residential: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 8.2 Commercial
  - 8.2.1 Overview
- 8.2.2 Commercial: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 8.2.3 Commercial: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 8.3 Industrial
  - 8.3.1 Overview
- 8.3.2 Industrial: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Fons)
- 8.3.3 Industrial: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 8.4 Institutional
  - 8.4.1 Overview
- 8.4.2 Institutional: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 8.4.3 Institutional: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 8.5 Infrastructure
  - 8.5.1 Overview
- 8.5.2 Infrastructure: Africa Building Materials Market Volume and Forecast to 2031 (Kilo Tons)
- 8.5.3 Infrastructure: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)

#### 9. AFRICA BUILDING MATERIALS MARKET - COUNTRY ANALYSIS

- 9.1 Africa
- 9.1.1 Africa Building Materials Market Breakdown by Countries
- 9.1.2 Africa Building Materials Market Revenue and Forecast and Analysis by Country



- 9.1.2.1 Africa Building Materials Market Volume and Forecast and Analysis by Country
- 9.1.2.2 Africa Building Materials Market Revenue and Forecast and Analysis -by Country
- 9.1.2.3 South Africa: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.3.1 South Africa: Africa Building Materials Market Breakdown by Material
  - 9.1.2.3.2 South Africa: Africa Building Materials Market Breakdown by End Use
- 9.1.2.4 Ghana: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.4.1 Ghana: Africa Building Materials Market Breakdown by Material
  - 9.1.2.4.2 Ghana: Africa Building Materials Market Breakdown by End Use
- 9.1.2.5 Cameroon: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.5.1 Cameroon: Africa Building Materials Market Breakdown by Material
  - 9.1.2.5.2 Cameroon: Africa Building Materials Market Breakdown by End Use
- 9.1.2.6 Cote d Ivoire (Ivory Coast): Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- 9.1.2.6.1 Cote d Ivoire (Ivory Coast): Africa Building Materials Market Breakdown by Material
- 9.1.2.6.2 Cote d Ivoire (Ivory Coast): Africa Building Materials Market Breakdown by End Use
- 9.1.2.7 Nigeria: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.7.1 Nigeria: Africa Building Materials Market Breakdown by Material
  - 9.1.2.7.2 Nigeria: Africa Building Materials Market Breakdown by End Use
- 9.1.2.8 Egypt: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.8.1 Egypt: Africa Building Materials Market Breakdown by Material
  - 9.1.2.8.2 Egypt: Africa Building Materials Market Breakdown by End Use
- 9.1.2.9 Senegal: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.9.1 Senegal: Africa Building Materials Market Breakdown by Material
  - 9.1.2.9.2 Senegal: Africa Building Materials Market Breakdown by End Use
- 9.1.2.10 Rest of Africa: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
  - 9.1.2.10.1 Rest of Africa: Africa Building Materials Market Breakdown by Material
  - 9.1.2.10.2 Rest of Africa: Africa Building Materials Market Breakdown by End Use



#### 10. COMPETITIVE LANDSCAPE

- 10.1 Heat Map Analysis by Key Players
- 10.2 Company Positioning and Concentration

#### 11. INDUSTRY LANDSCAPE

- 11.1 Overview
- 11.2 Expansions
- 11.3 Mergers and Acquisition
- 11.4 Other Developments

#### 12. COMPANY PROFILES

- 12.1 Compagnie de Saint Gobain SA
  - 12.1.1 Key Facts
  - 12.1.2 Business Description
  - 12.1.3 Products and Services
  - 12.1.4 Financial Overview
  - 12.1.5 SWOT Analysis
  - 12.1.6 Key Developments
- 12.2 Knauf Insulation
  - 12.2.1 Key Facts
  - 12.2.2 Business Description
  - 12.2.3 Products and Services
  - 12.2.4 Financial Overview
  - 12.2.5 SWOT Analysis
  - 12.2.6 Key Developments
- 12.3 Etex NV
  - 12.3.1 Key Facts
  - 12.3.2 Business Description
  - 12.3.3 Products and Services
  - 12.3.4 Financial Overview
  - 12.3.5 SWOT Analysis
  - 12.3.6 Key Developments
- 12.4 Purechem Industries Limited
  - 12.4.1 Key Facts
  - 12.4.2 Business Description
- 12.4.3 Products and Services



- 12.4.4 Financial Overview
- 12.4.5 SWOT Analysis
- 12.4.6 Key Developments
- 12.5 Vitapur Insulation
  - 12.5.1 Key Facts
  - 12.5.2 Business Description
  - 12.5.3 Products and Services
  - 12.5.4 Financial Overview
  - 12.5.5 SWOT Analysis
- 12.5.6 Key Developments
- 12.6 New Material Nigeria Company Ltd
  - 12.6.1 Key Facts
  - 12.6.2 Business Description
- 12.6.3 Products and Services
- 12.6.4 Financial Overview
- 12.6.5 SWOT Analysis
- 12.6.6 Key Developments
- 12.7 Powafix
  - 12.7.1 Key Facts
  - 12.7.2 Business Description
  - 12.7.3 Products and Services
  - 12.7.4 Financial Overview
  - 12.7.5 SWOT Analysis
  - 12.7.6 Key Developments
- 12.8 ARS Polystyrene Nig Ltd
  - 12.8.1 Key Facts
  - 12.8.2 Business Description
  - 12.8.3 Products and Services
  - 12.8.4 Financial Overview
  - 12.8.5 SWOT Analysis
  - 12.8.6 Key Developments
- 12.9 Hitech Polystyrene Industries Ltd
  - 12.9.1 Key Facts
  - 12.9.2 Business Description
  - 12.9.3 Products and Services
  - 12.9.4 Financial Overview
  - 12.9.5 SWOT Analysis
  - 12.9.6 Key Developments
- 12.10 Technopol Southern Africa (Pty) LTD



- 12.10.1 Key Facts
- 12.10.2 Business Description
- 12.10.3 Products and Services
- 12.10.4 Financial Overview
- 12.10.5 SWOT Analysis
- 12.10.6 Key Developments

### 13. APPENDIX

13.1 About The Insight Partners



# **List Of Tables**

#### LIST OF TABLES

- Table 1. Africa Building Materials Market Segmentation
- Table 2. List of Vendors
- Table 3. Average Selling Price, 2024
- Table 4. Africa Building Materials Market Volume, 2021 2024 (Kilo Tons)
- Table 5. Africa Building Materials Market Volume, 2025 2031 (Kilo Tons)
- Table 6. Africa Building Materials Market Revenue, 2021 2024 (US\$ Million)
- Table 7. Africa Building Materials Market Revenue, 2025 2031 (US\$ Million)
- Table 8. Africa Building Materials Market Volume, 2021 -2024(Kilo Tons) -by Material
- Table 9. Africa Building Materials Market Volume, 2025 -2031 (Kilo Tons) -by Material
- Table 10. Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 11. Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 12. Africa Building Materials Market Volume, 2021 -2024(Kilo Tons) -by End Use
- Table 13. Africa Building Materials Market Volume, 2025 -2031 (Kilo Tons) -by End Use
- Table 14. Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by End Use
- Table 15. Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by End Use
- Table 16. Africa Building Materials Market Volume, 2021 2024 (Kilo Tons) -by Country
- Table 17. Africa Building Materials Market Volume, 2025 2031 (Kilo Tons) -by Country
- Table 18. Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by Country
- Table 19. Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by Country
- Table 20. South Africa Building Materials Market Volume, 2021 2024 (Kilo Tons) by Material
- Table 21. South Africa Building Materials Market Volume, 2025 2031 (Kilo Tons) by Material
- Table 22. South Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material



- Table 23. South Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 24. South Africa Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 25. South Africa Building Materials Market Volume, 2025 2031 (Kilo Tons) by End Use
- Table 26. South Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by End Use
- Table 27. South Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by End Use
- Table 28. Ghana Building Materials Market Volume, 2021 2024 (Kilo Tons) by Material
- Table 29. Ghana Building Materials Market Volume, 2025 2031 (Kilo Tons) by Material
- Table 30. Ghana Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 31. Ghana Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 32. Ghana Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 33. Ghana Building Materials Market Volume, 2025 2031 (Kilo Tons) by End Use
- Table 34. Ghana Building Materials Market Revenue, 2021 2024 (US\$ Million) by End Use
- Table 35. Ghana Building Materials Market Revenue, 2025 2031 (US\$ Million) by End Use
- Table 36. Cameroon Building Materials Market Volume, 2021 2024 (Kilo Tons) by Material
- Table 37. Cameroon Building Materials Market Volume, 2025 2031 (Kilo Tons) by Material
- Table 38. Cameroon Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 39. Cameroon Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 40. Cameroon Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 41. Cameroon Building Materials Market Volume, 2025 2031 (Kilo Tons) by End Use
- Table 42. Cameroon Building Materials Market Revenue, 2021 2024 (US\$ Million) -



by End Use

Table 43. Cameroon Building Materials Market - Revenue, 2025 - 2031 (US\$ Million) - by End Use

Table 44. Cote d Ivoire (Ivory Coast) Building Materials Market - Volume, 2021 - 2024 (Kilo Tons) - by Material

Table 45. Cote d Ivoire (Ivory Coast) Building Materials Market - Volume, 2025 - 2031 (Kilo Tons) - by Material

Table 46. Cote d Ivoire (Ivory Coast) Building Materials Market - Revenue, 2021 - 2024 (US\$ Million) - by Material

Table 47. Cote d Ivoire (Ivory Coast) Building Materials Market - Revenue, 2025 - 2031 (US\$ Million) - by Material

Table 48. Cote d Ivoire (Ivory Coast) Building Materials Market - Volume, 2021 - 2024 (Kilo Tons) - by End Use

Table 49. Cote d Ivoire (Ivory Coast) Africa Building Materials Market - Volume, 2025 - 2031 (Kilo Tons) - by End Use

Table 50. Cote d Ivoire (Ivory Coast) Building Materials Market - Revenue, 2021 - 2024 (US\$ Million) - by End Use

Table 51. Cote d Ivoire (Ivory Coast) Building Materials Market - Revenue, 2025 - 2031 (US\$ Million) - by End Use

Table 52. Nigeria Building Materials Market - Volume, 2021 - 2024 (Kilo Tons) - by Material

Table 53. Nigeria Building Materials Market - Volume, 2025 - 2031 (Kilo Tons) - by Material

Table 54. Nigeria Building Materials Market - Revenue, 2021 - 2024 (US\$ Million) - by Material

Table 55. Nigeria Building Materials Market - Revenue, 2025 - 2031 (US\$ Million) - by Material

Table 56. Nigeria Building Materials Market - Volume, 2021 - 2024 (Kilo Tons) - by End Use

Table 57. Nigeria Building Materials Market - Volume, 2025 - 2031 (Kilo Tons) - by End Use

Table 58. Nigeria Building Materials Market - Revenue, 2021 - 2024 (US\$ Million) - by End Use

Table 59. Nigeria Building Materials Market - Revenue, 2025 - 2031 (US\$ Million) - by End Use

Table 60. Egypt Building Materials Market - Volume, 2021 - 2024 (Kilo Tons) - by Material

Table 61. Egypt Building Materials Market - Volume, 2025 - 2031 (Kilo Tons) - by Material



- Table 62. Egypt Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 63. Egypt Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 64. Egypt Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 65. Egypt Building Materials Market Volume, 2025 2031 (Kilo Tons) by End Use
- Table 66. Egypt Building Materials Market Revenue, 2021 2024 (US\$ Million) by End Use
- Table 67. Egypt Building Materials Market Revenue, 2025 2031 (US\$ Million) by End Use
- Table 68. Senegal Building Materials Market Volume, 2021 2024 (Kilo Tons) by Material
- Table 69. Senegal Building Materials Market Volume, 2025 2031 (Kilo Tons) by Material
- Table 70. Senegal Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 71. Senegal Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 72. Senegal Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 73. Senegal Building Materials Market Volume, 2025 2031 (Kilo Tons) by End Use
- Table 74. Senegal Building Materials Market Revenue, 2021 2024 (US\$ Million) by End Use
- Table 75. Senegal Building Materials Market Revenue, 2025 2031 (US\$ Million) by End Use
- Table 76. Rest of Africa Building Materials Market Volume, 2021 2024 (Kilo Tons) by Material
- Table 77. Rest of Africa Building Materials Market Volume, 2025 2031 (Kilo Tons) by Material
- Table 78. Rest of Africa Building Materials Market Revenue, 2021 2024 (US\$ Million) by Material
- Table 79. Rest of Africa Building Materials Market Revenue, 2025 2031 (US\$ Million) by Material
- Table 80. Rest of Africa Building Materials Market Volume, 2021 2024 (Kilo Tons) by End Use
- Table 81. Rest of Africa Building Materials Market Volume, 2025 2031 (Kilo Tons) -



by End Use

Table 82. Rest of Africa Building Materials Market - Revenue, 2021 - 2024 (US\$ Million)

- by End Use

Table 83. Rest of Africa Building Materials Market - Revenue, 2025 - 2031 (US\$ Million)

- by End Use

Table 84. Heat Map Analysis by Key Players



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Africa Building Materials Market Segmentation, by Geography
- Figure 2. Porter's Five Forces Analysis
- Figure 3. Impact Analysis of Drivers and Restraints
- Figure 4. Africa Building Materials Market Volume (Kilo Tons), 2021-2031
- Figure 5. Africa Building Materials Market Revenue (US\$ Million), 2024-2031
- Figure 6. Africa Building Materials Market Share (%) Material, 2024 and 2031
- Figure 7. Fiber Cement Building Boards: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 8. Fiber Cement Building Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 9. Wall Boards: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 10. Wall Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 11. Ceiling Boards: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 12. Ceiling Boards: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 13. Floor Underlayment: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 14. Floor Underlayment: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 15. Facade Board: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 16. Facade Board: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 17. Others: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 18. Others: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 19. Corrugated Sheets: Africa Building Materials Market Volume and Forecast to 2031(Kilo Tons)
- Figure 20. Corrugated Sheets: Africa Building Materials Market Revenue and Forecast to 2031 (US\$ Million)
- Figure 21. Plaster of Paris: Africa Building Materials Market Volume and Forecast to



2031(Kilo Tons)

Figure 22. Plaster of Paris: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 23. Plasterboards: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 24. Plasterboards: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 25. Insulation Materials: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 26. Insulation Materials: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 27. Rockwool: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 28. Rockwool: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 29. Glasswool: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 30. Glasswool: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 31. Extruded Polystyrene: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 32. Extruded Polystyrene: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 33. Expanded Polystyrene: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 34. Expanded Polystyrene: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 35. Others: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 36. Others: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 37. Africa Building Materials Market Share (%) - End Use, 2024 and 2031

Figure 38. Residential: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 39. Residential: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 40. Commercial: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 41. Commercial: Africa Building Materials Market - Revenue and Forecast



to2031 (US\$ Million)

Figure 42. Industrial: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 43. Industrial: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 44. Institutional: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 45. Institutional: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 46. Infrastructure: Africa Building Materials Market - Volume and Forecast to 2031(Kilo Tons)

Figure 47. Infrastructure: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 48. Africa Building Materials Market Breakdown by Key Countries, 2024 and 2031 (%)

Figure 49. South Africa: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 50. Ghana: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 51. Cameroon: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 52. Cote d Ivoire (Ivory Coast): Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 53. Nigeria: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 54. Egypt: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 55. Senegal: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 56. Rest of Africa: Africa Building Materials Market - Revenue and Forecast to 2031 (US\$ Million)

Figure 57. Company Positioning and Concentration



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