

World Markets for Babies' Garments: Global Trade and Leading Players

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Abstracts

The market for babies' garments represents one of the larger segments of world trade in apparel - reflecting the fact that most items of babies' clothing are essential. Much of the demand for babies' garments worldwide is in the USA and EU countries - and most of this demand is met by imports as domestic production is largely unviable. This report provides essential information and data on the leading markets for imports of babies' garments with a focus on the US and EU import markets. The report also provides profiles of four large retailers, namely: Carter's, which owns the Carter's and OshKosh B'gosh brand names; The Children's Place Retail Stores; The Gymboree Corporation; and Mothercare. The profiles include information and analysis on each retailer's brands and markets, its share of the market for babies' garments, its e-commerce activities, its sourcing activities and its financial performance.

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