

World Textile and Apparel Trade and Production Trends: South-East Asia, June 2014

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Abstracts

This latest report in our flagship series contains 32 pages of statistical data, information and insight into the textile and apparel industries in Cambodia, Indonesia, Malaysia, the Philippines, Thailand and Vietnam. The report includes information on: clothing retail sales; employment; exports by destination; imports; and production. It also provides analysis of developments in the South-East Asia region and government measures relating to the countries featured. The report presents a wealth of information and is essential for anyone who is considering sourcing from, selling to or investing in these countries.

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About

Textile and clothing exports from member countries of the Association of Southeast Asian Nations (Asean) declined sharply in 2012, according to a report in Issue No 162 of Textile Outlook International from the global business information company Textiles Intelligence.

The main causes were declines in exports to the USA and the EU, although the overall trends masked significant variations in export performances between Asean member countries.

The worst performing country was the Philippines, where clothing exports declined by 17.0%. Malaysian textile and clothing exports were down by 12.4%, Thai textile and clothing exports by 12.2% and Indonesian textile and clothing exports by 6.3%.

There were some bright spots, however, with Cambodian textile and clothing exports up by 8.7% and Vietnamese textile and clothing exports up by a similar 8.5%.

The declines in textile and clothing exports from Malaysia and Thailand reflected sharp declines in exports to the EU and the USA. However, both countries are less dependent on these two markets than are most of their Asean counterparts, and their exports to other markets were, for the most part, buoyant.

Indonesian textile and clothing exports to the USA and the EU also declined but sales were buoyed by domestic demand, which continued to surge.

In the Philippines, the decline in clothing exports was due to lower demand in the USA and most other foreign markets. Sales in the EU market, by contrast, increased.

Sales of Cambodian textiles and clothing in the EU market surged by 32.4% following the EU's decision to relax the rules of origin of its Generalised System of Preferences (GSP) scheme. Sales in the US market, however, fell by 2.0%.

Vietnamese textile and clothing exports, meanwhile, seemed to be unaffected as the industry posted growth in sales in the EU, the USA and Japan, as well as several other countries, including China, Russia and South Korea.

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