

Trade Liberalisation Holds the Key for Turkey's Nonwovens Manufacturers

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Abstracts

Production of nonwovens in Turkey doubled in the five years to 2011, an achievement partly credited to the recent, rapid acceleration in foreign direct investment in the country. Foreign companies have been attracted to investing in Turkey by its geographical proximity to key export markets, a young working demographic and low wage rates. Importantly, the country's trade policies have been described as "the fifth most liberal in the world". Several of Turkey's nonwovens producers have invested in new production lines and innovative technologies to meet growing demand for nonwovens in the domestic market. This report examines the prospects for growth in nonwovens production in Turkey, and provides insight and analysis on some of the country's leading nonwovens producers, including: General Nonwovens, G?lsan, Hassan Group, Mogul, Salteks & Salvin and Teknomelt. In addition, it assesses the potential market for several disposable nonwoven products in Turkey, and provides information and data on the leading companies which produce these products.

Contents

TURKISH ECONOMIC GROWTH

FOREIGN DIRECT INVESTMENT (FDI) IN TURKEY

TURKISH TEXTILE AND APPAREL EXPORTS

TURKISH TECHNICAL TEXTILE EXPORTS

TURKISH NONWOVENS PRODUCTION

TURKISH NONWOVENS PRODUCERS

General nonwovens

G?lsan

Hassan Group

Mogul

Salteks & Salvin

Teknomelt

Other leading Turkish nonwoven companies

DISPOSABLE HYGIENE PRODUCTS

Baby diapers

Producers of diapers in Turkey

Exporters of baby diapers in Turkey

Market for baby diapers in Turkey

Feminine hygiene products

Adult incontinence products

Other components of disposable hygiene products

Bento: a leader in adhesive tapes for disposable hygiene products

Korozo: a leader in packaging for disposable hygiene products

Imports of components for disposable hygiene products

GROWTH PROSPECTS

List Of Tables

LIST OF TABLES

Table 1: Turkey: nonwovens production, 2006-11

Table 2: Diaper prices in the USA, Europe and Turkey, March 2012

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