

Trade and Trade Policy: the US Clothing Import Market, November 2017

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Abstracts

This report provides vital data and analysis of trends in the US clothing import market. Also, the report focuses in detail on clothing imports into the USA from ten key supplying countries, namely Bangladesh, Cambodia, China, El Salvador, Honduras, India, Indonesia, Mexico, Sri Lanka and Vietnam. In 2016 US clothing imports fell in value and volume terms. Furthermore, the average price of US clothing imports fell for the fifth consecutive year to its third lowest level for several years, aided by noticeable declines in raw material costs. China remained the USA's largest clothing supplier in 2016. However, US clothing imports from China fell sharply between 2015 and 2016, and China's share of US imports from all sources declined. There were also falls in US clothing imports from Cambodia in value and volume terms and, like China, the country lost market share. US clothing imports from Honduras, Mexico and Sri Lanka fell in value and volume at rates which were similar to the falls in US clothing imports from all sources. As a result, all three countries more or less maintained their market shares. US clothing imports from Bangladesh also fell in value and volume terms but the falls were only modest and the country gained market share. US clothing imports from El Salvador, India and Indonesia fell modestly in value but rose in volume while US clothing imports from Vietnam rose in value and volume terms and all four countries gained market share.

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