

Trade and trade policy: clothing imports, consumer expenditure and trends in five emerging markets: Brazil, Colombia, India, Kazakhstan and Peru, 4th quarter 2013

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Abstracts

This report provides vital data and analysis of trends in national, regional and world clothing imports and retail demand. The report focuses in greater detail on clothing imports, retail demand and trends in five key emerging markets, namely Brazil, Colombia, India, Kazakhstan and Peru. World clothing imports rose by 1.5% in 2012, according to the latest global data, which was slower than in 2010 and 2011.

Nevertheless, imports reached a record high for the second consecutive year. Imports were up in 13 of the world's 15 largest clothing markets, but imports into the two biggest import markets -- the EU and the USA -- declined. Consumer expenditure on clothing and footwear is estimated to have grown in most of the main economies, and growth is predicted for almost all of the major economies in the five years to 2018. Indeed, double digit annual average growth is forecast for Azerbaijan, China, India, Kazakhstan and Nigeria, while growth in the high single digits is expected in the Philippines, Singapore and Thailand.

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