

Textiles and apparel sustainability update, February 2019

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Abstracts

Environmental sustainability is a topic of growing importance within the global fibre, textile and apparel industry, and pressures to focus on environmental sustainability have prompted several companies to develop innovative new products and adapt their business strategies. This report provides information on the latest product developments and business developments in relation to environmental sustainability with a particular focus on: business news; fabrics; finishing treatments; insulation materials; laminates; outdoor apparel; and performance fabrics. Furthermore, the report includes information and insight into the following innovative brands, companies and other organisations: Archroma, bonprix, Burlington, Chemours, Cotton Incorporated, DuPont Consumer Solutions, Everlane, Fashion for Good, H&M group, HeiQ, Huntsman Textile Effects, Inter IKEA Group, Lars Stigsson, Maglificio Ripa, OTTO, Otto Group, Patagonia, Polartec, prAna, PrimaLoft, Spinnova, Stora Enso, Ternua, the United Nations (UN), W L Gore & Associates and Worn Again Technologies.

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SUMMARY

BUSINESS NEWS

Everlane will eliminate the use of all virgin plastics from its supply chain by 2021

Fashion for Good has entered into a new partnership with Otto Group

Huntsman Textile Effects and Chemours have entered into an agreement to expand their range of durable water repellent (DWR) treatments

Spinnova has received Euro7.5 mn in financing from new investors

Stora Enso has entered into a joint venture called TreeToTextile with H&M group, Inter IKEA Group and Lars Stigsson

The United Nations (UN) has launched the Fashion Industry Charter for Climate Action

Worn Again Technologies has secured a ?5.0 mn investment to commercialise its textile recycling process

FABRICS

Maglificio Ripa has launched a collection of environmentally sustainable fabrics prAna

has developed a new fabric called Cardiff Fleece in order to expand its range of apparel products which incorporate hemp fibre

FINISHING TREATMENTS

Cotton incorporated has developed a new environmentally sustainable anti-wrinkle treatment which is free from formaldehyde

HeiQ and DuPont Consumer Solutions have collaborated in the development of an environmentally sustainable water repellent treatment for leather

INSULATION MATERIALS

Polartec has developed a version of its Polartec Power Fill insulation which is made entirely from recycled post-consumer waste

PrimaLoft has developed the first synthetic insulation made from biodegradable fibres

LAMINATES

W L Gore & Associates has developed a new Gore-Tex 3-layer laminate

OUTDOOR APPAREL

Patagonia has launched a new collection of fleece garments made from recycled wool
Ternua and Archroma have collaborated in the development of an environmentally sustainable outdoor apparel collection

PERFORMANCE FABRICS

Burlington has developed a collection of environmentally sustainable fabrics for outdoor apparel called ReGenesis

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Figure 1: Women's Cozy Up Sweatshirt

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