

Talking Strategy: Insights from John Cheh of Esquel into the Opportunities and Challenges of Making Apparel in China



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China has been the big winner since the global abolition of quotas at the end of 2004. Despite the appreciating renminbi and increasing labour costs, China will continue to be the world's largest textile and clothing manufacturing country for the foreseeable future. In this report, the vice-chairman and chief executive officer (CEO) of Esquel Group, John Cheh, provides insight into ways in which manufacturers can mitigate the effects of rising production costs, especially in China.

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SETTING THE SCENE

JOHN CHEH'S VIEW

- Industry consolidation

- Production costs

- Material prices

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- China's domestic market

- Corporate social responsibility (CSR) and green manufacturing

- Trade policy

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