

# Talking strategy: Haiti's apparel industry is growing but could it do better?

<https://marketpublishers.com/r/T382406F1E5EN.html>

Date: March 2018

Pages: 15

Price: US\$ 350.00 (Single User License)

ID: T382406F1E5EN

## Abstracts

The apparel industry in Haiti has faced many challenges in recent years—most notably a devastating earthquake which hit the country in January 2010. Since then the industry has attracted major investments and its exports have grown significantly. However, it has yet to realise its full potential. The industry is geared almost entirely to the US market—where its products benefit from preferential market access under a number of trade acts. Furthermore, it is heavily dependent on cut, make and pack (CMP) operations and it focuses mainly on the production of knitted T-shirts for two major apparel providers based in North America. In this edition of "Talking strategy", Robin Anson examines the development of the apparel industry in Haiti and analyses Haiti's place in the apparel buyer's "global sourcing matrix". Also, he discusses opportunities for the industry to expand into new product areas, and explains why 2018 is a crucial time for attracting investment.

## Contents

### **SETTING THE SCENE**

#### **HAITI'S APPAREL INDUSTRY APPEARS TO BE GROWING**

Exports

Employment

#### **DEVELOPING AND SUSTAINING THE APPAREL INDUSTRY IN**

##### **HAITI**

Competitiveness of the apparel industry in Haiti

Sustaining the apparel industry in Haiti

#### **WHERE DOES HAITI FIT INTO THE BUYER'S GLOBAL SOURCING**

##### **MATRIX?**

#### **DOES HAITI NEED MORE INVESTMENT?**

#### **WHAT REMAINS TO BE DONE**

#### **STATISTICAL APPENDIX**

## List Of Tables

### LIST OF TABLES

Table 1: US clothing imports from Haiti by product category, 2017

Table 2: US imports of knitted shirts from Haiti, 2000-17

Table 3: Comparisons of apparel industries in selected countries in Central America and Africa, 2015

Table 4: Haiti: new investors, 2017

Table 5: Haiti: rent costs and availability of space in the major industrial areas and zones, 2017

## List Of Maps

### LIST OF MAPS

Map of Haiti

## I would like to order

Product name: Talking strategy: Haiti's apparel industry is growing but could it do better?

Product link: <https://marketpublishers.com/r/T382406F1E5EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T382406F1E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970