

Survey of the European Yarn Fairs for Spring/Summer 2018

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Abstracts

The latest update in this series of reports summarises the trends which were on show at the European yarn fairs for the spring/summer 2018 season. The author of the report visited Filo, Pitti Immagine Filati and Premi?re Vision Yarns where she interviewed exhibitors and found out first-hand which trends were proving to be the most popular. Overall, there was a positive atmosphere at the fairs, in spite of the fact that markets were affected by economic uncertainties. Fineness and transparency were key features of the yarns and knitwear on display for the season, and many yarns were smooth and refined. There was a focus on technical advances in spinning techniques, and there was also a focus on the use of new mixes and blends to create versatile yarns. A mix of colours was on display – including fresh blue, salmon and yellow, and deep green and berry shades. Fancy yarns were prominent, and metallic details were important. There was also an emphasis on environmental sustainability, and several spinners reported that they were working to remove a number of chemical substances from their processes. The use of organic fibres and recycled fibres was also evident.

Contents

SUMMARY

YARN FAIRS

Trading conditions

Filo

Pitti Immagine Filati

Première Vision Yarns

TRENDS IN YARNS FOR KNITWEAR AT PITTI IMMAGINE FILATI

Overview

Colour

Fine yarns

Fancy yarns

Denim effects

Developments in environmental sustainability

YARN TRENDS AT PREMIÈRE VISION YARNS

Fibre developments

List Of Tables

LIST OF TABLES

Table 1: Italy: yarn industry sales, exports and imports, 2011-16

Table 2: Pitti Immagine Filati: number of visitors from the top 15 source countries other than Italy, Jan 2016 and Jan 2017

Table 3: Premi?re Vision Paris: number of visitors by source country, February 2017

Table 4: European yarn fairs for spring/summer 2018 and autumn/winter 2018/19

List Of Figures

LIST OF FIGURES

- Figure 1: Display at Spazio Ricerca: “The Passenger”
- Figure 2: Display at Spazio Ricerca: “The Passenger”
- Figure 3: Display at Spazio Ricerca: “The Passenger”
- Figure 4: Display at Spazio Ricerca: “The Passenger”
- Figure 5: Samples of tape yarn from Ecafil Best at Spazio Ricerca
- Figure 6: Yarn with metallic highlights from Linsieme Filati at Spazio Ricerca
- Figure 7: E.Miroglio: transparent and opaque fine knits
- Figure 8: E.Miroglio: layered dress in fine knit
- Figure 9: E.Miroglio: lacy knit teamed with print
- Figure 10: E.Miroglio: fine mesh knitted top
- Figure 11: Zegna Baruffa Lane Borgosesia: fine lacy knits in wool and cashmere
- Figure 12: Zegna Baruffa Lane Borgosesia: fine lacy knits in wool and cashmere
- Figure 13: Lineapi?: knitted sample in tape yarn
- Figure 14: Igea: knitted sample in tape yarn
- Figure 15: Ecafil Best: crochet knit teamed with coarse gauge knit
- Figure 16: Ecafil Best: fine knit and crochet effect in tape yarn

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