

Survey of the European yarn fairs for autumn/winter 2018/19

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Abstracts

The latest update in this series of reports summarises the trends which were on show at the European yarn fairs for the autumn/winter 2018/19 season. The author of the report visited Premi?re Vision Yarns and Pitti Immagine Filati where she interviewed exhibitors and found out first-hand which trends were proving to be the most popular. The atmosphere at the European yarn fairs for the autumn/winter 2018/19 season was positive overall. Indeed, knitwear continues to be a high fashion item, and has been providing European spinners with a buoyant market for their increasingly complex and sophisticated yarns. At the fairs, there was a strong focus on environmental sustainability, and several spinners presented yarns which incorporated recycled waste materials, or fibres which are considered to be environmentally sustainable. Natural fibres, including wool, cashmere and mohair, were prominent, and alpaca was especially important. These natural fibres were used in many creative combinations, and fancy yarns made using clever techniques and constructions were evident.

Contents

SUMMARY

YARN FAIRS

Trading conditions

Filo

Pitti Immagine Filati

Première Vision Yarns

TRENDS IN KNITWEAR YARNS AT PITTI IMMAGINE FILATI

Theme for autumn/winter 2018/19 at the Spazio Ricerca: The Human Edition

Sustainability

Luxury wool and noble fibres

Performance wool

SUSTAINABLE FIBRES AND PRACTICES

DEVELOPMENTS IN FIBRES

List Of Tables

LIST OF TABLES

Table 1: Italian yarn industry: sales, value of production and exports, 2013-16

Table 2: Pitti Immagine Filati: number of visitors from the top 15 source countries other than Italy, Jun-Jul 2016 and Jun 2017

Table 3: Premi?re Vision Paris: number of visitors by source country, Sep 2017

Table 4: European yarn fairs for autumn/winter 2018/19 and spring/summer 2019

List Of Figures

LIST OF FIGURES

Figure 1: Accademia Costume & Moda catwalk show: outfit by Amanda Plummer

Figure 2: Accademia Costume & Moda catwalk show: outfit by Gabriela Braga

Figure 3: Feel the Yarn competition: winning outfit by Yuan-Lung Kao

Figure 4: Display at Spazio Ricerca: "The Human Edition"

Figure 5: Display at Spazio Ricerca: "The Human Edition"

Figure 6: Display at Spazio Ricerca: "The Human Edition"

Figure 7: Display at Spazio Ricerca: "The Human Edition"

Figure 8: Todd & Duncan: Heritage knits in cashmere multicolour plied yarn

Figure 9: Todd & Duncan: cashmere knits

Figure 10: Zegna Baruffa Lane Borgosesia: wool/luxury fibres knitted in cable stitch

Figure 11: Zegna Baruffa Lane Borgosesia: wool knitted patterns

Figure 12: E.Miroglio: jacquard knitted garments

Figure 13: E.Miroglio: jacquard knitted coat

Figure 14: Mohair South Africa: display of garments and knits in mohair yarn

Figure 15: Mohair South Africa: patterned knit in mohair yarn

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