

# **Smart Textiles and Wearable Technology: Opportunities for Life Enhancement and Health Management**

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## **Abstracts**

Smart textiles and wearable technology have the potential to change the way people dress, communicate, respond to emergencies, manage their health and even entertain themselves. They could also provide a much needed boost to the textile industries in the developed world. This report provides a wealth of information including descriptions of the characteristics of smart textiles and wearable technology, the development of the industry, the materials and technologies used, projects and corporate collaborations, potential markets, and opportunities and threats in the market. It also provides an overview of the applications of smart textiles and wearable technology in a number of fields -- namely fashion, communications, entertainment and infotainment, medical and healthcare, occupational health and safety, high visibility apparel, sports, and cosmetotextiles. Furthermore, the report presents examples of innovative smart textile and wearable technology products on the market.

## Contents

### **SUMMARY**

### **INTRODUCTION**

### **DEFINITIONS AND CHARACTERISTICS OF SMART TEXTILES AND WEARABLE TECHNOLOGY**

Smart textiles

Wearable technology

Wearable computers

Electronic textiles

Wearable electronics

### **DEVELOPMENT OF SMART TEXTILES AND WEARABLE TECHNOLOGY**

### **MATERIALS AND TECHNOLOGIES USED TO MAKE SMART**

### **TEXTILES AND WEARABLE TECHNOLOGY**

Phase change materials

Electrically conductive fibres, yarns and fabrics

Shape memory materials

Chromic materials

Luminescent materials

Energy harvesting and scavenging systems

Photovoltaic materials

Piezoelectric materials

Thermoelectric devices

Auxetic materials

Shear-thickening materials

Metal organic framework molecules

### **PROJECTS AND CORPORATE COLLABORATIVE VENTURES IN SMART TEXTILES AND WEARABLE TECHNOLOGY**

Projects for the development of smart textiles and wearable technology

Platform for Large Area Conformable Electronics by InTegration (PLACE-it)

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Stretchable Electronics for Large Area Applications (STELLA)

ProeTEX

Corporate collaborative ventures in smart textiles and wearable technology

Apple and Burton Snowboards

Apple and Nike

Polar Electro and Adidas

Google and Apple

## **APPLICATIONS OF SMART TEXTILES AND WEARABLE TECHNOLOGY**

Fashion

Communications, entertainment and infotainment

Medical and healthcare

Wearable textile-based health monitoring systems

Occupational health and safety

Military and defence

High visibility apparel

Sports

Cosmetotextiles

## **THE MARKET FOR SMART TEXTILES AND WEARABLE TECHNOLOGY**

### **OPPORTUNITIES AND THREATS IN THE MARKET**

Opportunities

Shifting demographics

Publicly funded research and development

Increasing use of sensors and other electronics

Growing popularity of smartphones and social networking sites

Widespread use of Bluetooth Low Energy (BLE) technology

Threats

High costs

Economic recession

Dichotomy between the textile and electronics industries

Lack of standards

Power supply

Sustainability concerns

Product obsolescence

Incompatibility between different wearable devices

## **EXAMPLES OF INNOVATIVE SMART TEXTILES AND WEARABLE TECHNOLOGIES**

CuteCircuit: M-Dress and Hug Shirt

Fabrican: spray-on fabric

Freer Logic: BodyWave

Orange: Sound Charge

Polytechnic School of Montreal: flexible battery

SmartLife

Under Armour: E39 shirt

ViewSport: smart gym wear

WarmX: heatable underwear

## **OUTLOOK**

## List Of Tables

### LIST OF TABLES

Table 1: Types of chromic materials and the external stimuli to which they respond

Table 2: Energy from body heat generated during various activities

Table 3: Manufacturers using smart textiles and wearable technology and their products

## List Of Figures

### LIST OF FIGURES

Figure 1: ICD+ jacket

Figure 2: Georgia Tech Wearable Motherboard

Figure 3: PCMs embedded in textile fibres

Figure 4: End use markets for smart fabrics

Figure 5: Singer Rihanna performing in LED dress

Figure 6: Devices consumers would like to see integrated into their clothing

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